

Shakespeare®

SIGMA™ Σ

'skirted spool' reels.

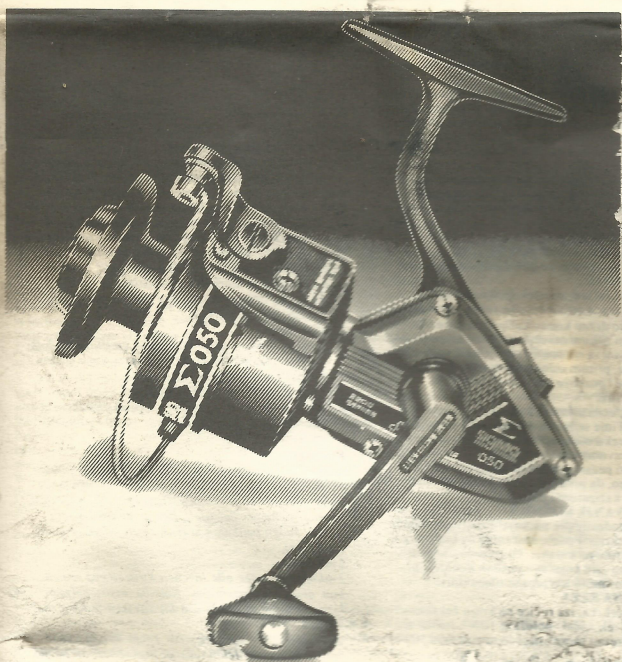
PERMANENT SILENT ANTI-REVERSE (025-050)

STAINLESS STEEL MAINSHAFT (060, 080)

SELECTIVE INTERNAL TRIP

2200_{CK} SERIES

S.I.T.
REEL'S



LIMITED WARRANTY

FOR ONE YEAR FROM THE DATE OF PURCHASE SHAKESPEARE WILL REPAIR OR REPLACE DEFECTS IN MATERIAL AND WORKMANSHIP IN THEIR REELS. THIS WARRANTY DOES NOT COVER DAMAGE CAUSED BY ADDITION TO OR ALTERATION OF THE PRODUCT, ACCIDENT, ABUSE OR NORMAL EXPECTED WEAR. DAMAGE THAT IS DETERMINED TO BE OF THIS NATURE WILL BE REPAIRED AT CONSUMERS EXPENSE. "TO OBTAIN SERVICE UNDER THIS WARRANTY, RETURN REELS FREIGHT PREPAID, WITH PROOF OF DATE OF PURCHASE TO SHAKESPEARE SERVICE CENTER, DRAWER S. COLUMBIA SC 29260 OR TO ANY OF THE AUTHORIZED SERVICE CENTERS LISTED IN THE FISHING TACKLE CATALOG AVAILABLE AT ANY SHAKESPEARE DEALER." THIS WARRANTY GIVES YOU SPECIFIC LEGAL RIGHTS, AND YOU MAY ALSO HAVE OTHER RIGHTS WHICH VARY FROM STATE TO STATE.

The new generation of 'skirted spool' reels.

The smaller Sigma reels (025, 030 and 035) fit in the palm of your hand, yet pack enough power to handle any trout or bass you're likely to tackle. Even bonefish on the Florida flats are no match for these two fighters.

When that really big trophy fish hits, be ready for him with the big water models. All the brute power you'll ever need to land him is in your hands.

Sigma reels include significant improvements on the basic Sigma design, which is all ready successful with fishermen throughout the world. A powerful internal trip mechanism makes the automatic bail return smoother and quieter than ever before, but still gives the option of closing the bail with the touch of a finger. Conversion from right to left hand retrieve has been made even easier and faster. The turn of one screw does the job. One large ball bearing gives smooth, silent operation and ensures long, trouble-free fishing life. The skirted spool keeps the line from snagging around the reel body and behind the spool and aids in longer, smoother casts.

A stainless steel bail and free turning line roller limits friction and damage to monofilament line. This coupled with a stern mounted drag with calibrated settings applies just the amount of pressure needed to whip any lunger.

All Sigma reels are superbly engineered, with built-in quality to insure years of dependable performance.

SPARES AND SERVICE WORLD WIDE

Shakespeare dealer will be pleased to give you after sales service for any Shakespeare product, but in case of difficulty write to the relevant address below for information your nearest Shakespeare shop.

U.S.A.

Shakespeare Service Center
6111 Shakespeare Road, Drawer S,
Columbia, S.C. 29260, U.S.A.

AUSTRALIA

Shakespeare (Aust) Pty. Ltd.
135 Salisbury Road, Camperdown
2050, Sydney, Australia

NEW ZEALAND

Kelly (Rotorua) Ltd.
P.O. Box 1441, Rotorua, New Zealand

NORWAY

ELBE a/s
Rotnås 1482, Nitterdal, Norway

SWEDEN

ELBE Havsfiske AB
Vagnvägen 6, 432 00 Varberg,
Sweden

DENMARK

ELBE Lystfiskerudstyr Aps,
Ndr, Strandvej 125, 3150 Hellebaek,
Denmark

FINLAND

OY ELBE AB,
Ilomaenpolku 7 E, 00840 Helsinki,
Finland

UNITED KINGDOM & REPUBLIC OF IRELAND

Shakespeare Co. (U.K. Branch)
P.O. Box 1, Broad Ground Road,
Lakeside, Redditch, Worcestershire
B98 8NQ, England

BELGIUM & LUXEMBOURG

NORIS Shakespeare S.A.
10 rue Du Parc, Parc Industriel
B4430 Alleur, Belgium

HOLLAND

Shakespeare Hengelsports B.V.
Reeweg 16, Nederhoust den Bosch
Holland

FRANCE

La Soie
155, rue Saint-Denis, 75081 Paris
Cedex 02

WEST GERMANY

NORIS Shakespeare GmbH
Postfach 420 424, 5000 Köln 4
West Germany

ITALY

Shakespeare Italia s.p.a.
P.O. Box 1503, 20101 Milano, Italy

SWITZERLAND

Louis Irion AG
Postfach 35, 4102 Binningen 2