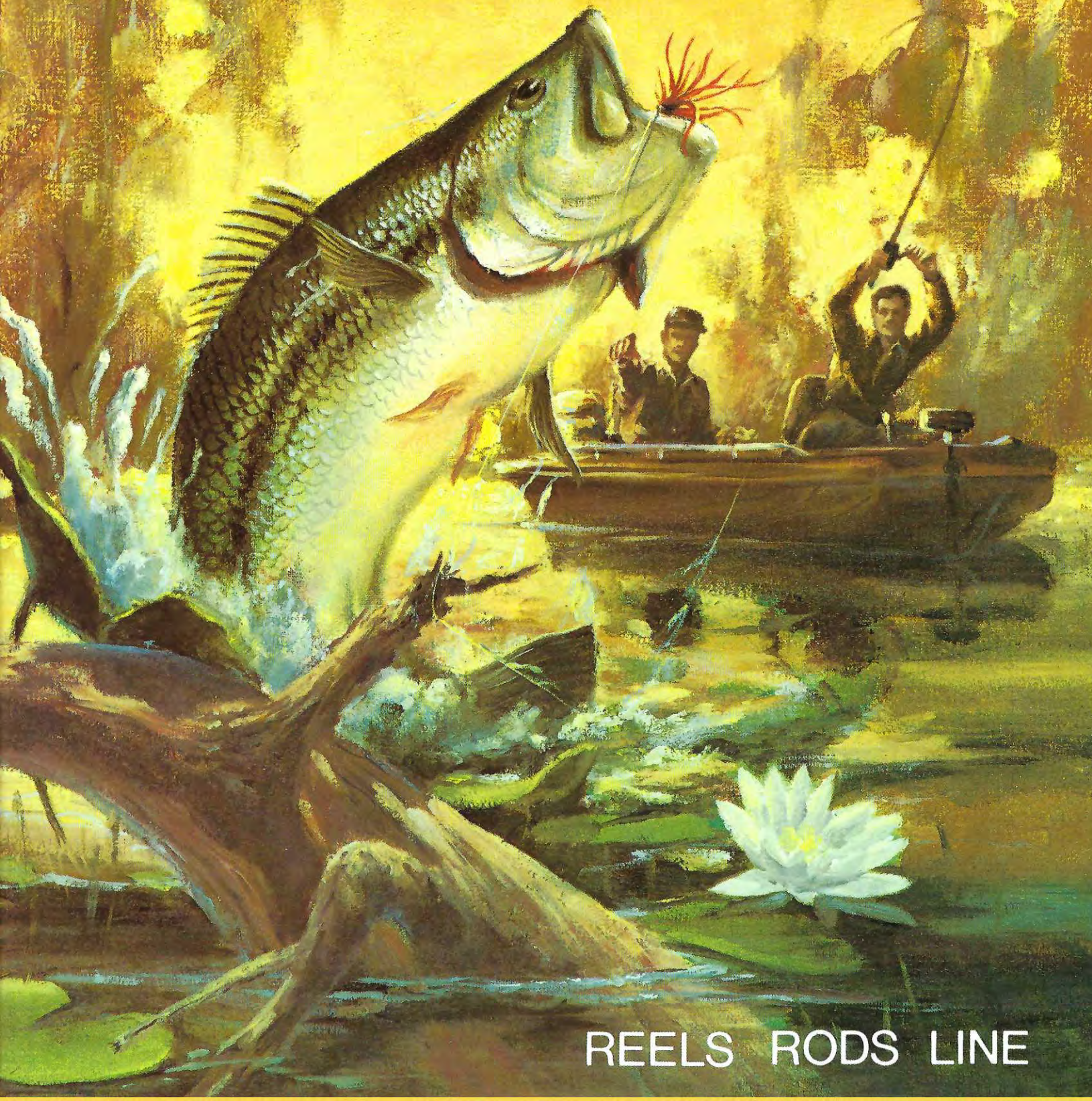
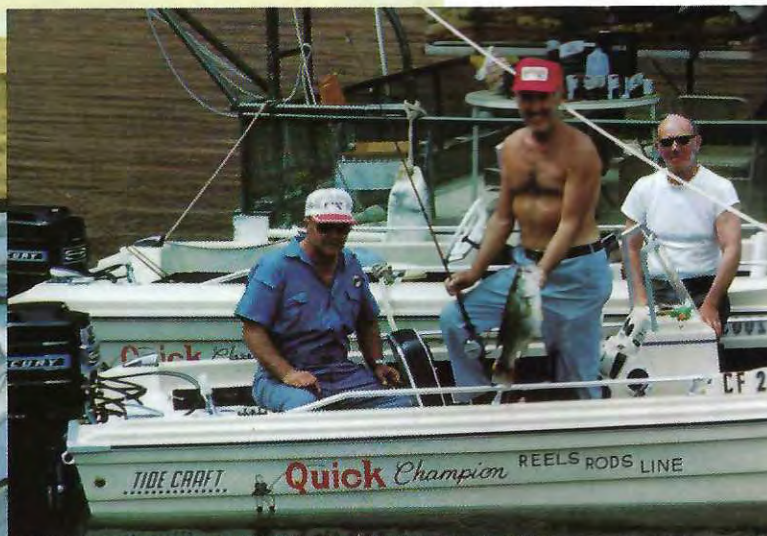


Quick^{'75}

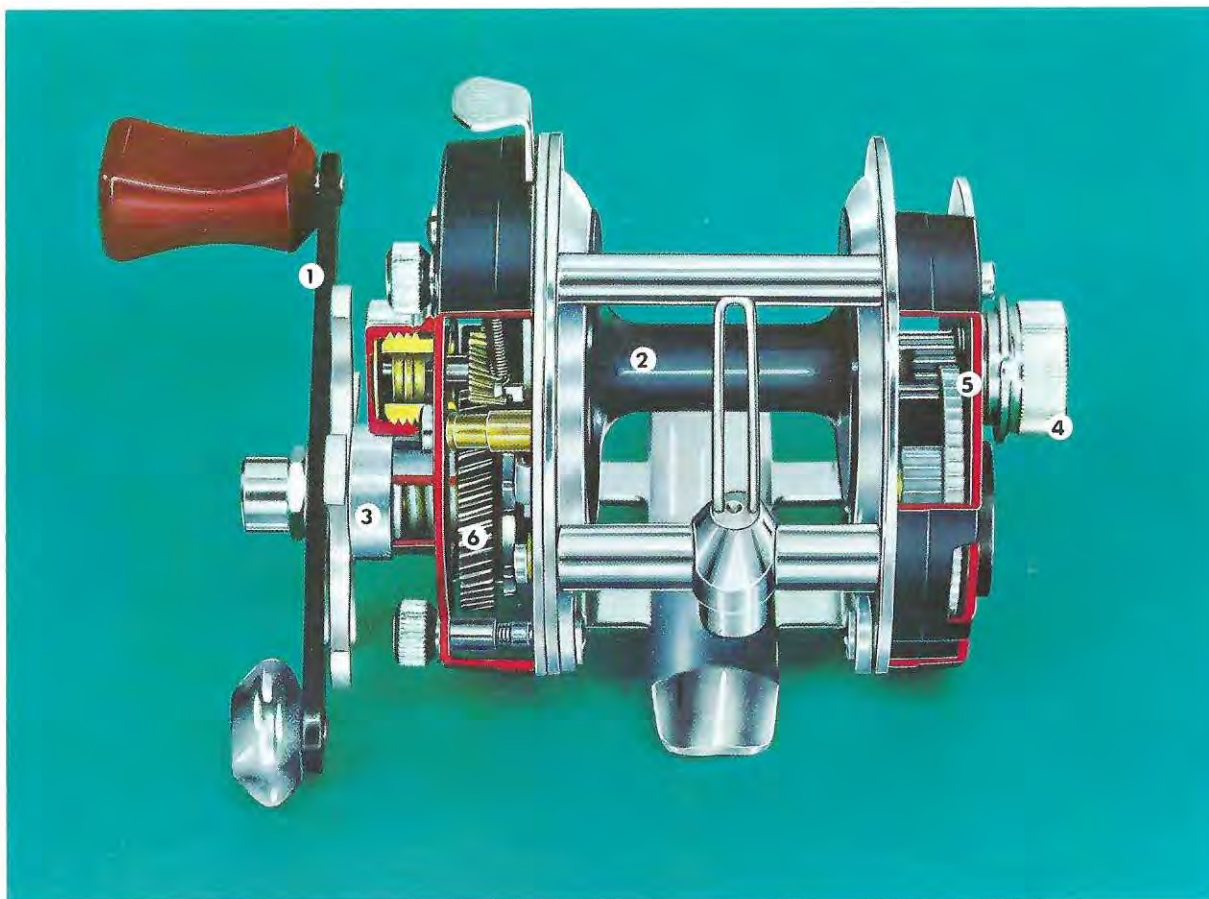
**Corporation
of America**



REELS RODS LINE



Old World Craftsmanship Pictured in Detail

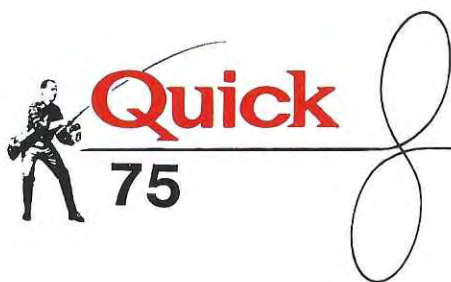


- ① **handle** — longer counter balanced handle for easier turning and more leverage.
- ② **spool** — machined one piece spool for extra strength and perfect balance.
- ③ **star drag** — the large setting range of the star drag allows extremely fine tension adjustments. The super sensitive multiple disc drag features heat dissipating asbestos. The leader in the industry.
- ④ **spool tension brake** — calibrated spool tension brake enables you to adjust spool tension for any weight lure.
- ⑤ **ball bearings** — self centering precision machined, stainless steel ball bearings (on 700B and 800B models)
- ⑥ **gear** — precision machined and hand fitted helical cut gear. Models 700B and 800B feature high speed 4:65-1 retrieve.

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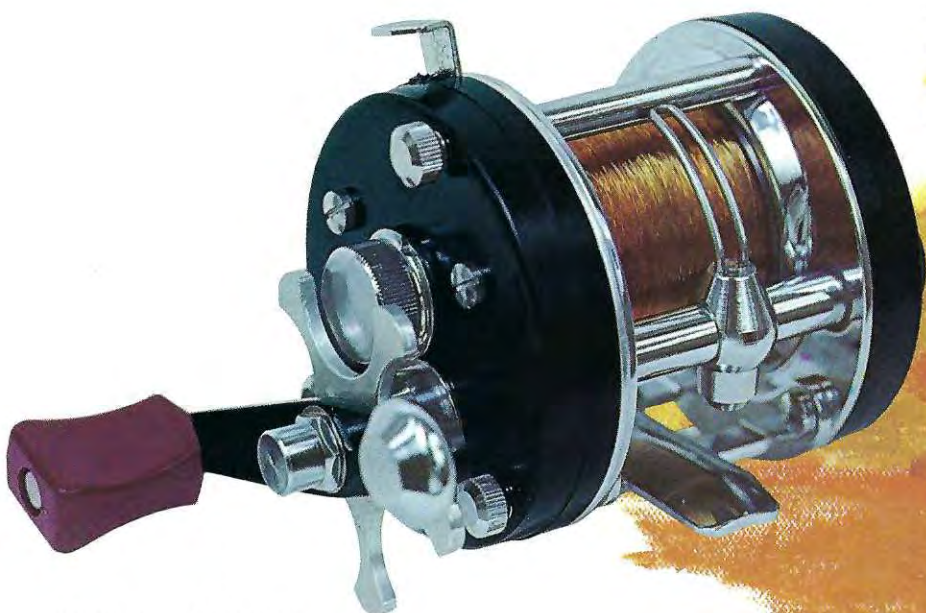
Quick reels and rods do not have retail prices. The Federal Trade Commission frowns on list prices that do not reflect the actual selling prices on the market. Quick Tackle is sold competitively by our dealers everywhere.



NEW CHAMPION SERIES

CHAMPION NO. 700

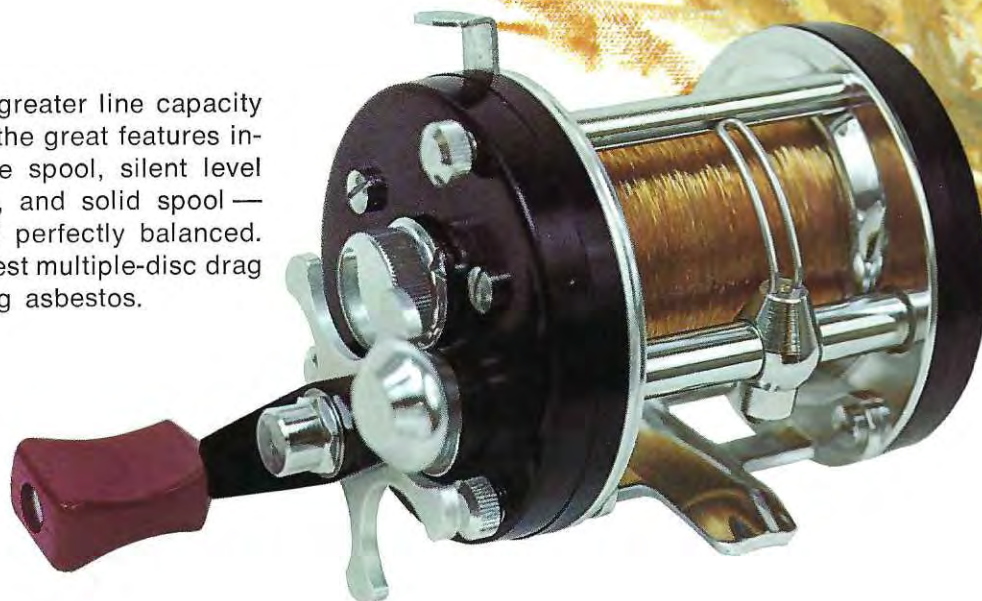
Here is the fabulous #700 featuring silent level wind, push button free spool, and extra long handle—counter balanced—with perfect grip; turn forward and you are instantly in gear with the world's smoothest star drag. It's specially built for fast no-tool take-apart and designed to handle all fresh water and light salt water angling.



Capacity: 250 yds. 12 lb.
Approximate weight: 8.4 oz.
Gear ratio: 1:3.65

CHAMPION NO. 800

With a wider spool and greater line capacity than the #700, it has all the great features including push button free spool, silent level wind, perfect hand grip, and solid spool—light weight, strong, and perfectly balanced. It has the world's smoothest multiple-disc drag featuring heat dissipating asbestos.

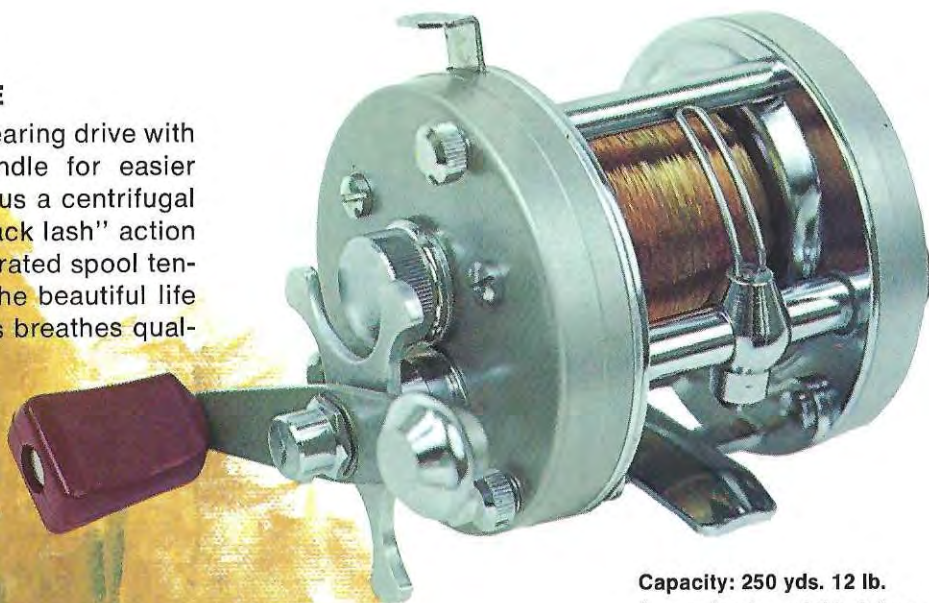


Capacity: 275 yds. 15 lb.
Approximate weight: 11 oz.
Gear ratio: 1:3.65

HERE IS THE LATEST AND MOST REFINED DEVELOPMENT IN REVOLVING SPOOL REELS. QUICK, LONG RECOGNIZED AS THE MAKER OF THE WORLD'S BEST SPINNING REELS, PROUDLY PRESENTS ITS BRAND NEW LINE OF REVOLVING SPOOL, STAR DRAG REELS.

**CHAMPION NO. 700-B
HIGH SPEED FAST RETRIEVE**

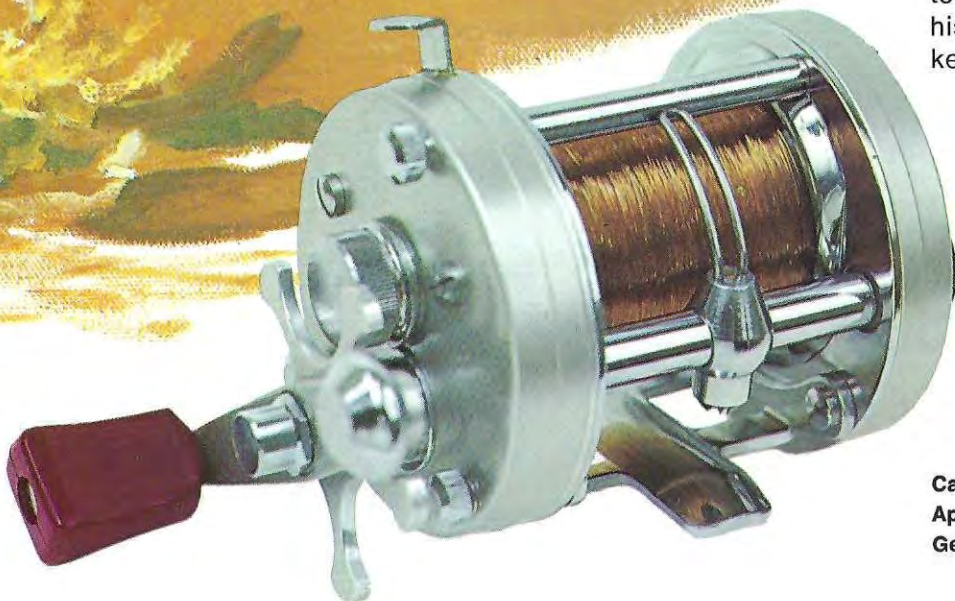
Features stainless steel ball bearing drive with longer counter balanced handle for easier turning and more leverage. Plus a centrifugal brake that greatly reduces "back lash" action when combined with our calibrated spool tension brake. Everything, even the beautiful life time finish and chrome fittings breathes quality, skill and class.



Capacity: 250 yds. 12 lb.
Approximate weight: 8.4 oz.
Gear ratio: 1:4.65

**CHAMPION NO. 800-B
HIGH SPEED FAST RETRIEVE**

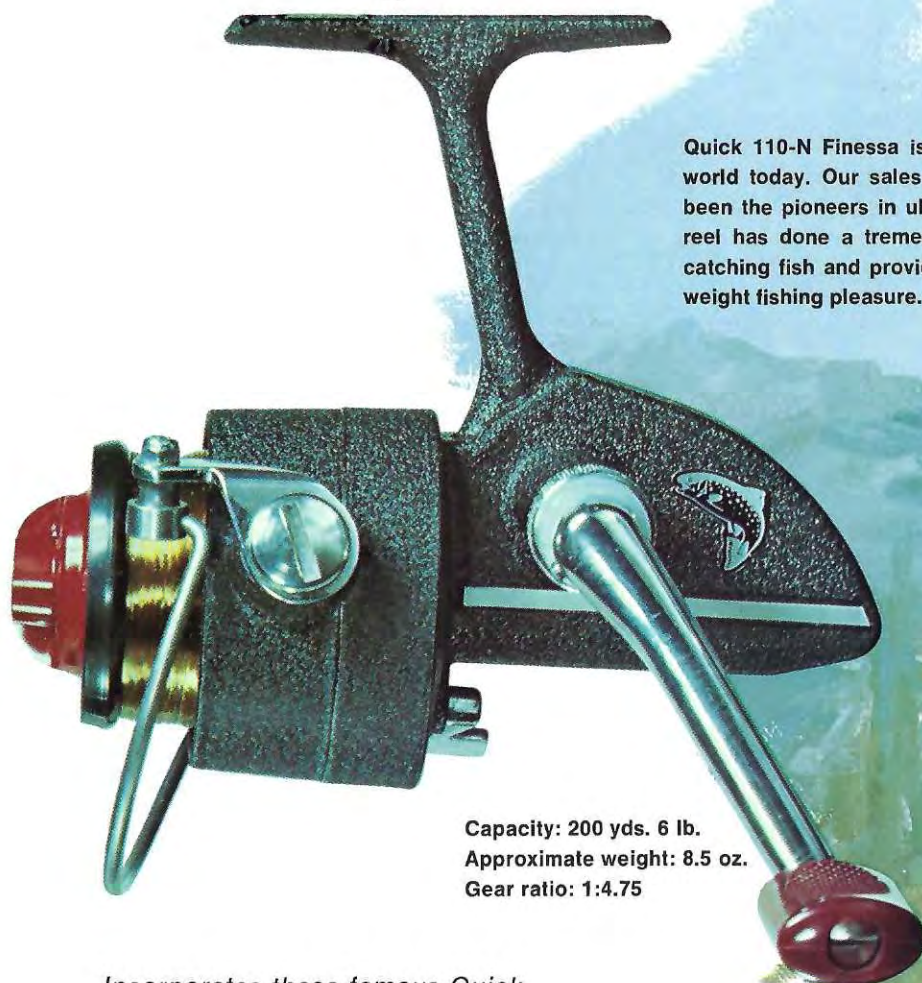
This model features stainless steel ball bearing drive plus a wider spool and greater line capacity. This is the all around beauty where more or heavier line is needed. Like all Champion Reels, it is salt water corrosion resistant, making it perfect for light salt water use. The high speed retrieve which is much in demand today, allows the fisherman not only to move his lure faster when desired but also helps keep a tight line on a charging game fish.



Capacity: 275 yds. 15 lb.
Approximate weight: 11 oz.
Gear ratio: 1:4.65



MICROLITE 110-N



Quick 110-N Finessa is the finest ultra-light reel in the world today. Our sales figures prove this and we have been the pioneers in ultra-light fishing tackle. This little reel has done a tremendous job through the years by catching fish and providing its owners with rugged light weight fishing pleasure.

Capacity: 200 yds. 6 lb.
Approximate weight: 8.5 oz.
Gear ratio: 1:4.75

Incorporates these famous Quick features:

- (1) Ball bearing drive on main shaft.
- (2) Stainless steel bail with tungsten carbide line guide.
- (3) Self-lubricating handle bearings.
- (4) All precision-machined gears.
- (5) Galvanic treated to resist corrosion.
- (6) Pushbutton release on spool for fast changeover.
- (7) Foldaway handle.
- (8) Adjustable bail release mechanism for softer or harder operation to suit special fishing needs.
- (9) Anti-reverse positioned on flange of reel for easier and more positive operation.

110-N/SK — No. 110-N reel spool only

110-N/SKL — No. 110-N reel spool

filled with Gold Danyl line available 2 lb. thru 6 lb. test line.



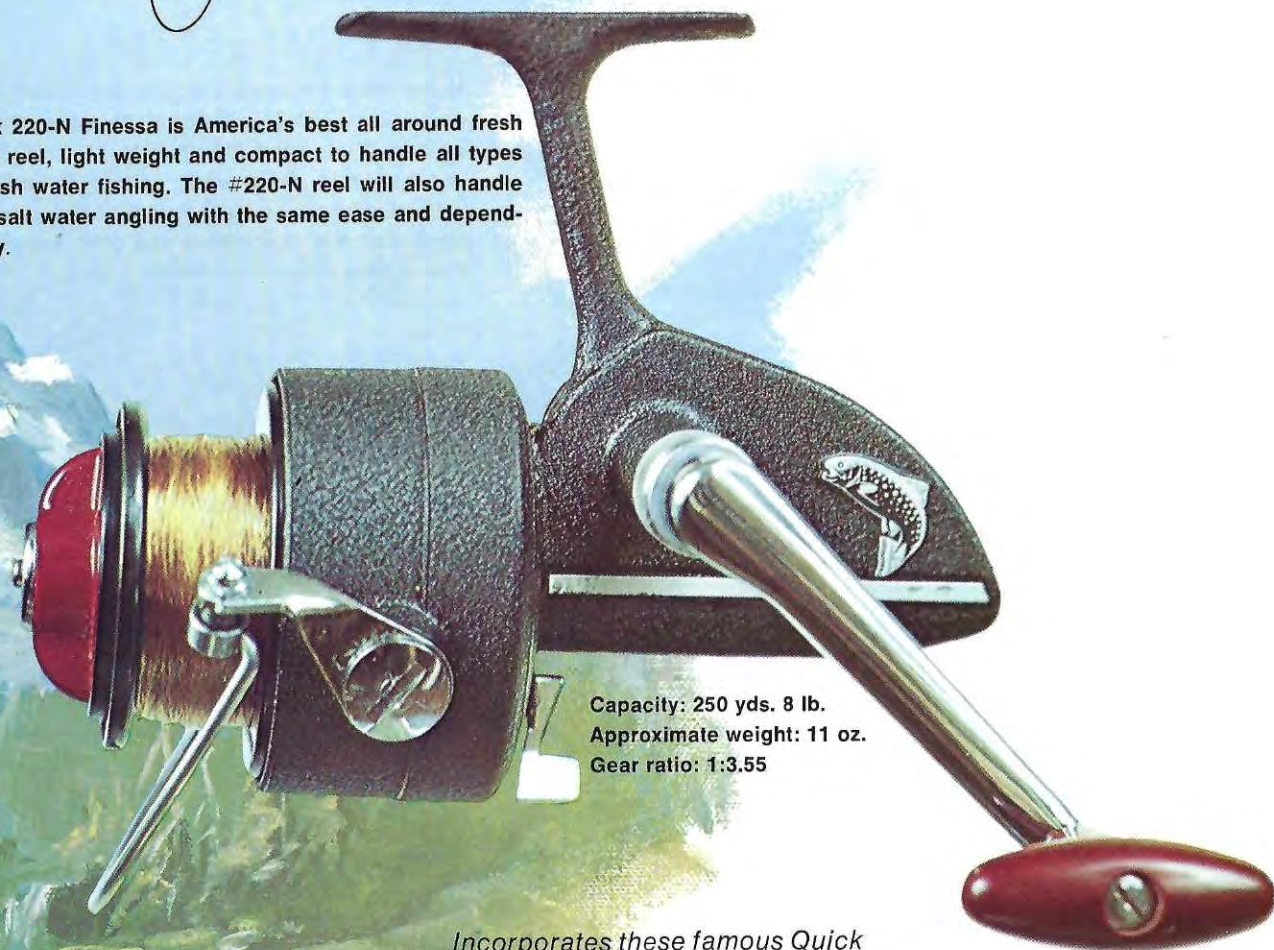


Quick

75

220-N

Quick 220-N Finessa is America's best all around fresh water reel, light weight and compact to handle all types of fresh water fishing. The #220-N reel will also handle light salt water angling with the same ease and dependability.



Capacity: 250 yds. 8 lb.
Approximate weight: 11 oz.
Gear ratio: 1:3.55

Incorporates these famous Quick features:

- (1) Ball bearing drive on main shaft.
- (2) Stainless steel bail with tungsten carbide line guide.
- (3) Self-lubricating handle bearings.
- (4) All precision-machined gears.
- (5) Galvanic treated to resist corrosion.
- (6) Pushbutton release on spool for fast changeover.
- (7) Foldaway handle.
- (8) Adjustable bail release mechanism for softer or harder operation to suit special fishing needs.
- (9) Anti-reverse positioned on flange of reel for easier and more positive operation.

220-N/SK — No. 220-N reel spool only
220-N/SKL — No. 220-N reel spool filled with Gold Daryl line available 4 lb. thru 10 lb. test line.



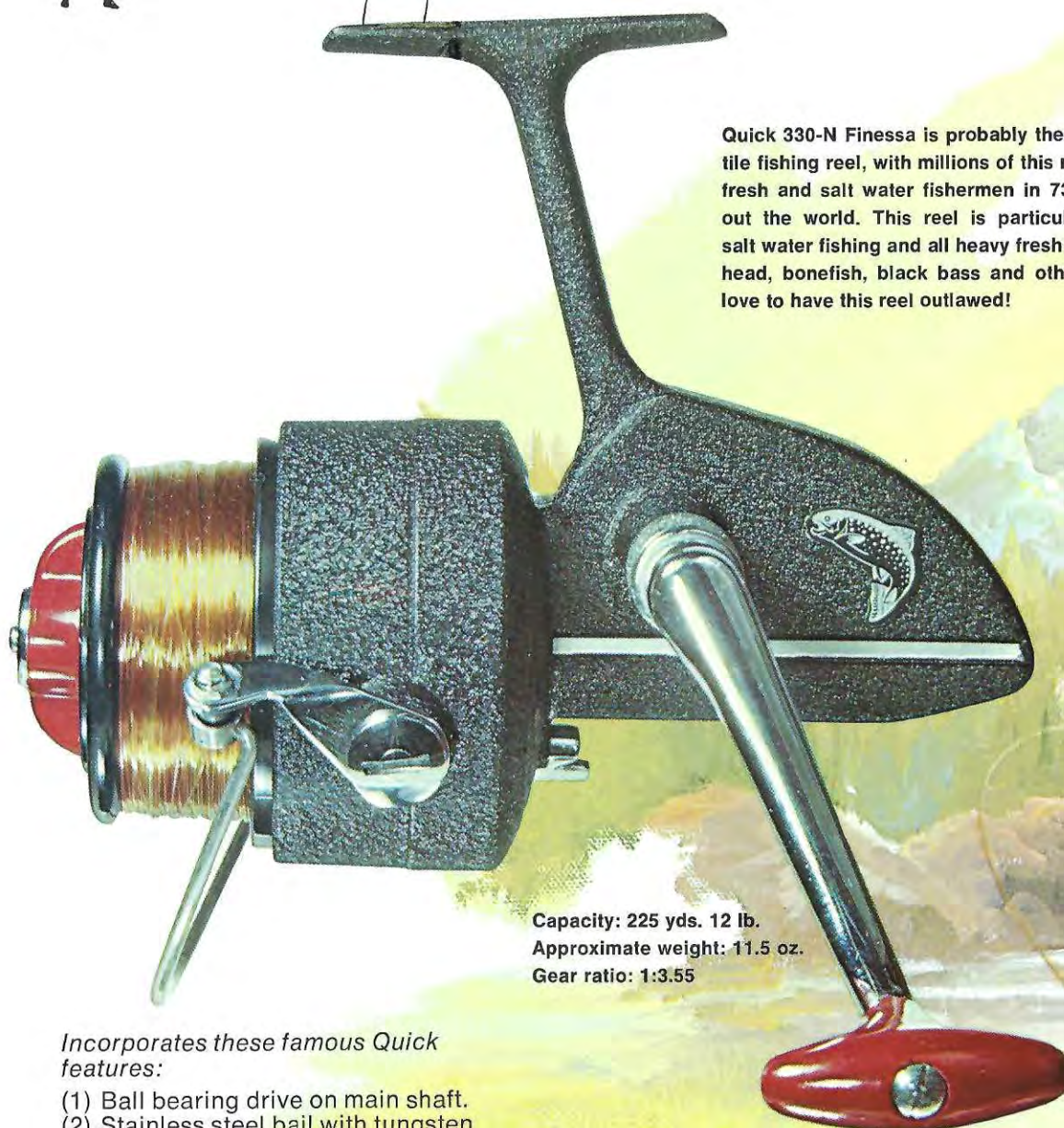


Quick

75

330-N FINESSA

Quick 330-N Finessa is probably the world's most versatile fishing reel, with millions of this model being used by fresh and salt water fishermen in 73 countries throughout the world. This reel is particularly suited to light salt water fishing and all heavy fresh water fishing. Steelhead, bonefish, black bass and other game fish would love to have this reel outlawed!



Capacity: 225 yds. 12 lb.
Approximate weight: 11.5 oz.
Gear ratio: 1:3.55

Incorporates these famous Quick features:

- (1) Ball bearing drive on main shaft.
- (2) Stainless steel bail with tungsten carbide line guide.
- (3) Self-lubricating handle bearings.
- (4) All precision-machined gears.
- (5) Galvanic treated to resist corrosion.
- (6) Pushbutton release on spool for fast changeover.
- (7) Foldaway handle.
- (8) Adjustable bail release mechanism for softer or harder operation to suit special fishing needs.
- (9) Anti-reverse positioned on flange of reel for easier and more positive operation.

330-N/SK — No. 330-N or 331-N reel spool only.

330-N/SKL — No. 330-N or 331-N reel spool filled with Gold Danyl line available 6 lb. thru 15 lb. test line.





Quick

75

440-N LIGHT SALT WATER

Quick 440-N Finessa — sales have increased rapidly on this compact salt water reel in recent years as experienced salt water fishermen have found this model to be excellent for all types of salt water fishing where great strength and smooth, powerful drag is needed. More and more, experienced fishermen throughout the country are using this reel in salt water and for such heavy fresh water fishing as coho and steelhead. The #440-N is the unchallenged light heavyweight champion of the spinning world!

Capacity: 325 yds. 12 lb.
Approximate weight: 13.5 oz.
Gear ratio: 1:3.55

Incorporates these famous Quick features:

- (1) Ball bearing drive on main shaft.
- (2) Stainless steel bail with tungsten carbide line guide.
- (3) Self-lubricating handle bearings.
- (4) All precision-machined gears.
- (5) Galvanic treated to resist corrosion.
- (6) Pushbutton release on spool for fast changeover.
- (7) Foldaway handle.
- (8) Adjustable bail release mechanism for softer or harder operation to suit special fishing needs.
- (9) Anti-reverse positioned on flange of reel for easier and more positive operation.

440-N/SK — No. 440-N or 441-N reel spool only.

440-N/SKL — No. 440-N or 441-N reel spool filled with Gold Danyl line available 10 lb. thru 20 lb. test line.





Quick

75

331-N FAST RETRIEVE

Quick 331-N Finessa is a fast retrieve reel that has been designed for the jig fisherman and the plug caster who wants a very fast retrieve for handling such game fish as bonefish, barracuda, steelhead, etc. This reel is ideal for all heavy duty fresh water angling and light salt water fishing.

Capacity: 225 yds. 12 lb.
Approximate weight: 12.8 oz.
Gear ratio: 1:4.68

Incorporates these famous Quick features:

- (1) Ball bearing drive on main shaft.
- (2) Stainless steel bail with tungsten carbide line guide.
- (3) Self-lubricating handle bearings.
- (4) All precision-machined gears.
- (5) Handle conversion from right to left hand.
- (6) Galvanic treated to resist corrosion.
- (7) Pushbutton release on spool for fast changeover.
- (8) Foldaway handle.
- (9) Adjustable bail release mechanism for softer or harder operation to suit special fishing needs.
- (10) Anti-reverse positioned on flange of reel for easier and more positive operation.



330-N/SK — No. 330-N or 331-N reel spool only.

330-N/SKL — No. 330-N or 331-N reel spool filled with Gold Danyl line available 6 lb. thru 15 lb. test line.

NEW



Quick

75

441-N

FAST RETRIEVE



Capacity: 325 yds. 12 lb.
Approximate weight: 14 oz.
Gear ratio: 1:4.68

Quick 441-N Finessa is a new model with Quick this year in answer to a call for a rugged salt water reel that has the high speed capability of really making a lure move fast through the water or of keeping a tight line on a charging gamefish. Its rugged construction and smooth drag will find great favor with all experienced salt water fishermen. Another advantage of "high speed" retrieve reels is that they get your lure or bait very quickly through the "dead" parts of your retrieve; almost instantly you are back into the "fishy" areas. Thus it gives you much more fishing time where it really counts.

Incorporates these famous Quick features:

- (1) Ball bearing drive on main shaft.
- (2) Stainless steel bail with tungsten carbide line guide.
- (3) Self-lubricating handle bearings.
- (4) All precision-machined gears.
- (5) Handle conversion from right to left hand.
- (6) Galvanic treated to resist corrosion.
- (7) Pushbutton release on spool for fast changeover.
- (8) Foldaway handle.
- (9) Adjustable bail release mechanism for softer or harder operation to suit special fishing needs.
- (10) Anti-reverse positioned on flange of reel for easier and more positive operation.

440-N/SK — No. 440-N or 441-N reel spool only.

440-N/SKL — No. 440-N or 441-N reel spool filled with Gold Daryl line available 10 lb. thru 20 lb. test line.





Quick

75

550-N SALT-WATER

**NEW FOR 1974 LARGER DIAMETER SPOOL
FOR MORE LINE CAPACITY**

Capacity: 330 yds. 20 lb.
Approximate weight: 19 oz.
Gear ratio: 1:3.22

A rugged, dependable heavy-duty salt water spinning reel, the 550-N is popular with surf fishermen the world over. Sand and salt water won't affect its simple, heavy-duty bail, durable gears and ultra-smooth drag which make it a matchless performer — perfect for the big fish that make long, powerful runs. Of course, like all Quick reels, it is corrosion-resistant.

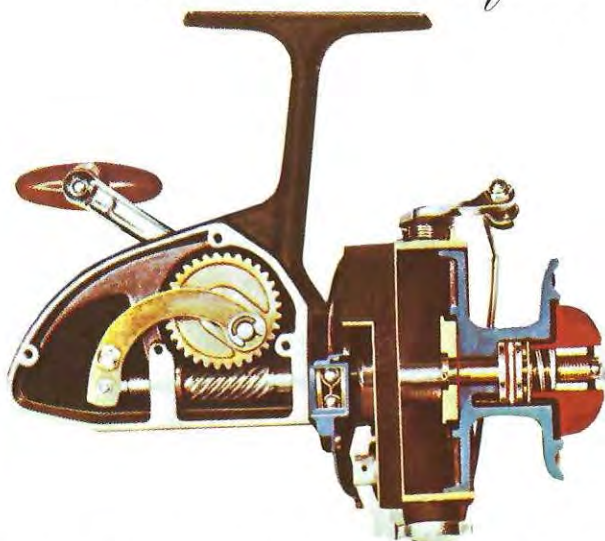
Incorporates these famous Quick features:

- (1) Ball bearing drive on main shaft.
- (2) Stainless steel ball with tungsten carbide line guide.
- (3) Self-lubricating handle bearings.
- (4) All precision-machined gears.
- (5) Galvanic treated to resist corrosion.
- (6) Foldaway stainless steel handle.
- (7) Adjustable bail release mechanism for softer or harder operation to suit special fishing needs.
- (8) Anti-reverse positioned on flange of reel for easier and more positive operation.

550-N/SK — No. 550-N reel spool only
550-N/SKL — No. 550-N reel spool filled with Gold Danyl line available 15 lb. thru 30 lb. test line.



Old World Craftsmanship Pictured in Detail



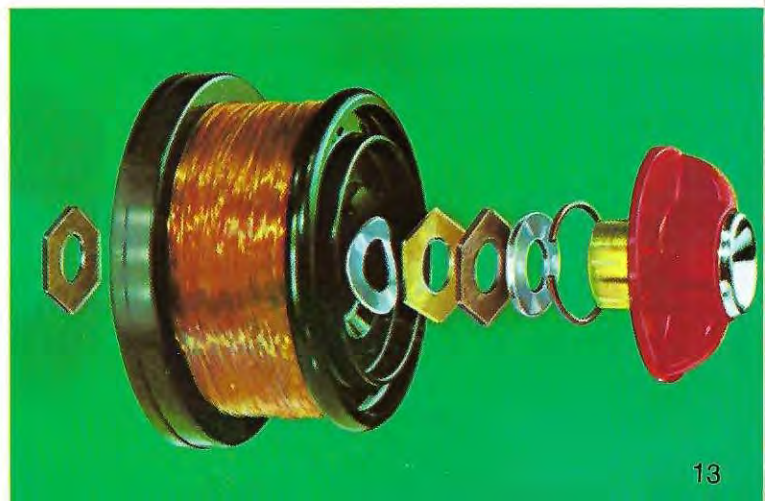
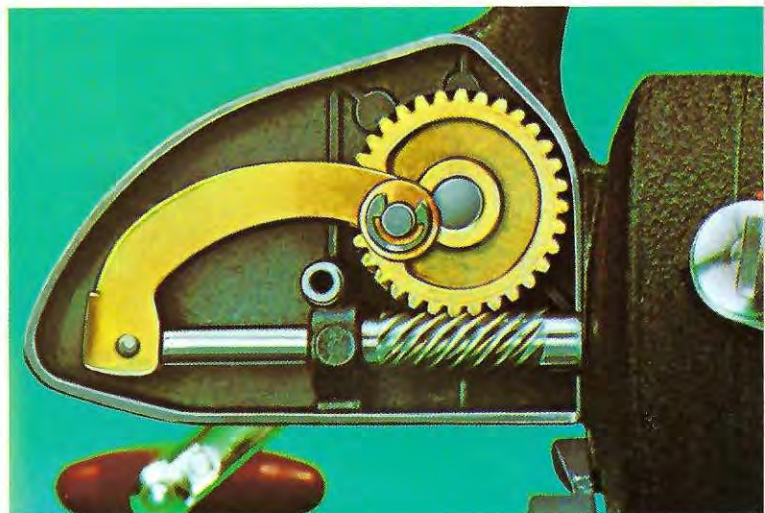
ALL QUICK FINESSA REELS FEATURE STAINLESS STEEL AND PHOSPHOR BRONZE GEARS, PRECISION MACHINED AND HAND FITTED. THIS RESULTS IN THE WORLD'S FINEST FISHING REEL DRIVE MECHANISM. PICK ONE UP AT YOUR DEALER, TURN THE HANDLE AND FEEL THE DIFFERENCE.

ALL QUICK FINESSA REELS FEATURE AS STANDARD COMPONENTS A HAND FITTED STAINLESS STEEL BALL BEARING RACE ON THE MAIN DRIVE SHAFT. THIS INSURES ULTRA-SMOOTH OPERATION FOR THE LIFE OF THE REEL.

NEW IMPROVED FOR '75

QUICK PROUDLY PRESENTS A NEW AND IMPROVED DRAG SYSTEM FOR 1975 ON ALL MODELS. THIS INCORPORATES THE UNIQUE FEATURE OF ASBESTOS MATERIAL IN THE DRAG SYSTEM AND A HEAT-ABSORBING METAL BUSHING FITTED TO THE INNER COLLAR OF THE SPOOL. THIS PREVENTS HEAT BUILD-UP AND RESULTS IN AN ULTRA-SMOOTH DRAG.

MILLIONS OF QUICK SPINNING REELS HAVE BEEN SOLD AND ARE IN CONSTANT USE IN 73 COUNTRIES. THE SMOOTH, RUGGED "NEVER-IN-THE-REPAIR SHOP" REPUTATION THAT QUICK ENJOYS THROUGHOUT THE WORLD HAS BEEN EARNED THE HARD WAY.





Quick

75



A. No. FC 56 — 5½'

1 pc. blank with detachable pistol grip style handle. The deluxe handle is positive locking and self aligning. Rod has all new aluminum oxide guides and tip for less friction and longer casts. The medium-stiff tip is ideal for worm or plug casting.

B. No. FC 60 — 6'

1 pc. blank with detachable pistol grip style handle. The deluxe handle is positive locking and self aligning. Rod has all new aluminum oxide guides and tip for less friction and longer casts. The medium tip action is ideal for worm or plug casting.

C. No. FC 58 — 5'9"

Heavy jig and eel casting rod. 1 pc. blank with detachable pistol grip style handle. The deluxe handle is positive locking and self aligning. Rod has all new aluminum oxide guides and tip for less friction and longer casts. Ideal for all heavy duty jig and eel type fishing.

D. No. FC 59 — 5'9"

1 pc. blank with detachable pistol grip style handle. The deluxe handle is positive locking and self aligning. Rod has all new aluminum oxide guides and tip for less friction and longer casts. The medium-light tip action is ideal for general plug casting conditions.

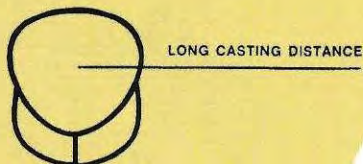
Champion Casting Rods

Finessa

RODS



- A. No. 6055 WITH NEO-GRIP HANDLE—5½'**
1 pc. light action spinning worm rod. Use with any Quick fresh water reel. Rod features Quick's exclusive Polygon Guides for longer, more accurate casts. Ideal for light weight worm and black bass fishing. Recommended for 6 lb. to 15 lb. test line.
- B. No. 6060 WITH NEO-GRIP HANDLE—6'**
2 pc. medium heavy action. Ideal bass rod. Use with any Quick fresh water reel, including the #330-N and #331-N. Recommended for 6 lb. to 15 lb. test line. Rod features Quick's exclusive Polygon Guide for longer, more accurate casts.
- C. No. 6066 WITH NEO-GRIP HANDLE—6½'**
2 pc. medium-heavy action for fresh water or light salt water. Use with any Quick fresh water reel, including the #330-N, #331-N, #440-N or the new #441-N. Recommended for 6 lb. to 15 lb. test line. Rod features Quick's exclusive Polygon Guide for longer, more accurate casts.
- D. No. 6071 WITH NEO-GRIP HANDLE—7'**
2 pc. medium-heavy action for fresh water or light salt water. Use with any Quick fresh water reel, including the #330-N, #331-N, #440-N or the new #441-N. Recommended for 6 lb. to 15 lb. test line. Rod features Quick's exclusive Polygon Guide for longer, more accurate casts.



POLYGON ● GUIDE



Quick

75

FRESH WATER



A.

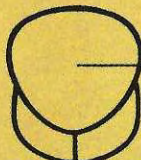
B.

C.

D.

E.

F.



LONG CASTING DISTANCE

POLYGON ● GUIDE



Finessa RODS

The Super Finessa rod has a new rich saddlebrown color with dark brown windings to match. The super high gloss finish on the blank and windings offers lasting protection and beauty.

- A. No. 6056 WITH NEO-GRIP HANDLE 5½'**
2 pc. ultra-light. For use with Quick #110-N reel for light tackle fishing. Recommended for 2 lb. to 6 lb. test line. Rod features Quick's exclusive Polygon Guide for longer, more accurate casts.
- B. No. 6056R — 5½'**
2 pc. ultra-light. A perfect match with Quick 110-N reel for the finest in light tackle fishing. Recommended for 2 lb. to 6 lb. test line. Rod features Quick's exclusive Polygon Guide for longer, more accurate casts.
- C. No. 6065 WITH NEO-GRIP HANDLE—6½'**
2 pc. fast taper. Use with any Quick fresh water reel, including the #330-N and #331-N. Recommended for 4 lb. to 12 lb. test line. Rod features Quick's exclusive Polygon Guide for longer, more accurate casts.
- D. No. 6065R — 6½'**
2 pc. fast taper. Designed for use with any Quick fresh water reel, including the #330-N and #331-N. Recommended for 4 lb. to 12 lb. test line. Rod features Quick's exclusive Polygon Guide for longer, more accurate casts.
- E. No. 6070 WITH NEO-GRIP HANDLE—7'**
2 pc. fast taper. Use with any Quick fresh water reel, including the #330-N and #331-N. Recommended for 4 lb. to 12 lb. test line. Rod features Quick's exclusive Polygon Guide for longer, more accurate casts.
- F. No. 6070R — 7'**
2 pc. fast taper. Designed for use with any Quick fresh water reel, including the #330-N and #331-N. Recommended for 4 lb. to 12 lb. test line. Rod features Quick's exclusive Polygon Guide for longer, more accurate casts.



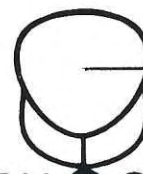
Quick *Finessa*
Cooperation of America



Quick

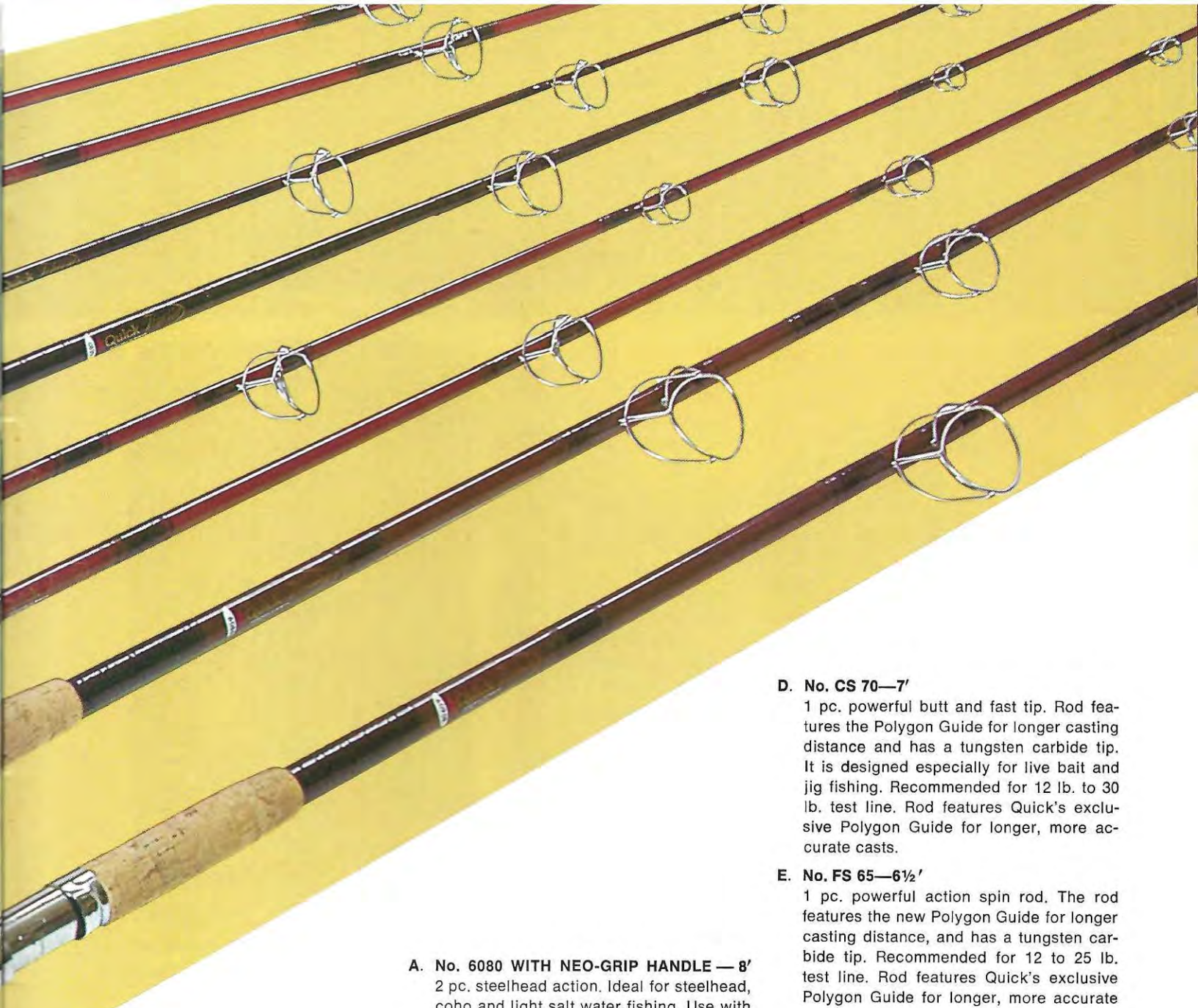
75

SALT WATER



LONG CASTING DISTANCE

POLYGON GUIDE



Finesse

RODS

- A. No. 6080 WITH NEO-GRIP HANDLE — 8'**
2 pc. steelhead action. Ideal for steelhead, coho and light salt water fishing. Use with Quick #330-N, #331-N, #440-N, #441-N and #550-N spinning reels. Recommended for 8 lb. to 15 lb. test line. Rod features Quick's exclusive Polygon Guide for longer, more accurate casts.
- B. No. 6080R — 8'**
2 pc. light action. Ideal for steelhead, coho, and light salt water fishing. Use with Quick #330-N, #331-N, #440-N, #441-N and #550-N spinning reels. Recommended for 8 lb. to 15 lb. test line. Rod features Quick's exclusive Polygon Guide for longer, more accurate casts.
- C. No. CS 60—6'**
1 pc. powerful butt and fast tip. Rod features the Polygon Guide for longer casting distance and has a tungsten carbide tip. It is designed especially for live bait and jig fishing. Recommended for 12 lb. to 25 lb. test line. Rod features Quick's exclusive Polygon Guide for longer, more accurate casts.

D. No. CS 70—7'

1 pc. powerful butt and fast tip. Rod features the Polygon Guide for longer casting distance and has a tungsten carbide tip. It is designed especially for live bait and jig fishing. Recommended for 12 lb. to 30 lb. test line. Rod features Quick's exclusive Polygon Guide for longer, more accurate casts.

E. No. FS 65—6½'

1 pc. powerful action spin rod. The rod features the new Polygon Guide for longer casting distance, and has a tungsten carbide tip. Recommended for 12 to 25 lb. test line. Rod features Quick's exclusive Polygon Guide for longer, more accurate casts.

F. No. FS 70—7'

1 pc. power action spin rod. This rod also features the Polygon Guide for longer casting distance, and has a tungsten carbide tip. Recommended for 12 lb. to 25 lb. test line. Rod features Quick's exclusive Polygon Guide for longer, more accurate casts.

G. No. 6088R—8'

2 pc. fast taper salt water spin rod. Use with Quick #440-N, #441-N and #550-N reels. Recommended for 12 lb. to 25 lb. test line. Rod features Quick's exclusive Polygon Guide for longer, more accurate casts.

H. No. 6090R—9'

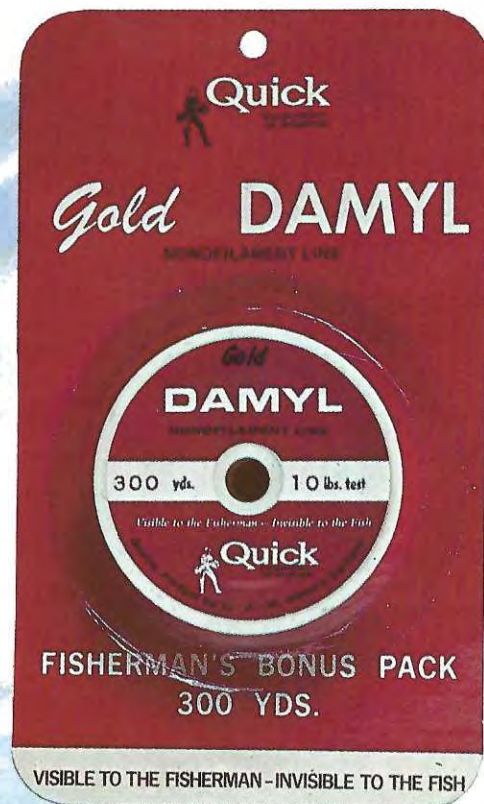
2 pc. fast taper salt water spin rod. Designed for use with Quick #550-N reel. Recommended for 12 lb. to 25 lb. test line. Rod features Quick's exclusive Polygon Guide for longer, more accurate casts.

Gold DAMYL

MONOFILAMENT LINE

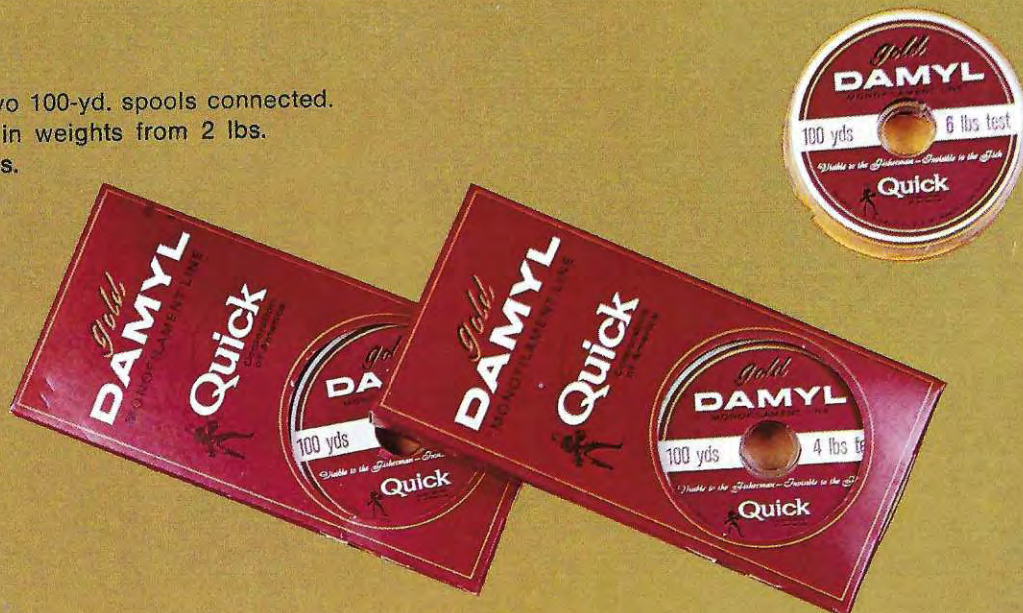


World-famous Gold DAMYL by Quick has the exciting feature of being invisible to fish but very visible to the angler. This is accomplished by an exclusive dye process which refracts certain light spectra while absorbing others. The resulting distinctive "old gold" color of DAMYL is thus both practical and beautiful. Gold DAMYL is soft and lays on the spool smoothly and evenly. It has excellent knot strength, unusual among soft lines. Gold DAMYL is uniform in diameter and texture, with just enough "spring" to come off the spool fast and true. Gold DAMYL is available in all sizes from 2-lb. through 60-lb. test, in the following put-ups:



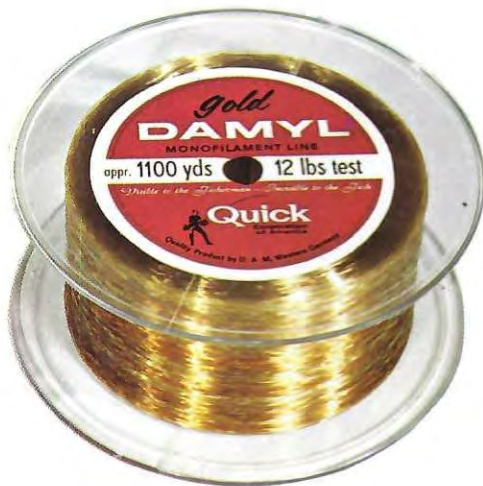
#903 FISHERMAN'S BONUS PACK
Fast, easy, convenient way to fill your spool. A fisherman's bonus of 300 yds. per spool. Available in weights from 2 lbs. thru 60 lbs. test line.

#902 Two 100-yd. spools connected.
Available in weights from 2 lbs. thru 60 lbs.



Visible to the Fisherman. Invisible to the Fish

- #918** Measured length spool
approximately $\frac{1}{8}$ lb.
Available in weights from
4 lbs. thru 10 lbs.



- #914** Measured length spool,
approximately $\frac{1}{4}$ lb.
Available in weights from 12 lbs. thru
60 lbs.



- #911** Jumbo Transparent Spool
Available in weights from
2 lbs. thru 130 lbs.



- #906** Six 100-yd. spools
connected in plastic box
Available in weights from
2 lbs. thru 60 lbs.



Quick

75

Fly

RODS

A. No. 6176 — 7½' 2 pc. light action fly rod for the fly fisherman who wants the light delicate action for fishing small streams and using lighter weight fly lines.

B. No. 6180 — 8' 2 pc. light to medium action fly rod designed for use with wet or dry fly. This rod features the modern concept or light tip action with the "bamboo feel" that so many experienced fishermen desire.

C. No. 6186 — 8½' 2 pc. medium action fly rod for wet or dry fly fishing. It has perfect balance with Quick Fly Reels #45 and #55. This rod features a light tip and powerful butt which also enables the bass fisherman to handle bugs and poppers.



A.



B.



C.

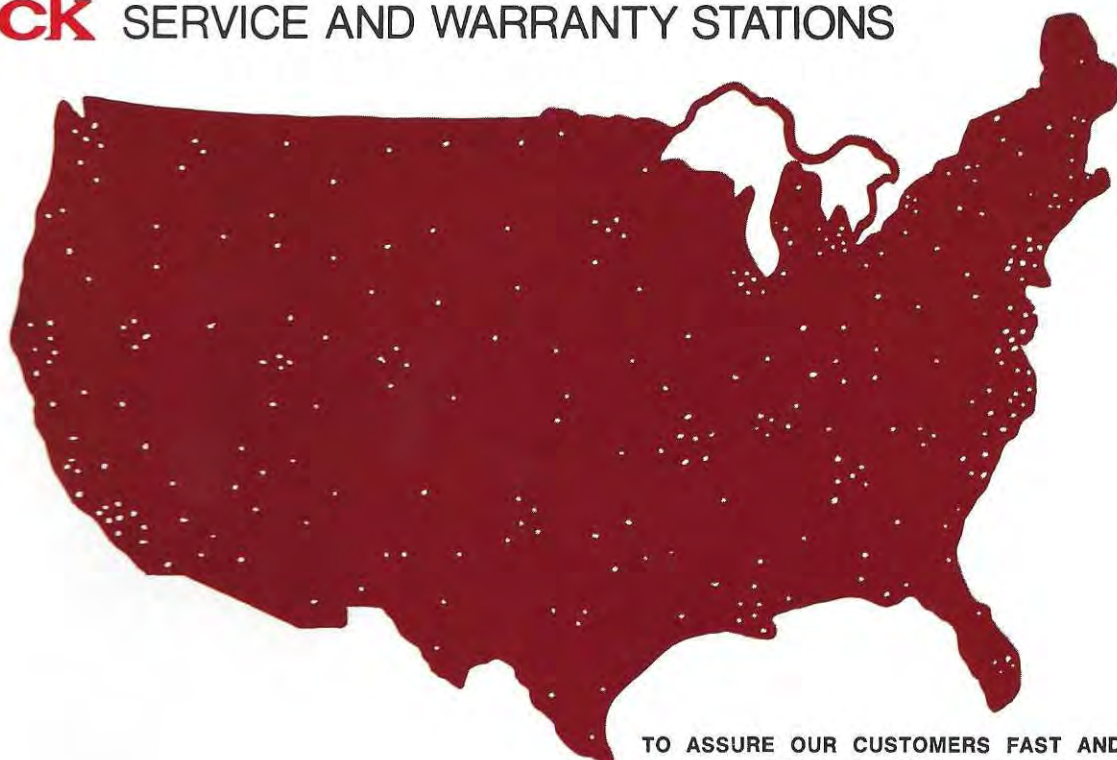
Quick "Finesse" Fly Rods feature the finest materials and design and are built for the discriminating fly-fisherman who wants the ultimate in balance, action and workmanship.



#25

Quick #25 — weighs only 4½ oz. Housing dia. 3½", width 1⅜". Line capacity 30 yd. HDH plus 50 yd. of 20-lb. test backing.

Quick SERVICE AND WARRANTY STATIONS



TO ASSURE OUR CUSTOMERS FAST AND EFFICIENT SERVICE, QUICK CORPORATION OF AMERICA HAS ESTABLISHED A NATION-WIDE NETWORK OF MORE THAN 350 AUTHORIZED REPAIR STATIONS AND 15 MAJOR WARRANTY STATIONS THROUGHOUT THE U.S.

Quick *Fly* REELS

75



#45

Quick #45 — same features as #25, plus convenient quick-change spool. Weight 6 oz. Capacity 30 yd. HDH plus 50 yd. 20-lb. test backing.



#55

Quick #55 — designed for rugged, heavy-duty use for all types of game fish, such as salmon, steelhead, etc. Features convenient quick-change spool. Housing dia. 3½", width 1¼". Weight 6½ oz. Line capacity 30 yd. HCH plus 50 yd. 30-lb. test backing. 30 yd. GBG plus 27 yd. 30-lb. test backing.

Quick lightweight, single-action fly reels are designed and built by master craftsmen for long, reliable use. They feature adjustable silent drag, easy changeover from left to right hand, and an adjustable on-off ratchet. Quick fly reels have proven themselves throughout the world.



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