

HOW TO ORDER GENUINE AGATE ROD MOUNTINGS



NARROW



STANDARD

The difference between standard Guides and Tip-Tops and narrow Guides and Tip-Tops lies in the thickness of the stone. The standard stones are about twice as thick as the narrow ones.

WHEN ORDERING GUIDES state Cat. No. and give outside diameter of stone in Millimeters. (See Millimeter Scale below) Example: Cat. 424/9 is a guide with a stone of standard thickness and 9mm outside diameter.

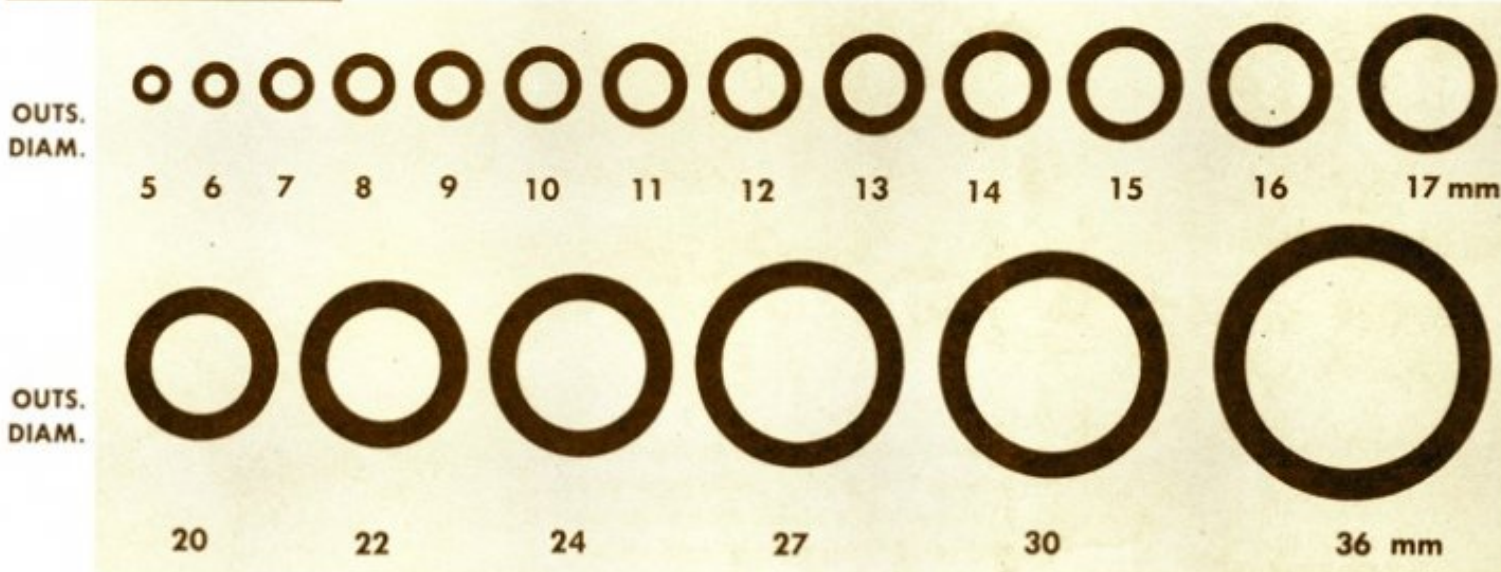


OUTSIDE DIAMETER
AGATE STONES



AGATE RINGS

MILLIMETER SCALES FOR GUIDES



WHEN ORDERING TIP-TOPS, state Cat. No. and give inside tube diameter in 64ths of an inch as well as outside diameter of stone in Millimeters. Example: Cat. 498 1/2 18/16 is a tip-top with a tube size of 18/64ths inside diameter and a narrow stone 16mm outside diameter.



TUBE SIZES

64THS OF AN INCH FOR TOPS



CHARLES GARCIA & Co., Inc. 53 Park Place
New York 7, N. Y.



Mitchell

COMPANION

FIBERGLASS SPINNING RODS

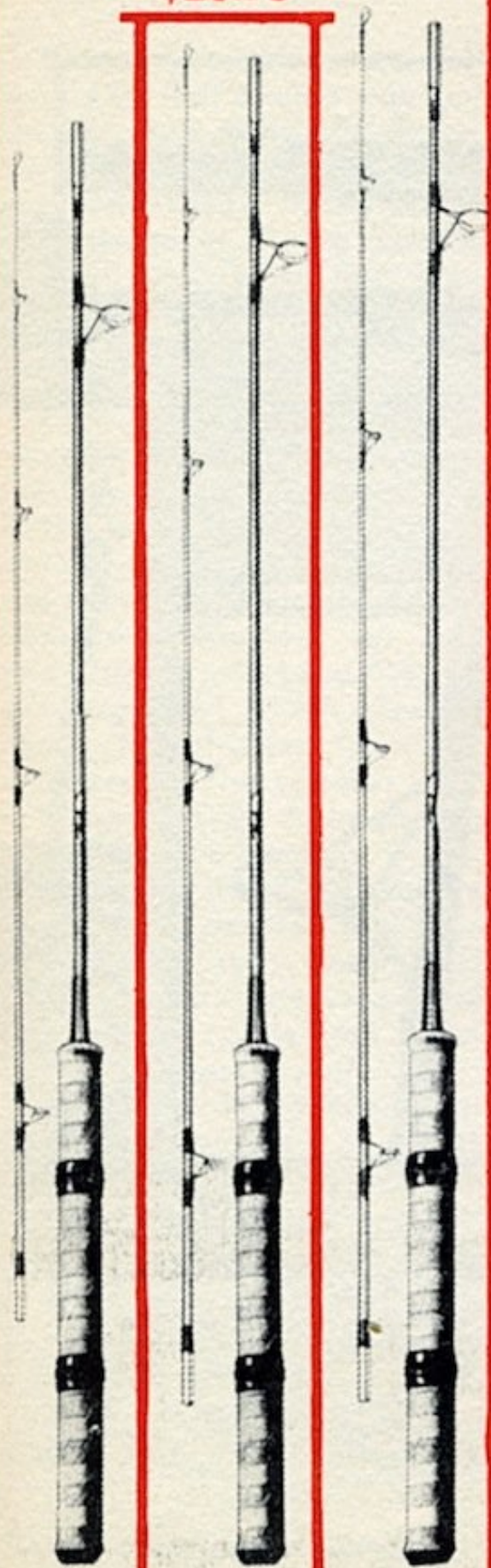
Here are perfectly designed, perfectly built spinning rods of famous and dependable live-action CONOLON fiberglass to meet all your spinning needs. All the fine qualities that science has developed in modern glass at its best; unbelievable strength, durability, and resistance to rot, warp, rust, and permanent set.

The MITCHELL COMPANION RODS are designed and crafted by professionals with exacting care, and offer all the special features you'd demand from custom-built rods. Mitchell Companion Rods are mounted with genuine diamond-ground AGATE GUIDES and AGATE TIP-TOP, nickel-silver ferrules, anodized rings and smart winding . . . and an unconditional guarantee against rot, rust, warp and "set."

DESIGNED AND BALANCED FOR LIVE SPINNING ACTION

The most ardent and discriminating spin fisherman would be proud to own one of these fine rods . . . custom-built in design, in workmanship, in materials, appearance, and for performance. Built to last forever!

\$23.75



Yes everything you want in a fine spinning rod. Companion rods are designed to cast the lightest lures and heavier plugs over long distances easily, effortlessly and accurately. They have the backbone that is so important for setting hooks in the largest and fightingest fish—easily and surely. Performance in all ways, and under any conditions . . . Strength to play and successfully land larger, heavier fish than are normally landed on rods of this weight.

FRESH-WATER MITCHELL SPINNING RODS

A. MITCHELL COMPANION SPINNING ROD, LIGHT ACTION (#153 LA)

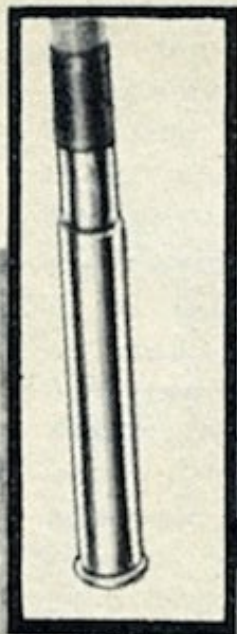
Made to Mitchell's high standards of workmanship. A 6 ft. light action glass rod, mounted with Agate Guides. Casts $\frac{1}{4}$ to $\frac{3}{8}$ Oz. lures.

B. MITCHELL COMPANION SPINNING ROD, MEDIUM ACTION (#253 MA)

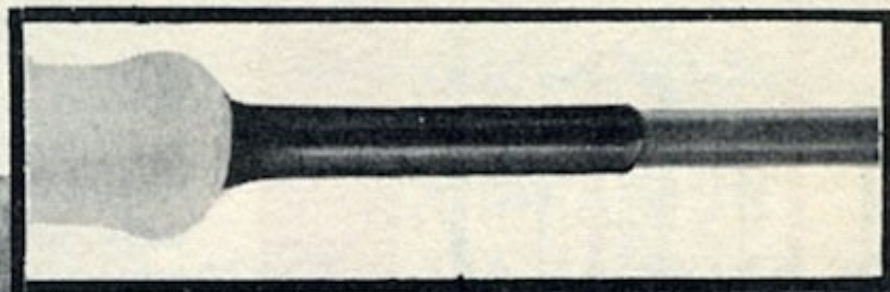
Another fine Mitchell spinning rod, mounted with semi-precious Agates. Designed for medium action spinning. Measures 6 ft. 9 in. and casts lures weighing $\frac{3}{8}$ to $\frac{5}{8}$ Oz.

C. MITCHELL COMPANION SPINNING ROD, LONG MODEL (#353 IM)

Designed to cast $\frac{1}{4}$ - $\frac{3}{8}$ Oz. lures but for use where a longer rod is needed or preferred. Mounted with Agate Guides for long, dependable service. Measures 7 ft.

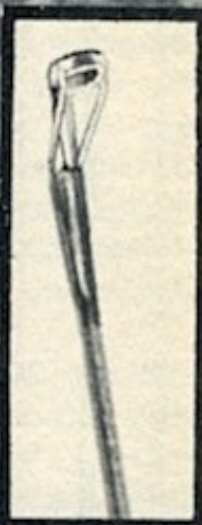
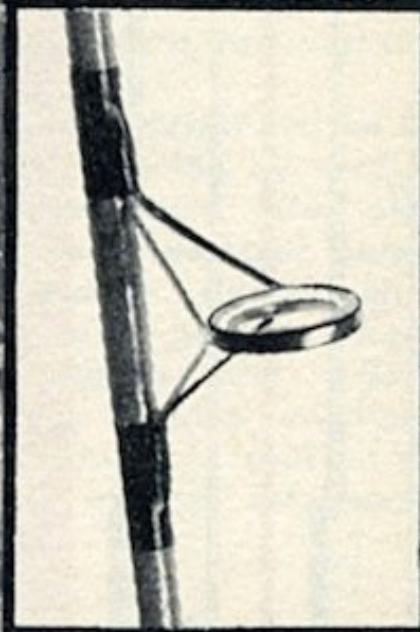


1. NICKEL SILVER FERRULE

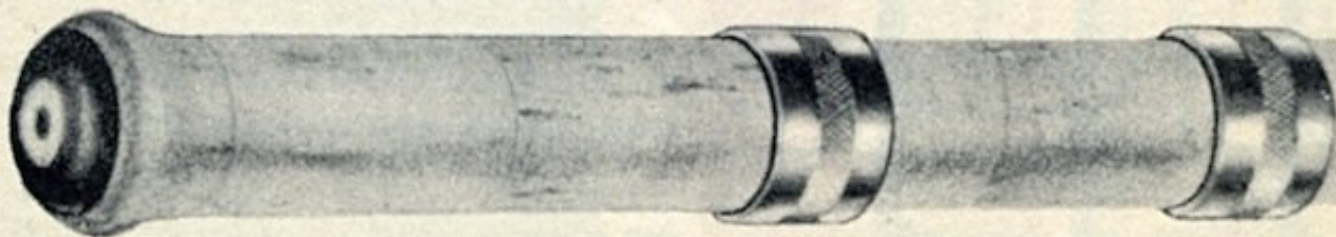


2. WINDING CHECK

3. GENUINE AGATE GUIDES AND TIP TOP



4. PLASTIC BUTT CAP



5. 12" SPECIE CORK HANDLE

6. ANODIZED ALUMINUM SLIDING RINGS

Tops in tackle for more fishing fun. And that's what you get in Garcia's new Mitchell Companion Surf Spinning rods. Expertly made and exhaustively tested under the most strenuous fishing conditions, Mitchell Companion rods provide the fisherman with exactly the right rod for his surf spinning needs.

Here are rods with plenty of "backbone"... but limber enough for live-action fishing. Mounted with semi-precious, diamond-ground Agates guides and tip-top, positioned to assure maximum ease and efficiency for casting and playing really big fish. Smart windings hold guides securely in place. Nickel-silver ferrules are reinforced. The special locking reel seat securely locks your spinning reel into position. It can be moved up or down the specie cork handle to a position that is most comfortable to you. The live-action fiberglass handle is extended through the specie cork handles, to create a spring butt.

You'll like the excellent action, power, and stamina of the Companion Surf Spinning rods. Once you've used one, you'll cherish it as a choice tackle item.



**MITCHELL COMPANION
SURF-SPINNING RODS
FOR REAL
ANGLING ACTION - \$29.75**

**D. MITCHELL COMPANION SURF
SPINNING ROD, LIGHT ACTION
(#453 LS)**

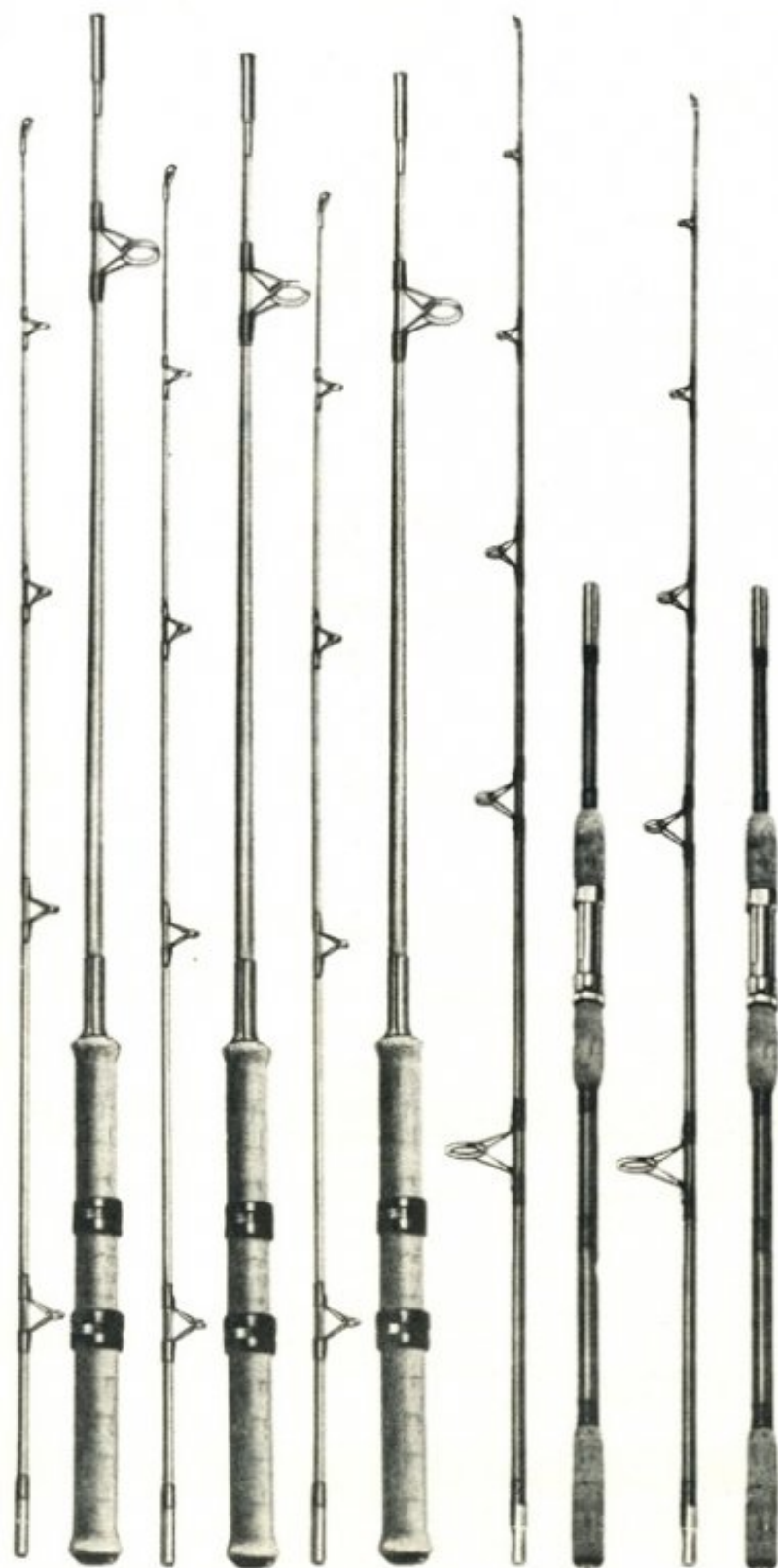
Two piece rod mounted with Agate Guides and large Agate Gathering Guide. The rod length is 8 ft. overall, lures of $\frac{3}{8}$ oz. to $1\frac{1}{2}$ oz. considered ideal for casting with this rod.

**E. MITCHELL COMPANION SURF
SPINNING ROD, MEDIUM ACTION
(#553 MS)**

Same mountings and fine workmanship as the light rod except designed with a slightly heavier action. 8 ft. overall, backbone to make long, accurate, easy casts with lures weighing 1 oz. to 3 oz.

**RODS**

NO. 475LM NO. 475MA NO. 475LA NO. 476LS NO. 476MS

**SELL***Mitchell***COMPANION FIBERGLASS
FRESH & SALTWATER
SPINNING RODS...****GIVE YOUR CUSTOMERS
THESE ADVANTAGES**

- **DURABILITY**
... will not warp, rust or set.
- **NEW LIVE ACTION**
GENUINE AGATE GUIDES
- **INCREASED STRENGTH**
- **PERFECT BALANCE**
- **UNIFORM THICKNESS AND TAPER**
... controlled throughout the entire length of the rod.
- **LIGHTWEIGHT**
- **UNCONDITIONALLY GUARANTEED**

Live action ... light weight ... and strength are expertly combined in the MITCHELL COMPANION FRESH AND SALT-WATER SPINNING RODS. Made of famous and dependable CONOLON FIBREGLASS, every MITCHELL COMPANION ROD is perfectly balanced and has just the right feel to give the spin fisherman unparalleled pleasure in handling lures and playing fighting fish. Every MITCHELL COMPANION SPINNING ROD is fully guaranteed against rot, warp, rust and permanent set.

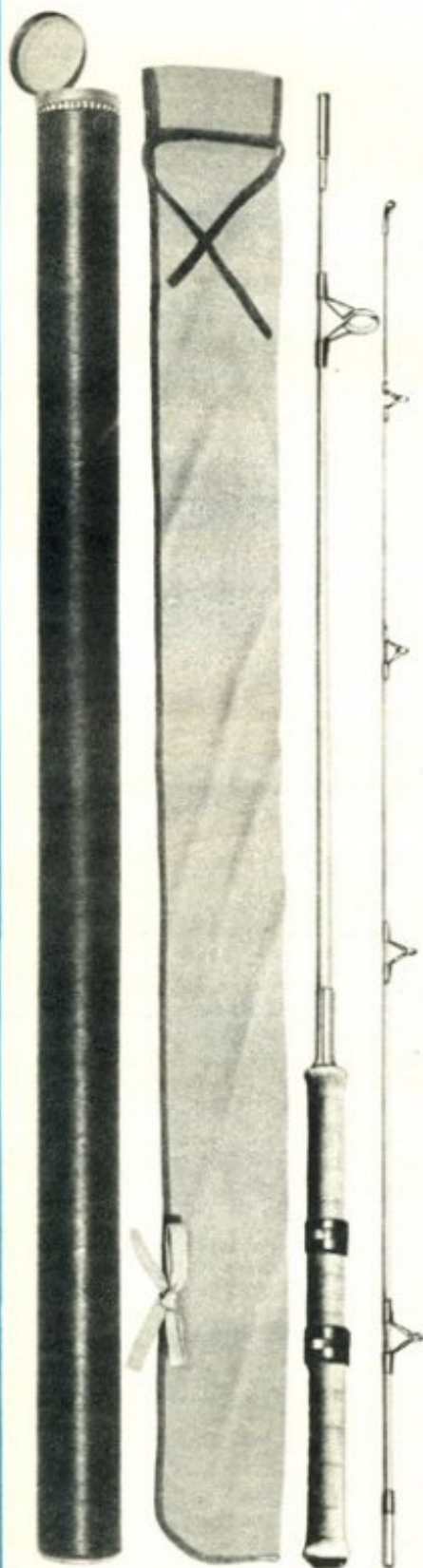
EVERY MITCHELL COMPANION FRESH - WATER
SPINNING ROD IS ATTRACTIVELY PACKAGED IN A
FLANNEL CASE AND FIBREBOARD CARRYING TUBE.

charles **garcia** & CO., INC.

268 FOURTH AVENUE, NEW YORK 10, N.Y.



RODS



PRECISION MADE FERRULE



GENUINE AGATE GUIDES



WINDING CHECK



GENUINE AGATE TIP-TOPS



ANODIZED ALUMINUM SLIDING RINGS

PLASTIC BUTTCAP

12" SPECIE CORK HANDLE

MITCHELL COMPANION FRESH WATER SPINNING RODS

475LA MITCHELL COMPANION LIGHT ACTION, 2 piece — 6 1/2 ft.

The light favorite of most spinning fans. Balanced for spinning lures in the lightweight 1/4 oz. to 3/8 oz. class. Thoroughly tested and approved by experts. Mounted with 5 genuine AGATE guides and AGATE tip-top; smart winding; top-quality ferrule; plastic winding check; 12" specie cork handle with anodized aluminum sliding rings.

475MA MITCHELL COMPANION MEDIUM ACTION, 2 piece — 6 ft. 9"

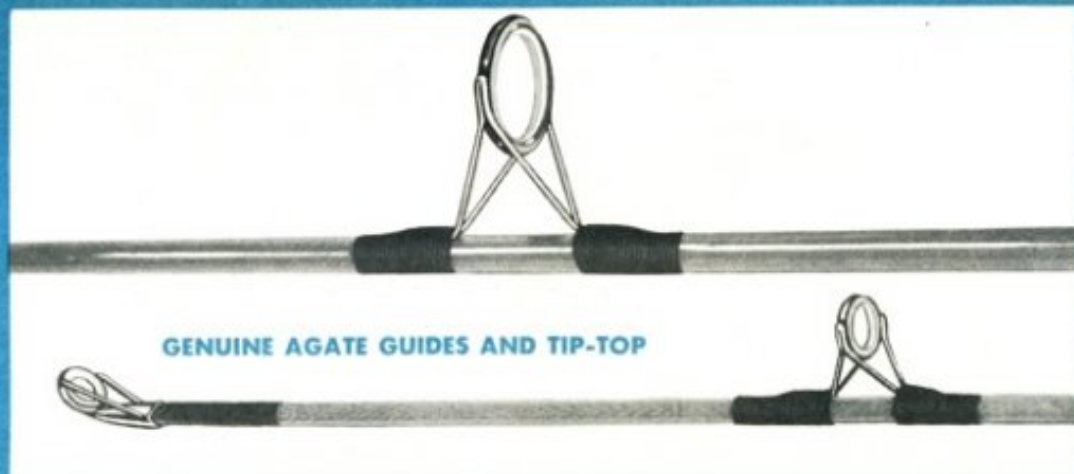
The perfect medium action spinning rod. Balanced for casting 3/8 oz. to 5/8 oz. spinning lures with ease and accuracy. Mounted with 5 genuine AGATE guides and AGATE tip-top; smart windings; top quality ferrule; plastic winding check; 12" specie cork handle with anodized aluminum sliding rings.

475LM MITCHELL COMPANION LIGHT ACTION — long model, 2 piece — 7 ft.

Designed to cast 1/2 oz. to 3/4 oz. spinning lures. For use where a longer rod is needed or preferred. Mounted with 5 genuine AGATE guides and AGATE tip-top; smart windings; precision made ferrule; plastic winding check; 12" specie cork handle with anodized aluminum sliding rings.

charles **garcia** & CO., INC.

268 FOURTH AVENUE, NEW YORK 10, N.Y.



GENUINE AGATE GUIDES AND TIP-TOP



TOP QUALITY SCREW LOCKING REEL SEAT

PRECISION MADE FERRULE

PLASTIC BUTTCAP

MITCHELL COMPANION SALT WATER SPINNING RODS

476LS MITCHELL COMPANION LIGHT ACTION, 2 piece — 8 ft.

A light action surf spinning rod designed to cast $\frac{5}{8}$ oz. to $1\frac{1}{2}$ oz. lures and plugs. Mounted with a large AGATE gathering guide, 4 graduated AGATE guides and AGATE tip-top; double grip specie cork handle mounted on fibreglass butt. Heavy duty screw locking reel seat, chrome plated for durability.

476MS MITCHELL COMPANION LIGHT, MEDIUM ACTION, 2 piece — 8 ft.

Same mountings and features as the light action surf spinning rod, but constructed with a slightly heavier action. Casts 1 oz. to 3 oz. lures and plugs. Mounted with a large AGATE gathering guide, 4 graduated AGATE guides and AGATE tip-top; double grip specie cork handle mounted on fibreglass butt. Heavy duty screw locking reel seat, chrome plated.

...the dependable source for dependable spinning tackle

g

MITCHELL **COMPANION** RODS



Catalog No. 475 LA\$23.50
6'6" long. Balances beautifully with
1/4-oz. to 3/8-oz. lures.



Catalog No. 475 MA\$23.50
6'9" long. Best for heavier lures—
3/8-oz. to 5/8-oz.



Catalog No. 475 LM\$23.50
7' long. Superb for delicate casting
with very light lures—1/8-oz. to
3/8-oz.



Catalog No. 476 LS\$32.50
8' light action surf model. For 5/8-
oz. to 1 1/2-oz. lures.



Catalog No. 476 MS\$32.50
8' medium action surf model. For
1-oz. to 3-oz. lures.

COMPANION RODS, built around the justly famous Conolon Fibre-glass blanks, are alive with the kind of action that makes light tackle angling tops in sport fishing. Five models—three for fresh water... two for the surf.

GENUINE AGATE GUIDES AND TIP-TOPS

FINEST SPECIE CORK HANDLES

ANODIZED ALUMINUM REEL SEATS AND SLIDING RINGS

... on fresh-water models (See illustration at right)

HEAVY DUTY, SCREW-LOCKING, CHROME-PLATED BRASS REEL SEATS

... on salt water models

Catalog No. 475...\$23.50

All No. 475 Companion Rods packed in flannel case and heavy fiber carrying tube with screw cap.

Catalog No. 476...\$32.50

All No. 476 Companion Rods packed in heavy flannel carrying case.



Anodized Aluminum
Reel Seats and Sliding
Rings on Fresh-water Models

All prices and specifications subject to change without notice.

charles **garcia** & CO., INC.

268 FOURTH AVENUE, NEW YORK 10, N.Y.

For Spinning Rod Sales
That Stay

Sold

Garcia

MITCHELL

Fresh Water

COMPANION RODS

Eye Appeal

Beauty of design and luxurious fittings make Garcia Mitchell Companion Rods strong on eye appeal, evoke interest and desire.

Feel Appeal

Sensitive Mitchell Companions have true live-action, for the real thrill of playing a fish.

Lasting Appeal

Sturdy Garcia Mitchell Companion Rods hold up under hard use. Made of rugged, dependable hollow fibre-glass, they can't rot, warp or set. Genuine Agate Guides and tip-tops can't wear out or fray line. Rubber butt caps on specie cork handles prevents chipping, preserves beauty of rod.

Means Greater

Sales Appeal

Luxury appearance, live action, lasting durability . . . it all adds up to easier, more satisfied sales.



Catalog No. 475 MA.....\$23.50
6'-7" Best for heavier lures —
⅜-oz. to ½-oz.

Catalog No. 475 LM.....\$23.50
7' Ideal for casting lures from
¼-oz. to ½-oz.

Catalog No. 475 LA.....\$23.50
6½' Balances beautifully with
¼-oz. to ⅜-oz. lures.

NEW

Catalog No. 475 LF.....\$24.50
7' Companion rod with fixed reel
seat. Balances beautifully with
¼-oz. to ⅜-oz. lures.

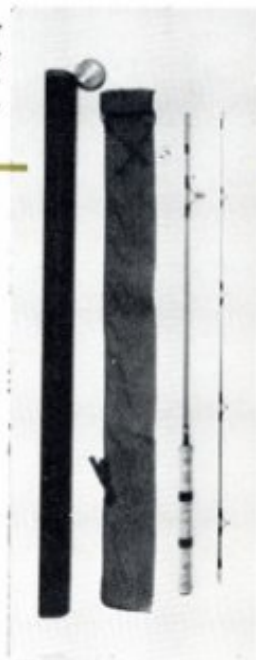
All No. 475 Fresh Water
Companion Rods come
packed in heavy duty flannel
case and rugged screw-
cap fiber carrying tube.

Selling Points

Protective rubber butt caps on specie
cork handle prevents chipping and ex-
cessive wear, enhances appearance of rod.
Patented anodized sliding reel seat.

Hollow fibre-
glass construction
—the ultimate in live-
action and durability.
Serrated hand-fitted ferrule
assures maximum strength
at crucial joint — not im-
bedded in fibre-glass, can't
weaken rod.

Genuine Agate
guides and tip-tops
— can't wear out,
smooth diamond-ground
surfaces can't cut or fray
line. Each Agate locked in
shrunk-on nickel-silver
mounting. Guides and tip-
tops firmly bound on rod
with beautiful black wind-
ings.



the dependable
source for dependable
spinning tackle...

*Designed For Quality
Perfect Performance
Exciting Eye Appeal*

Catalog No. 476 LS
8½' Light action surf model.
Perfect for ⅝-oz. to 2-oz.
lures. \$32.50

Catalog No. 476 MS
8' Medium action surf model.
Best with 1-oz. to 3-oz. lures.
\$32.50

garcia
MITCHELL
Salt Water
COMPANION RODS

Selling Points

Heavy duty, screw-locking
chromed reel seat mini-
mizes salt water corrosion,
specie cork handles for
comfort—durability.

- Genuine Agate guides and
tip-tops—can't wear out,
smooth diamond-ground
surfaces can't cut or fray
line.

- Each agate locked in
shrunk-on nickle-silver
mounting. Guides and tip-
tops firmly bound on rod
with beautiful black
windings.



Reassure your custo-
mers with Garcia's
**Unconditional Guar-
antee policy.**

All prices and specifications subject to change without notice.

charles garcia & CO., INC.
268 FOURTH AVENUE
NEW YORK 10, N. Y.

RODS • REELS • LINE • LURES • KITS • ACCESSORIES

Parts and service always available

*You are always backed by Garcia's
unconditional guarantee policy.*

BRAND NEW! The Garcia

Gold Bond

RODS

The Complete Line of Quality Rods

*For all types of fishing...in a
limited, concentrated line*

**SPINNING • BAITCASTING
FRESH WATER • SALT WATER**

Breath-taking live action, lasting strength and durability, luxurious aircraft gold finish with handsome black and yellow windings make the new Garcia Mitchell Companion and Garcia Companion GOLD BOND line the most startling rod news of the season.

Here's a complete line of rods that will make a hit with every type of fishermen. Really sensitive and ruggedly durable they feature finest, many-layered hollow fiberglass construction that makes GOLD BOND rods hold up under the hardest use. They stay beautiful, too... they can't rot, they can't warp or set, they can't lose their matchless action.

Every bit of material that goes into Garcia Mitchell Companion and Garcia Companion Rods—from specie cork handles to genuine diamond-ground Agate guides and tip-tops—has been specially selected to make the Garcia GOLD BOND Line the most luxurious, most dependable, most superlative rods in their price range.

476 LS
9' light action surf model. Perfect for 3/4-oz. to 2-oz. lures with 8-lb. to 12-lb. test lines. **\$32.50**

477 P
6' Garcia popping rod. Newly developed for light salt water surf casting, boat fishing and trolling. Ideal companion for Garcia Ambassador Reel. Performs best with 1-oz. to 2 1/2-oz. lures and 8-lb. to 20-lb. test lines. Has "non-slip" neoprene foregrip, detachable cork handle, one-piece tip. **\$22.50**

476 MS
8' medium action surf model, best with 1-oz. to 2 1/2-oz. lures and lines of 10-lb. to 17-lb. tests. **\$32.50**

476 HS
9' heavy action surf model, best with 1 1/2-oz. to 5-oz. lures with 10-lb. to 20-lb. test lines. Same make-up as 476MS. **\$32.50**

(NOT ILLUSTRATED)

476 JJ
7 1/2' Garcia "Jetty Jackey," versatile salt water rod ideal for the "tight places." Designed for 2-oz. to 3-oz. lures and 12-lb. to 20-lb. test lines. Has special "non-slip" neoprene foregrip, wooden handle, one-piece tip. **\$27.50**

All salt water rods come packed in heavy duty cloth bag.

Garcia "GOLD BOND" Mitchell Companion rods 476 and 477 come with heavy-duty double screw-locking reel seats richly chromed for maximum protection against corrosion.

All ferrules on Garcia GOLD BOND Companion rods are precision-engineered and custom-fitted to assure greatest stability. There is absolutely no "rod wobble." Ferrules are outside-mounted and do not impair the strength of the rod by cutting into the fiberglass.

477 P

476 MS

476 JJ

476 LS

475 UL **\$23.50**
6' ultra-light spinning rod for $\frac{3}{4}$ to 4-lb. test lines. Best with $\frac{1}{8}$ to $\frac{1}{4}$ -oz. lures. Has tapered, gold-colored sliding rings... genuine Agate gathering guide and tip-top... special featherweight line guides of reinforced deep-chromed stainless steel... finest specie cork handle with protective rubber butt caps... multi-layered hollow fiberglass construction... outside-mounted ferrules... luxurious aircraft gold finish with black and yellow windings.

475 NL **\$23.50**

6 $\frac{1}{2}$ ' very light action spinning rod for $\frac{3}{4}$ to 4-lb. test lines. Best with $\frac{1}{8}$ to $\frac{1}{4}$ -oz. lures. Has tapered, gold-colored sliding rings... genuine Agate gathering guide and tip-top... special featherweight line guides of reinforced deep-chromed stainless steel... finest specie cork handle with protective rubber butt caps... multi-layered hollow fiberglass construction... outside-mounted ferrules... luxurious aircraft gold finish with black and yellow windings.

475 LA **\$23.50**
6 $\frac{1}{2}$ ' light action spinning rod, beautifully balanced for $\frac{1}{2}$ to $\frac{3}{8}$ -oz. lures. Best with 4 to 8-lb. test lines. Has anodized sliding reel seat with sliding rings... genuine Agate guides and tip-top... finest specie cork handle with protective rubber butt caps... multi-layered hollow fiberglass construction... outside-mounted ferrules... luxurious aircraft gold finish with black and yellow windings.

475 MA **\$23.50**

6 $\frac{1}{2}$ ' medium action spinning rod, ideal with $\frac{3}{8}$ to $\frac{5}{8}$ -oz. lures. Best with 6 to 12-lb. test lines. Has anodized sliding reel seat with sliding rings... genuine Agate guides and tip-top... finest specie cork handle with protective rubber butt caps... multi-layered hollow fiberglass construction... outside-mounted ferrules... luxurious aircraft gold finish with black and yellow windings.

475 LM **\$23.50**

7' medium action rod, perfect for casting $\frac{3}{8}$ to $\frac{5}{8}$ -oz. lures with 6 to 12-lb. test lines. Has anodized sliding reel seat with sliding rings... genuine Agate guides and tip-top... finest specie cork handle with protective rubber butt caps... multi-layered hollow fiberglass construction... outside-mounted ferrules... luxurious aircraft gold finish with black and yellow windings.

474 LC **\$22.50**

6' all new medium action baitcasting and spincasting rod for closed face as well as revolving drum reels. Best with $\frac{3}{8}$ to $\frac{5}{8}$ -oz. lures and 6 to 12-lb. test lines. Rod is center-ferruled for maximum convenience. Has anodized reel seat with screw-controlled retaining lock adjustable for a wide variety of reels... genuine Agate guides and tip-top... finest specie cork handle with protective rubber butt caps... multi-layered hollow fiberglass construction... outside-mounted ferrules... self-aligning chuck... luxurious aircraft gold finish with black and yellow windings.

474 MC **\$22.50**

6 $\frac{1}{2}$ ' new light action baitcasting and spincasting rod. Performs best with $\frac{1}{4}$ to $\frac{1}{2}$ -oz. lures and 4 to 8-lb. test lines. Rod is center-ferruled for maximum convenience. Has anodized reel seat with screw-controlled retaining lock adjustable for a wide variety of reels... genuine Agate guides and tip-top... finest specie cork handle with protective rubber butt caps... multi-layered hollow fiberglass construction... outside-mounted ferrules... self-aligning chuck... luxurious aircraft gold finish with black and yellow windings.

All fresh water come packed in cloth bag and rugged screw-cap fiber outer carrying tube.

475 LF **\$24.50**

7' light action rod for fresh and light salt water spinning. Excellent with $\frac{1}{4}$ to $\frac{3}{8}$ -oz. lures and 4 to 10-lb. test lines. Has fixed reel seat with screw-locking rings... genuine Agate guides and tip-top... finest specie cork handle with protective rubber butt caps... multi-layered hollow fiberglass construction... outside-mounted ferrules... luxurious aircraft gold finish with black and yellow windings.

475 MF **\$24.95**

7' powerful spinning rod for heavier fresh and light salt water spinning. Designed for $\frac{1}{2}$ to 1-oz. lures and 6 to 12-lb. test lines. Has fixed reel seat with screw-locking rings... genuine Agate guides and tip-top... finest specie cork handle with protective rubber butt caps... multi-layered hollow fiberglass construction... outside-mounted ferrules... luxurious aircraft gold finish with black and yellow windings.

All materials and workmanship unconditionally guaranteed.

the Garcia corporation

288 FOURTH AVENUE, NEW YORK 10, NEW YORK

The dependable source
for dependable fishing tackle.

RODS • REELS • LINES • LURES • BALANCED KITS • ACCESSORIES

473 CLM

\$17.95

7' medium action spinning rod for $\frac{3}{8}$ to $\frac{5}{8}$ -oz. lures and 6 to 10-lb. test lines. Has anodized sliding reel seat with sliding rings . . . stainless steel, deep chromed guides and tip-top . . . protective rubber butt caps on cork handle . . . multi-layered hollow fiberglass construction for greatest durability . . . outside-mounted ferrules that do not reduce the strength of the rod by cutting into the fiberglass . . . luxurious aircraft gold finish with attractive green and black windings.



Garcia

Gold Bond
C SERIES

Moderate Price, High Quality
Spinning and Baitcasting Rods

All fresh water rods come packed in cloth bag
and rugged screw-cap fiber outer carrying tube.



478 CMC

\$17.95

6 $\frac{1}{2}$ ' medium action baitcasting and spin-casting rod for $\frac{1}{4}$ to $\frac{1}{2}$ -oz. lures and 4 to 10-lb. test lines. Rod is center-ferruled for maximum convenience. Has anodized reel seat with screw-controlled retaining lock for reel . . . stainless steel, deep chromed guides and tip-top . . . protective plastic butt cap on cork handle . . . multi-layered hollow fiberglass construction for greatest durability . . . outside-mounted ferrules that do not reduce the strength of the rod by cutting into the fiberglass . . . self-aligning chuck . . . luxurious aircraft gold finish with attractive green and black windings.



473 CLA

\$17.95

6 $\frac{1}{2}$ ' light action spinning rod for $\frac{1}{4}$ to $\frac{3}{8}$ -oz. lures and 4 to 6-lb. test lines. Has anodized sliding reel seat with sliding rings . . . stainless steel, deep chromed guides and tip-top . . . protective rubber butt caps on cork handle . . . multi-layered hollow fiberglass construction for greatest durability . . . outside mounted ferrules that do not reduce the strength of the rod by cutting into the fiberglass . . . luxurious aircraft gold finish with attractive green and black windings.



478 CLC

\$17.95

6' light action baitcasting and spin-casting rod for $\frac{3}{8}$ to $\frac{1}{2}$ -oz. lures and 6 to 12-lb. test lines. Has anodized reel seat with screw-controlled retaining lock for reel . . . stainless steel, deep chromed guides and tip-top . . . protective plastic butt cap on cork handle . . . multi-layered hollow fiberglass construction for greatest durability . . . one-piece tip . . . luxurious aircraft gold finish with attractive green and black windings.



Garcia

Gold Bond Rods



FRESH

WATER

Gold Bond Ultra-Light Spinning Rods
... For the ultimate in sport with the lightest lines and lures. Two piece rods.

Catalog No. 475LB — 5' extremely light action for $\frac{1}{4}$ to $\frac{1}{2}$ -oz. lures and $\frac{3}{4}$ to 4-lb. test line\$23.75

Catalog No. 475UL — 6' ultra-light action for $\frac{1}{4}$ to $\frac{1}{2}$ -oz. lures and $\frac{3}{4}$ to 5-lb. test line\$23.75

Catalog No. 475NL — 6 $\frac{1}{2}$ ' very light action for $\frac{1}{4}$ to $\frac{1}{2}$ -oz. lures and $\frac{3}{4}$ to 6-lb. test line\$23.75

• 475 LB, UL and NL — Stainless Steel Guides with Agate Tip-Top.

Gold Bond Multi-Purpose Spinning Rods ... Two outstandingly versatile models for any fishing condition. Two piece rods.

Catalog No. 475LA — 6 $\frac{1}{2}$ ' light action for $\frac{1}{4}$ to $\frac{3}{4}$ -oz. lures and 4 to 8-lb. test line\$24.95

Catalog No. 475LM — 7' medium action for $\frac{1}{4}$ to $\frac{3}{4}$ -oz. lures and 4 to 10-lb. test line\$24.95

• 475 LA and LM — Agate Guides and Tip-Top.

Gold Bond Spinning Rods With Fixed Reel Seat...Excellent for both fresh and light salt water fishing. Two piece rods.

Catalog No. 475LF — 7' light action for $\frac{1}{4}$ to $\frac{1}{2}$ -oz. lures and 4 to 10-lb. test line\$26.90

Catalog No. 475MF — 7' heavy fresh water action for $\frac{1}{2}$ to 1-oz. lures and 6 to 12-lb. test line\$26.75

Catalog No. 475LFM — 7' light action for $\frac{1}{4}$ to $\frac{1}{2}$ -oz. lures and 4 to 10-lb. test line\$24.95

• 475 LF and MF — Agate Guides and Tip-Top.
• 475 LFM — Stainless Steel Guides with Agate Tip-Top.



An unprecedented combination of breath-taking live action, rugged durability and outstanding appearance, Garcia Gold Bond Fishing Rods carry the prestige that only superb workmanship and the world's finest materials can bestow. Check these eye-catching, sales-making features and you'll see why this sensational rod line is the talk of the trade:

• Finest specie cork handles • Protective rubber butt caps and winding checks • Finest hollow rod blanks

of multi-layered THERMOTEX fiberglass • Outside-mounted, ultra-light ferrules • Stylish black and yellow windings • Genuine Agate tip-tops • Deep-chromed stainless steel or genuine Agate line guides • Detachable, self-aligning chuck handles on all baitcasting rods • All reel seats richly chromed or anodized against corrosion • Partitioned cloth rod bag included with every rod (fiber carrying tube also included with 2 piece fresh water models) • Luxurious PERMALAST aircraft gold finish.

• SPINNING • BAITCASTING • SURF CASTING • TROLLING • BAIT AND BOTTOM FISHING • FRESH WATER • SALT WATER

SALT WATER

BAIT-CASTING

Gold Bond Surf And Salt Water Spinning Rods... Two superior salt water rods representing an unparalleled combination of durability, precision and styling. Two piece rods.

Catalog No. 476MS — 8' medium action for 1 to 2½-oz. lures and 10 to 17-lb. test line \$32.50

Catalog No. 476HS — 9' heavy action for 1½ to 5-oz. lures and 10 to 20-lb. test line \$32.50

• 476 MS and HS — Agate Guides and Tip-Top.



Gold Bond Baitcasting And Spincasting Rods... Four superb casters for all-around fishing. Two piece rods, detachable handles.

Catalog No. 474LC — 6' medium action for ¾ to ¾-oz. lures and 6 to 12-lb. test line, \$24.95

Catalog No. 474MC — 6½' light action for ¾ to ¾-oz. lures and 4 to 8-lb. test line, \$24.95

Catalog No. 474LCM — 6' medium action for ¾ to ¾-oz. lures and 6 to 12-lb. test line, \$23.75

Catalog No. 474MCM — 6½' light action for ¾ to ¾-oz. lures and 4 to 8-lb. test line, \$23.75

• 474 LC and MC — Agate Guides and Tip-Top.

• 474 LCM and MCM — Stainless Steel Guides with Agate Tip-Top.



Gold Bond Baitcasting And Spincasting Rods... Specially designed for tournament casters and demanding fishermen. One piece tip, detachable handles.

Catalog No. 474LCT — 6' light action for ¼ to ¾-oz. lures and 4 to 10-lb. test line (¾-oz. tournament) \$23.75

Catalog No. 474MCT — 6' medium action for ¾ to ¾-oz. lures and 8 to 20-lb. test line (¾-oz. tournament) \$23.75

Catalog No. 474ACT — 5½' medium action for ¾ to ¾-oz. lures and 6 to 20-lb. test line\$23.75

• 474 LCT, MCT and ACT — Stainless Steel Guides with Agate Tip-Top.



MULTI-PURPOSE

Gold Bond "Buell Series" Rods For Heavy Fresh And All Salt Water Spinning...Three rugged models for big fish fishermen featuring the popular "steelhead" design. Two piece rods, center ferruled.

Catalog No. 476BS - 8' light action for 1/4 to 1 3/4-oz. lures and 6 to 10-lb. test line\$29.95

Catalog No. 476BM - 8 1/2' light-medium action for 1/4 to 1 3/4-oz. lures and 8 to 14-lb. test line\$29.95

Catalog No. 476BL - 9' medium action for 1/2 to 2-oz. lures and 10 to 20-lb. test line\$29.95

Catalog No. 476 DM - 9 1/2' medium action for 3/4 to 2 1/2 oz. lures and 10 to 20 lb. test line\$29.95

476 BL, BM, BS and DM—Stainless Steel Guides with Agate Tip-Top.

Gold Bond Jetty Jockey Spinning Rod... Ideal salt water spinning rod for trolling, bottom fishing and casting from cramped quarters. One piece tip, detachable wood handle.

Catalog No. 476JJ—7 1/2' medium action for 2 to 3-oz. lures and 12 to 20-lb. test line...\$27.75

• 476 JJ—Agate Guides and Tip-Top.

Gold Bond Popping Rod... Newly developed for light salt water surfcasting, boat fishing, trolling and heavy fresh water work. One piece tip, detachable handle.

Catalog No. 477P—6' medium action for 1 to 2 1/2-oz. lures and 8 to 20-lb. test line\$23.75

Catalog No. 477PM—6' medium action for 1 to 2 1/2-oz. lures and 8 to 20-lb. test line\$23.75

• 477 P—Agate Guides and Tip-Top.
• 477 PM—Stainless Steel Guides with Agate Tip-Top.

- The dependable source for dependable fishing tackle.
- All materials and workmanship unconditionally guaranteed.
- Parts and fast service always available.

All prices and specifications subject to change without notice.

the Garcia corporation

268 FOURTH AVENUE, NEW YORK 10, NEW YORK

Garcia
Gold Bond
Rods

REASONS WHY GARCIA COMPANION RODS

Really Sell!

*They're Made
from the Finest Materials!*

WE START...

with the very finest hollow rod blanks. They're designed to our exacting specifications and constructed of multi-layered THERMOTEX fiber glass. Next a luxurious golden PERMALAST finish is bonded to the shaft. Deluxe hand-fitted ferrules are then carefully mounted.

- After the blank has been ferruled and checked for tightness and straightness, appropriate rod handles are selected and attached. Where cork is used, only top grade specie cork is accepted. Where reel seats, slide rings or screw locks are called for, only the finest materials are used...precisely machined and anodized or chrome-plated to our exacting specifications.

- We use two types of guides. Agate guides, the most popular, are diamond ground semi-precious stones, cradled in non-corrosive nickel silver mounts...a Garcia exclusive. Our stainless steel guides are deep-chromed for extreme hardness and smoothness. Beautiful and strong, these lightweight guides are designed with the popular high set bridge and are reinforced with a special supporting bow for maximum strength.

- Agate tip-tops are used throughout our line.

- Distinctive contrasting yellow or red striping on lustrous black windings make these truly custom rods.

- The final touch is a tailored, partitioned cloth bag of sturdy black flannel material having yellow reinforced edging and tie strings, leatherette tip-end.



TRIPLE IDENTIFICATION

ON TUBE TOP

ON CLOTH BAG



ON ROD



Garcia Companion Rods

FRESH WATER • SALT WATER

SPINNING • BAITCASTING • FLYCASTING • SURFCASTING • TROLLING • BAIT & BOTTOM FISHING



GARCIA COMPANION ULTRA-LIGHT SPINNING RODS

Cat. No. 2121

Two piece construction; deep-chromed stainless steel guides; genuine Agate tip-top; handsome black and red windings; tapered golden sliding rings on finest specie cork handle; keeper ring; protective rubber butt cap and winding check; flannel bag; fiber carrying tube.

Cat. No. 2122

Ideal for the trout and the pan fisherman; and for the light tackle bass angler... balance perfectly with the Mitchell 304 and 314 reels.

Cat. No. 2123

CATALOG NO. 2121 (Formerly 475 LB)—5' extremely-light action for $\frac{1}{8}$ to $\frac{1}{4}$ oz. lures and $\frac{3}{4}$ to 4 lb. test line\$23.95

CATALOG NO. 2122 (Formerly 475 UL)—6' ultra-light action for $\frac{1}{8}$ to $\frac{1}{4}$ oz. lures and $\frac{3}{4}$ to 6 lb. test line\$23.95

CATALOG NO. 2123 (Formerly 475 NL)—6½' very light action for $\frac{1}{8}$ to $\frac{1}{2}$ oz. lures and $\frac{3}{4}$ to 6 lb. test line\$23.95



GARCIA COMPANION MULTI-PURPOSE SPINNING RODS

Cat. No. 2101

Two piece construction; genuine Agate guides and tip-top; handsome black and yellow windings; black anodized aluminum reel seat with golden sliding rings; finest specie cork handle; keeper ring; protective rubber butt cap and winding check; flannel bag; fiber carrying tube.

Cat. No. 2102

The most versatile rods in the world. The 6½' model is excellent for all fresh water fishing such as trout, bass and pike. The 7' model, slightly heavier in action, is ideal for bass, large trout, snook, bonefish, small tarpon... balance perfectly with the Mitchell 300-314 and 306 reels.

CATALOG NO. 2101 (Formerly 475 LA)—6½' light action for $\frac{1}{4}$ to $\frac{3}{8}$ oz. lures and 4 to 8 lb. test line\$24.95

CATALOG NO. 2102 (Formerly 475 LM)—7' medium action for $\frac{1}{4}$ to $\frac{3}{8}$ oz. lures and 4 to 8 lb. test line\$24.95



GARCIA COMPANION SPINNING RODS FOR FRESH & SALT WATER FISHING

Cat. No. 2111

Two piece construction; deep-chromed stainless steel or Agate guides; Agate tip-tops; handsome windings; black and gold anodized aluminum screw-locking fixed reel seat; finest specie cork handle; keeper ring; protective rubber butt cap and winding check; flannel bag; fiber carrying tube.

Cat. No. 2112

The (2111 and 2131) is the perfect bonefish, small tarpon, small striped and bluefish rod. Ideal for fresh water bass and light tackle muskellunge fishing. The (2112 and 2134) is an intermediate rod designed for tarpon, snook, school strippers, blues, big fresh water bass and muskellunge. The (2113) is designed for heavy casting and bridge fishing. It has plenty of backbone for tarpon, snook and muskellunge... balance perfectly with Mitchell Reel numbers: 300, 350, 306 and 302.

Cat. No. 2113

Cat. No. 2131

Cat. No. 2132

CATALOG NO. 2111 (Formerly 475 LF)—7' light action for $\frac{1}{4}$ to $\frac{3}{8}$ oz. lures and 4 to 8 lb. test line\$26.95

CATALOG NO. 2112 (Formerly 475 MF)—7' medium action, fresh and salt water rod for $\frac{1}{2}$ to 1 oz. lures and 6 to 10 lb. test line\$26.95

CATALOG NO. 2113—7' heavy action fresh and light salt water rod for $\frac{3}{4}$ to 1½ oz. lures and 8 to 12 lb. test line\$27.95

ALL ABOVE MODELS HAVE BLACK AND YELLOW WINDINGS, AGATE GUIDES AND TIP-TOPS.

CATALOG NO. 2131 (Formerly 475 LFM)—Same as No. 2111 except has stainless steel guides; Agate tip-top; black and red windings\$25.75

CATALOG NO. 2132 (Formerly 475 MFM)—Same as No. 2112 except has stainless steel guides; Agate tip-top; black and red windings\$25.75



GARCIA COMPANION FLY RODS

Cat. No. 2403

To meet the increasing demand for a superior dry-fly rod, Garcia offers a selection of expertly designed and engineered fly rods; fashioned from the same high quality materials that have made all Garcia Rods FAMOUS FROM COAST TO COAST.

Cat. No. 2404

Two piece construction; handsome black and yellow windings; stainless steel snake guides and tip-top; Agate stripping guide; keeper ring; black and gold anodized aluminum reel seat; half Wells grip of finest specie cork; rubber winding check; flannel bag; fiber carrying tube... Available in various lengths for trout, pan fish, black bass, snook, tarpon, Atlantic salmon and steelhead.

Cat. No. 2405

Cat. No. 2406

CATALOG NO. 2403 7½' dry fly action.....\$27.95

Balances perfectly with 3" Pridex-Beaudex—or 3½" light weight Pridex

CATALOG NO. 2404 8' dry fly action.....\$27.95

Balances perfectly with 3½" light weight Pridex and 3½" Beaudex

CATALOG NO. 2405 8½' dry fly action.....\$27.95

Balances perfectly with 3½" Beaudex—3½" medium width Beaudex or Landex

CATALOG NO. 2406 9' dry fly action.....\$29.95 with special short extension butt 17½" long.

Balances perfectly with 3¾" Pridex—4" Landex—4" Beaudex—3½" Landex—3½" Beaudex



GARCIA COMPANION BAITCASTING AND SPINCASTING RODS

Cat. No. 2201

Two piece construction with detachable handle; deep-chromed stainless steel or Agate guides; Agate tip-top; handsome windings; black finish offset reel seat with finest specie cork grip; keeper ring; self-aligning chuck; screw type reel lock; protective butt cap; flannel bag; fiber carrying tube.

Cat. No. 2202

Cat. No. 2214

Cat. No. 2215

The (2201 and 2214) were designed for the typical baitcasting plugs and lures. Has backbone enough for long accurate casts. Used with a baitcasting or spincasting reel it is the ultimate combination for the perfectionist. Ideal for bass, pickerel and walleyes. The (2202 and 2215) are light action spin or baitcasting rods designed for light lures. Wonderful for crappie, bass, trout and similar fresh water fighters.

Balance perfectly with the Abu-Matic 60... Abu-Matic 40... Ambassador 5000 and 5000A.

CATALOG NO. 2201 (Formerly 474 LC)—6' medium action for ¾ to ¾ oz. lures and 6 to 12 lb. test line.....\$24.95

CATALOG NO. 2202 (Formerly 474 MC)—6½' light action for ¼ to ½ oz. lures and 4 to 8 lb. test line.....\$24.95

ABOVE MODELS HAVE BLACK AND YELLOW WINDINGS, AGATE GUIDES AND TIP TOP.

CATALOG NO. 2214 (Formerly 474 LCM)—Same as 2201 except has stainless steel guides; Agate tip-top; black and red windings.....\$23.95

CATALOG NO. 2215 (Formerly 474 MCM)—Same as 2202 except has stainless steel guides; Agate tip-top; black and red windings.....\$23.95



GARCIA COMPANION BAITCASTING AND SPINCASTING RODS (TOURNAMENT ACTION)

Cat. No. 2211

Cat. No. 2212

Cat. No. 2213

One piece construction with detachable handle; deep-chromed stainless steel guides with Agate tip-top; handsome black and red windings; black finish offset reel seat with finest specie cork grip; keeper ring; self-aligning chuck; screw type reel lock; butt cap; flannel bag; fiber carrying tube.

The (2212) was designed for casting or spincasting with ¼ to ½ oz. lures. Engineered by tournament casters to meet their exacting requirements.

The (2213) was designed for ¾ oz. lures. Built to tournament standards with plenty of backbone for fishing heavier lures.

The (2211) is the finest bait and spincasting rod ever built. Combines a flexible tip and plenty of backbone for effortless, accurate casts...

Balance perfectly with Abu-Matic 60, Abu-Matic 40, Ambassador 5000-5000A (6000 on rod #2213), 2100 and 2300.

CATALOG NO. 2211 (Formerly 474 ACT)—5½' medium action for ¾ to ¾ oz. lures and 8 to 25 lb. test line.....\$23.95

CATALOG NO. 2212 (Formerly 474 LCT)—6' light action for ¼ to ½ oz. lures and 4 to 10 lb. test line (¾ oz. tournament type).....\$23.95

CATALOG NO. 2213 (Formerly 474 MCT)—6' medium action for ¾ to ¾ oz. lures and 8 to 25 lb. test line (¾ oz. tournament type).....\$23.95



GARCIA COMPANION SURF AND SALT WATER SPINNING RODS

Cat. No. 2151

Two piece construction; Agate guides and tip-top; handsome black and yellow windings; richly chromed reel seat; comfortable divided handle of finest specie cork; protective butt cap and winding check; partitioned duck cloth bag.

Cat. No. 2152

Both rods designed for salt water surf casting, but serve handsomely for boat and pier fishing. The (2151) is light weight and has excellent casting characteristics. Used with the Intermediate Mitchell it is an ideal light squidding outfit. The (2152) model is the perfect all-around surf rod for Atlantic and Pacific coast fishing. Excellent for casting block tin squids or jigs for yellowtails, stripers and bluefish.

"THE WORK HORSE OF THE GARCIA LINE."

...Balance perfectly with the Mitchell 302 and 306 reels.

CATALOG NO. 2151 (Formerly 476 MS)—8' medium action for 1 to 2½ oz. lures and 10 to 17 lb. test line\$32.50

CATALOG NO. 2152 (Formerly 476 HS)—9' heavy action for 1½ to 5 oz. lures and 10 to 20 lb. test line\$32.50



GARCIA COMPANION BOAT OR JETTY SPINNING ROD

Cat. No. 2153

One piece tip with detachable hardwood handle; Agate guides and tip-top; handsome black and yellow windings; comfortable neoprene foregrip; richly chromed screw-locking reel seat; protective rubber butt cap; duck cloth bag.

Designed especially for the fellow wanting one rod for bottom fishing, trolling or casting... Perfectly balanced with Mitchell reel numbers: 302, 306 and Ambassador 6000.

CATALOG NO. 2153 (Formerly 476 JJ)—7½' medium action for 2 to 4 oz. lures and weights... and 12 to 25 lb. test line\$27.95



GARCIA COMPANION POPPING AND BOAT RODS

Cat. No. 2301

One piece tip with detachable specie cork handle; handsome windings; comfortable neoprene foregrip; richly chromed screw-lock reel seat; protective butt cap and rubber winding check; duck cloth bag.

Cat. No. 2302

Originally designed for popping on the Texas and Florida coast. Increasingly popular for trolling, and a pleasure to use while chumming for blues and other game fish. Used with the lighter lures it is perfect for striped bass trolling and versatile enough to be used for bottom fishing... Balance perfectly with the Ambassador reel numbers: 5000, 5000A and 6000.

CATALOG NO. 2301 (Formerly 477 P)—6'3" medium action for ¾ to 2½ oz. lures and weights... and 8 to 25 lb. test line\$24.95

AGATE GUIDES AND TIP-TOP, BLACK AND YELLOW WINDINGS...

CATALOG NO. 2302—6'9" medium action ¾ to 2 oz. lures and weights... and 8 to 25 lb. test line\$23.95

STAINLESS STEEL GUIDES AND TIP-TOP, TRIGGER GRIP REEL SEAT, BLACK AND RED WINDING.



GARCIA COMPANION SURF AND STEELHEAD SPINNING RODS

Cat. No. 2161

Two piece center-ferruled construction; deep-chromed stainless steel guides; Agate tip-top; handsome black and red windings; black and gold anodized aluminum screw-locking fixed reel seat; extra-long specie cork handle and foregrip; keeper ring; protective butt cap and rubber winding check; duck cloth bag.

Cat. No. 2162

Cat. No. 2163

Cat. No. 2164

Originally designed for steelhead and salmon fishing, these rods have since become popular for stripers, blues and similar fighters. Extra-long handles and responsive tips make them excellent for casting light jigs, small plugs and fragile bait... Balance perfectly with Mitchell reels numbers: 300, 302, 306, 350 and Ambassador 6000.

CATALOG NO. 2161 (Formerly 476 BS)—8' light action for ½ to 1¾ oz. lures and 6 to 15 lb. test line\$29.95

CATALOG NO. 2162 (Formerly 476 BM)—8½' light-medium action for ½ to 1¾ oz. lures and 6 to 15 lb. test line\$29.95

CATALOG NO. 2163 (Formerly 476 BL)—9' medium action for ¾ to 2 oz. lures and 8 to 20 lb. test line\$29.95

CATALOG NO. 2164 (Formerly 476 DM)—9½' medium action for 1 to 3 oz. lures and 10 to 25 lb. test line\$29.95



garcia

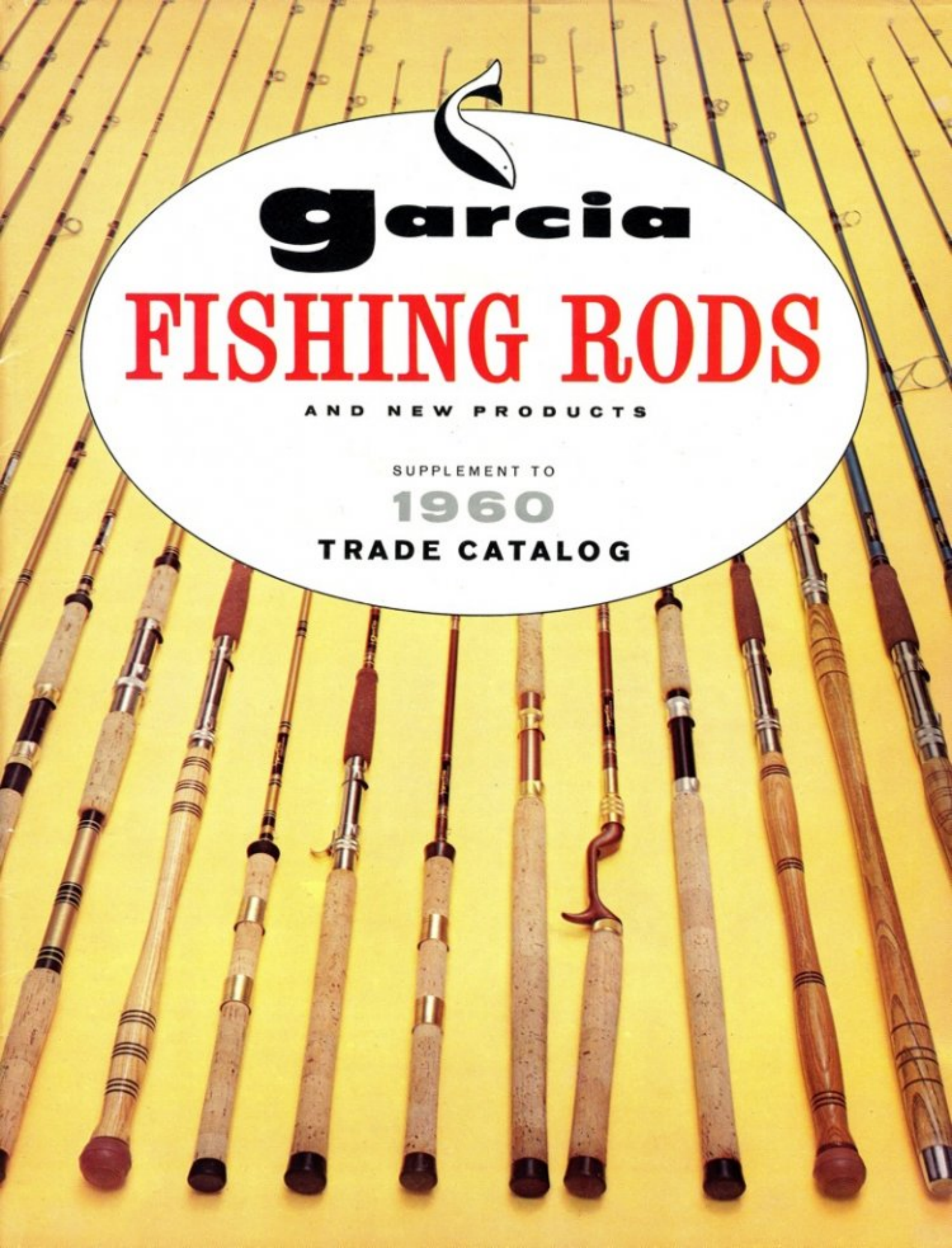
FISHING RODS

AND NEW PRODUCTS

SUPPLEMENT TO

1960

TRADE CATALOG



GARCIA INTRODUCES ★★ ★

A NEW QUALITY ROD LINE IN A ★★ ★★ ★

COMPLETE RANGE OF STYLES AND PRICES ★★ ★★ ★★

Here are rods that "come alive" in your hands—built with a true balance of power that shoots out bullet-like casts every time. They make playing a fish exciting—full of action—but with complete precision control. And *all* Garcia rods are handsome—they have that extra touch that shouts "quality."

Each rod is "Customized"—produced by hand as a single unit. Every phase has that personal touch . . . the exclusive fiber glass cloth patterns are cut one at a time . . . the handles are hand formed . . . the ferrules are seated and fitted by hand . . . each set of guides is picked by hand and wrapped by hand . . . and each rod is individually compared to the original model before it is released for sale.

Garcia rods offer more built in value—more quality—more durability! . . . and every rod is **GUARANTEED TEN FULL YEARS.**

Garcia Companion ★★ ★★ ★ The Five Star Line has a luxurious golden Permalast finish that is bonded to the shaft. The Agate guides are made of the finest diamond ground semi-precious stones cradled in non-corrosive nickel mounts. The imported all-metal guides are made of deep-chromed stainless steel. All cork is custom grade specie cork. Each rod comes in a tailored, partitioned cloth bag. Priced from \$23.95

Garcia Companion ★★ ★★ The Four Star Line has a distinctive mahogany Permalast finish with harmonizing trim. The metal guides are made of the finest imported deep-chromed, extra hard, extra smooth stainless steel. The cork, reel seats, slide rings, screw locks and ferrules are all of custom quality. Priced from \$16.95

Garcia Companion ★★ ★ The Three Star Line has a Permalast finish of deep-water blue. The guides are made of an exceptionally strong, extra hard metal that you would expect to find only on rods that sell for a much higher price. Priced from \$12.95

SERVICE

GUARANTEED TEN YEARS

Your Garcia-Conolon Companion rod is a perfect blend of the most advanced research and engineering—the finest modern materials—and flawless workmanship. We will replace any parts of this rod which fail to give proper service because of defective materials or workmanship. In addition, if your Garcia-Conolon rod should ever need service through normal use and wear within 10 years of the registered purchase date, we will put it in proper working condition for \$1.50 to cover handling, postage and insurance...plus actual listed cost of any necessary parts. This guarantee is void if rod has been subjected to abuse or willful damage.

THE GARCIA CORPORATION, 268-76 PARK AVENUE SOUTH, NEW YORK 10, N. Y.



Light and Ultra-Lite Spinning Rods

Designed specifically for the light and ultra-lite tackle enthusiast, providing the ultimate in control and sensitivity.

Two-piece hollow fiber glass construction—hard-chromed light weight stainless steel guides and tip top—red and black windings—tapered reel rings on finest quality cork handle—black protective rubber butt cap and winding check—packaged in flannel bag and fiber carrying tube.

Recommended Reels: Mitchell 300, 304, 308 and 314.

- 2120**—4½' Ultra-Lite One-Piece—weighs 2 ozs.—1/32 to ¼ oz. lures—¾ to 4 lb. test line **\$23.95**
2121—5' Ultra-Lite Action—1/16 to ¼ oz. lures—¾ to 6 lb. test line **\$23.95**
2122—6' Ultra-Lite Action—1/8 to ¼ oz. lures—2 to 6 lb. test line **\$23.95**
2123—6½' Extra Light Action—1/8 to 5/16 oz. lures—2 to 6 lb. test line **\$23.95**



Multi-Purpose Spinning Rods

Ideal for the "one-rod" angler. Excellent for trout, bass or small salt water game fish.

Two-piece hollow fiber glass construction—genuine Agate guides and tip top—black and yellow windings—tapered brass rings mounted on finest quality cork—black protective rubber butt cap and winding check—packaged in flannel bag and fiber carrying tube.

Recommended Reels—Mitchell 300, 304, 314, 350.

- 2101**—6½' Light Action—¼ to ½ oz. lures—3 to 8 lb. test line **\$24.95**
2102—7' Medium Action—¾ to ¾ oz. lures—4 to 10 lb. test line **\$24.95**



Fresh and Salt Water Spinning Rods

These rods are ideal for all heavy fresh and light salt water fishing. The 2113 has added backbone suitable for heavier casting.

Two-piece hollow fiber glass construction—hard-chromed stainless steel or Agate guides and tip top—handsome contrasting windings—finest specie cork handle mounted with black and gold anodized aluminum screw-locking reel seat—protective rubber butt cap and winding check—flannel bag and fiber carrying tube.

Recommended Reels: Mitchell 300, 302, 304, 306, 314 and 350.

- 2110**—6½' Light Action—¼ to ⅝ oz. lures—4 to 8 lb. test line **\$26.95**
2111—7' Light Action—¼ to ⅝ oz. lures—4 to 8 lb. test line **\$26.95**
2112—7' Medium Action—½ to 1 oz. lures—6 to 10 lb. test line **\$26.95**
2113—7½' Heavy Action—¾ to 1½ oz. lures—8 to 15 lb. test line **\$27.95**
2131—Same as 2111 except stainless steel guides and tip top, black and red windings **\$25.75**
2132—Same as 2112 except stainless steel guides and tip top, black and red windings **\$25.75**





(A)

Garcia
CONOLON



One Piece Bait Casting Rod

A one piece bait casting rod designed especially for those fishermen who insist on uncompromising rod action... the very best in bait casting.

Light sturdy spin casting guides reduce friction for increased distance and control.

Hollow fiber glass construction with detachable handle—hard chromed light stainless steel guides with matching tip top—handsome windings—black finish offset aluminum handle with finest specie cork grip—self-aligning handle chuck—screw-locking reel seat—flannel bag and protective fiber carrying tube.

Recommended Reels: Abu-Matics, Ambassadeurs, and Abu 2100 and 2300 reels.

2212—6' Light Action— $\frac{1}{4}$ to $\frac{1}{2}$ oz. lures—4 to 8 lb. test line. **\$23.95**

(B)

Garcia
CONOLON



Spin Casting and Bait Casting Rods

Construction and design same as above except two-piece tip section. The 2201 and 2202 rods come with Agate guides and tip top.

Recommended Reels: Abu-Matics, Ambassadeurs, and Abu 2100 and 2300 tournament reels.

2201—6' Medium Action— $\frac{3}{8}$ to $\frac{5}{8}$ oz. lures—6 to 12 lb. test line. **\$24.95**

2202—6 $\frac{1}{2}$ ' Light Action— $\frac{1}{4}$ to $\frac{1}{2}$ oz. lures—4 to 8 lb. test line. **\$24.95**

2213—6' Light Action— $\frac{1}{4}$ to $\frac{1}{2}$ oz. lures—4 to 8 lb. test line with stainless steel guides and tip top. **\$23.95**

2214—Same as 2201 except with stainless steel guides and tip top. **\$23.95**

2215—Same as 2202 except with stainless steel guides and tip top. **\$23.95**

(C)

Garcia
CONOLON



Popping Rod

Originally designed for Gulf Coast fishing but equally at home along either coast or for heavy lake fishing. Wonderful for sea trout, bluefish, muskies and lake trout.

One-piece tip with detachable specie cork handle—chromed screw-locking reel seat with trigger—protective rubber butt cap—neoprene foregrip—Stainless steel guides and tip top with red and black windings—packaged in duck cloth bag.

Recommended Reels: Ambassadeurs and Abu-Matics.

2302—6'9" Medium Action— $\frac{5}{8}$ to 2 oz. lures—8 to 25 lb. test line. **\$23.95**

A

B

C



Light Fly Rods

We take pride in presenting the finest fly rod actions available anywhere. Designed and field tested by known experts in the fishing world to further the Garcia guarantee of "The World's Finest Fishing Tackle".

Two-piece hollow fiber glass construction—hand-some contrasting windings—stainless steel snake guides and tip top—half Wells design specie cork handle with contrasting rubber winding check—top quality aluminum reel seat is anodized in gold and black—packaged in a partitioned flannel bag and fiber carrying tube.

2402—5'8" Dry Fly—wt. 3 oz.—D, HCH, HCF (Stainless steel stripping guide) **\$27.95**
Recommended Reels for 2402: 3" Pridex and 3½" LW Pridex.

2403—7½' Dry Fly—wt. 4 oz.—D, HDH, HCF (Agate Stripping Guide) **\$27.95**
Recommended Reels for 2403: 3" Pridex, 3" Beaudex and 3½" LW Pridex and Garcia-Matics.



Medium Fly Rods

Construction and design same as above. The 8' model is a perfect all-around wet and dry fly rod for trout and panfish. The more powerful 8½' rod is better suited for bass bugging and lake fishing.

2404—8' Dry Fly—wt. 4½ oz.—D, HCH, HCF (Agate Stripping Guide) **\$27.95**
Recommended Reels for 2404: 3½" LW Pridex, 3½" Beaudex and Garcia-Matics.

2405—8½' Heavy Dry Fly—wt. 5 oz.—C, GBG, GBF, GAF (Agate Stripping Guide) **\$27.95**
Recommended Reels for 2405: 3½" Beaudex, 3½" MW Beaudex, 3½" Landex and Garcia-Matics.



Heavy Fly Rod

Construction and design same as above except for 1⅞" extension butt for increased leverage for heavier fishing. This rod is the choice of steelheaders, salmon, tarpon and bone fishermen.

2406—9' Extra Powered Action—wt. 5¾ oz.—B, GBG, GAF (Agate Stripping Guide) **\$29.95**
Recommended Reels: 3½" and 4" MW Beaudex, 3½" and 4" MW Landex, 3¾" MW Pridex, and Garcia-Matics.



A

B

C



(A)

garcia
CONOLON



Boat and Jetty Spinning Rod

Designed for the "one-rod" salt water fisherman who enjoys casting, trolling or bottom fishing.

One-piece hollow fiber glass tip section with detachable hardwood handle—Agate guides and tip top with black and yellow windings—deep chromed screw-locking reel seat—neoprene foregrip—protective rubber butt cap—packaged in durable partitioned duck cloth bag.

Recommended Reels: Mitchell 302 and 306 and Ambassadeur 6000.

2153—7½' Medium Action—2 to 4 oz. lures—12 to 25 lb. test line. **\$27.95**

(B)

garcia
CONOLON



Salmon and Steelhead Spinning Rods

These rods were originally designed for steelhead and salmon fishing but are becoming increasingly popular for light squidding and surfcasting.

Two-piece hollow fiber glass construction—Agate guides and tip top—black and yellow windings—anodized screw-locking reel seat in black and gold—extra-long finest specie cork handle and foregrip with protective rubber butt cap and winding check—packaged in durable duck cloth bag.

Recommended Reels: Mitchell 300, 302, 306, and Ambassadeurs.

2161—8' Light Action—½ to 1 oz. lures—6 to 12 lb. test line. **\$32.50**

2162—8½' Light Action—½ to 1 oz. lures—6 to 12 lb. test line. **\$32.50**

2163—9' Medium Action—¾ to 1¾ oz. lures—8 to 20 lb. test line. **\$32.50**

2164—9½' Medium Action—¾ to 2½ oz. lures—8 to 25 lb. test line. **\$32.50**

(C)

garcia
CONOLON



Surf Spinning Rods

These rods are primarily designed for the surf but serve equally as well on boats and piers or wherever long casts are necessary.

The 2152 is the workhorse of the Garcia-Conolon Five Star series and is capable of casting the heaviest plugs and block tin squids.

The 2151 is the medium weight counterpart of the 2152, excellent for light squidding or jigging.

Two-piece hollow fiber glass construction—Agate guides and tip top—black and yellow windings—divided handle of finest specie cork with heavily chromed screw-locking reel seat—protective rubber butt cap and winding check—packaged in durable duck cloth bag.

Recommended Reels: Mitchell 302 and 306.

2151—8' Medium Action—1 to 2½ oz. lures—10 to 17 lb. test line. **\$32.50**

2152—9' Heavy Action—2 to 5 oz. lures—17 to 30 lb. test line. **\$34.50**

(A)



All Purpose Spinning Rods

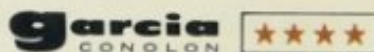
These rods are a combination of sensitivity and strength; excellent for most types of fresh water fishing.

Two-piece hollow fiber glass construction—hard chromed stainless steel guides and tip top—brown jasper windings trimmed in white interwrapped with gold foil—quality cork handle—tapered reel rings—protective butt cap and winding check—packaged in cloth bag and fiber carrying tube.

Recommended Reels: Mitchell 300, 350, 308, 304 and 314.

- 2501**—6½' Medium Light Action— $\frac{3}{8}$ to $\frac{1}{2}$ oz. lures—4 to 8 lb. test line. **\$16.95**
2502—7' Medium Light Action— $\frac{3}{8}$ to $\frac{1}{2}$ oz. lures—4 to 8 lb. test line. **\$16.95**
2503—6' Very Light Action— $\frac{1}{8}$ to $\frac{1}{4}$ oz. lures— $\frac{3}{4}$ to 6 lb. test line. **\$16.95**
2504—6½' Extra Light Action— $\frac{1}{8}$ to $\frac{5}{16}$ oz. lures—2 to 6 lb. test line. **\$16.95**

(B)



Spin Casting and Bait Casting Rods

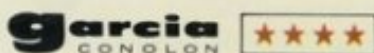
Available in lengths and actions desired by most baitcasters. Mounted with spin casting type guides for level wind or closed face reels.

Two-piece hollow fiber glass construction—hard chromed stainless steel guides and tip top—offset aluminum handle with screw-locking reel seat—quality cork grip—protective butt cap and winding check—brown jasper windings trimmed in white interwrapped with gold foil—self-aligning handle chuck—comes in cloth bag and fiber carrying tube.

Recommended Reels: Abu-Matics and Ambassadors.

- 2521**—6' Medium Action— $\frac{3}{8}$ to $\frac{5}{8}$ oz. lures—6 to 12 lb. test line. **\$17.95**
2522—6½' Light Action— $\frac{1}{4}$ to $\frac{1}{2}$ oz. lures—4 to 8 lb. test line. **\$17.95**
2523—6' Very Light Action— $\frac{1}{4}$ to $\frac{3}{8}$ oz. lures—4 to 8 lb. test line. **\$17.95**

(C)



Fresh and Light Salt Water Spinning Rods

Designed for all heavy fresh water fishing but equally at home in bays and tidal rivers.

Model 2506 is designed for tough tarpon fishing.

Two-piece hollow fiber glass construction—hard chromed stainless steel guides and tip top—brown jasper windings trimmed in white interwrapped with gold foil—quality cork handle is mounted with anodized aluminum screw-locking reel seat—protective butt cap and winding check—packaged in cloth bag and fiber carrying tube.

Recommended Reels: Mitchell 300, 304, 314; 302 and 306 for #2506.

- 2505**—6½' Medium Light Action— $\frac{3}{8}$ to $\frac{1}{2}$ oz. lures—4 to 8 lb. test line. **\$17.95**
2506—7'3" Heavy Action— $\frac{3}{4}$ to $1\frac{1}{2}$ oz. lures—8 to 15 lb. test line. **\$19.95**
2507—7' Medium Light Action— $\frac{3}{8}$ to $\frac{1}{2}$ oz. lures—4 to 8 lb. test line. **\$18.95**



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(A)

garcia
CONOLON ★★★★★

**Fast Taper
Fixed Reel Seat Spinning Rod**

FAST TAPER means a lively tip action blending into a progressively more powerful mid-section. The responsive tip permits the casting of lighter lures—yet as heavier lures are cast, more and more of the shaft is proportionately brought into play. Unmatched versatility makes this rod one of the most popular in the Garcia-Conolon line.

Two-piece hollow fiber glass construction—hard chromed stainless steel guides and tip top—quality cork handle—screw-locking reel seat—brown jasper windings trimmed in white interwrapped with gold foil—protective butt cap and winding check—packaged in cloth bag and fiber carrying tube.

Recommended Reels: Mitchell 300, 304, 306, 308 and 314.

2508—6½' Light-Medium Fast Taper—⅛ to ⅝ oz. lures—2 to 10 lb. test line. **\$18.95**

(B)

garcia
CONOLON ★★★★★

**Fast Taper
Spin Casting and Bait Casting Rod**

This model offers complete versatility in a casting rod. Small panfish-sized lures or bulky bass plugs and jigs are handled with equal ease by the FAST TAPER shaft.

One-piece hollow fiber glass construction—hard chromed stainless steel guides and tip top—brown jasper windings trimmed in white interwrapped with gold foil—quality cork grip—offset aluminum handle—screw-locking reel seat—self-aligning handle chuck—packaged in cloth bag and fiber carrying tube.

Recommended Reels: Ambassadeurs and Abu-Matics.

2524—6' Light-Medium Fast Taper—¼ to ⅝ oz. lures—4 to 12 lb. test line. **\$18.95**

(C)

garcia
CONOLON ★★★★★

**Fast Taper
Spin Casting and Bait Casting Rod**

Construction and design same as model 2524 except two-piece construction. Also, it has an extra long grip for two-handed casting when necessary. The most powerful bait casting rod in the Garcia-Conolon line. Comes in cloth bag and fiber carrying tube.

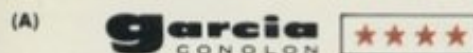
Recommended Reels: Ambassadeurs and Abu-Matics.

2525—7' Medium-Heavy fast taper—⅜ to 1 oz. lures—6 to 18 lb. test line. **\$19.95**

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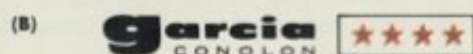
Popping Rod

The "Texas popping rod" originally designed for Gulf Coast fishing is now finding favor with anglers everywhere. For use in lake trolling, off-shore light tackle fishing or fishing in any waters where a light two-handed rod is needed.

One-piece hollow fiber glass tip—detachable cork handle with chromed screw-locking reel seat and trigger—protective butt cap—neoprene foregrip—hard chromed stainless steel guides and tip top—brown jasper windings trimmed in white interwrapped with gold foil—packaged in cloth bag.

Recommended Reels: Ambassadeurs and Abu-Matics.

2531—6'9" Medium Action— $\frac{5}{8}$ to 2 oz. lures—8 to 25 lb. test line. **\$17.95**



Fly Rods

For the "all-around" fly fisherman our expert designers and field testers have developed these rods to cover all general fresh water fly fishing.

Model 2536 has a delicate dry fly action capable of handling light leaders and small flies.

Model 2537 has a powerful action for casting streamers, bass bugs and weighted flies.

Two-piece hollow fiber glass construction—stainless steel snake guides and tip top—brown jasper windings trimmed in white interwrapped with gold foil—half Wells grip of quality cork with contrasting winding check—aluminum anodized reel seat in harmonizing colors—packaged in durable cloth bag and fiber carrying tube.

Recommended Reels: $3\frac{1}{2}$ " LW Pridex, $3\frac{1}{2}$ " MW Beaudex, $3\frac{1}{2}$ " Landex and Garcia-Matics.

2536—7'10" Dry Fly Action—wt. $\frac{4}{4}$ oz.—D, HCH, HCF. **\$17.95**

2537—8'1/2" Medium Action—wt. 5 oz.—C, GBG, GBF, GAF. **\$17.95**



Salmon-Steelhead Spinning Rods

This series is referred to as a salmon-steelhead type and was originally designed for Pacific Northwest fishing. They feature lightning fast tip action with extra powered butt sections capable of handling large fish—yet allow the casting of light lures.

Two-piece hollow fiber glass construction—hard chromed stainless steel guides and tip top—brown jasper windings trimmed in white and interwrapped with gold foil—quality cork handle and foregrip—aluminum anodized screw-locking reel seat—protective butt cap and winding check—packaged in durable cloth bag.

Recommended Reels: Mitchell 300, 302, 306 and Ambassadeurs.

2551—8' Light Action— $\frac{1}{2}$ to $1\frac{1}{2}$ oz. lures—6 to 15 lb. test line. **\$24.95**

2552—8'1/2" Light Action— $\frac{1}{2}$ to $1\frac{1}{2}$ oz. lures—6 to 15 lb. test line. **\$24.95**

2553—9'1/2" Medium Action— $\frac{3}{4}$ to 2 oz. lures—8 to 25 lb. test line. **\$24.95**



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(A)

garcia
CONOLON



Live Bait Spinning Rods

Typed as "Southern California Live Bait Rods" because of their extreme butt diameters and extra light tips so necessary to the handling of live bait.

Two-piece hollow fiber glass construction—hard chromed stainless steel guides and tip top—brown jasper windings trimmed in white interwrapped with gold foil—quality cork handle and foregrip—ano-dized aluminum screw-locking reel seat—protective butt cap—packaged in cloth bag.

Recommended Reels: Mitchell 302 and 306.

2554—10' Medium Heavy—1¼ to 4 oz. lures—15 to 30 lb. test line. **\$29.95**

2571—9' Medium Heavy—1¼ to 4 oz. lures—15 to 30 lb. test line. **\$29.95**

(B)

garcia
CONOLON



Surf and Jig Spinning Rod

Powerful action for casting heavy lures in a heavy surf. This rod is a prime favorite with the jig casters on Southern California sports boats as well as the Eastern surf fishermen. Truly a big rod for a big job.

One-piece hollow fiber glass construction—hard chromed stainless steel guides and tip top—brown jasper windings trimmed in white interwrapped with gold foil—aluminum screw-locking reel seat anodized in harmonizing colors—quality cork handle and foregrip with protective butt cap and winding check—packaged in polyethylene bag.

Recommended Reel: Mitchell 302.

2572—10' Heavy One-Piece—2½ to 5 oz. lures—20 to 40 lb. test line. **\$32.50**

(C)

garcia
CONOLON

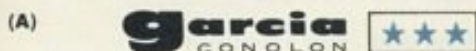


Surf and Jig Spinning Rod

The 2573 is a two-piece rod of the same construction and design as the 2572, except for divided cork grips. This is the largest Garcia-Conolon surf spinning rod.

Recommended Reel: Mitchell 302.

2573—11'4" Heavy Two-Piece—2½ to 5 oz. lures—20 to 40 lb. test line. **\$39.95**



Spinning Rods

This design features models 2602 and 2603 in the famous Garcia-Conolon "All-Purpose" action for the budget-minded angler.

Model 2601 is an ultra-lite rod action designed for the new light reel, line and lure combinations.

Two-piece hollow fiber glass construction—hard chromed stainless steel guides and tip top—quality cork handle with tapered aluminum slide rings—contrasting butt cap and winding check—black windings trimmed in white—packaged in polyethylene bag and fiber carrying tube.

Recommended Reels: Mitchell 300, 304, 308 and 314.

- 2601**—5' Ultra-Lite Action— $\frac{1}{8}$ to $\frac{1}{4}$ oz. lures— $\frac{3}{4}$ to 4 lb. test line. **\$12.95**
2602—6 $\frac{1}{2}$ ' Medium Light Action— $\frac{3}{8}$ to $\frac{1}{2}$ oz. lures—4 to 8 lb. test line. **\$12.95**
2603—7' Medium Light Action— $\frac{3}{8}$ to $\frac{1}{2}$ oz. lures—4 to 8 lb. test line. **\$12.95**



Spin Casting and Bait Casting Rods

These rods offer lengths and actions to suit every bait casting and spin casting need.

Two-piece hollow fiber glass construction—hard chromed stainless steel guides and tip top—offset aluminum handle with quality cork grip—screw type reel seat—protective butt cap—black windings trimmed in white—packaged in polyethylene bag.

Recommended Reels: Abu-Matics and Ambassadors.

- 2621**—6 $\frac{1}{2}$ ' Light Action— $\frac{1}{4}$ to $\frac{1}{2}$ oz. lures—4 to 8 lb. test line. **\$12.95**
2622—6' Extra Light Action— $\frac{1}{8}$ to $\frac{3}{8}$ oz. lures—4 to 8 lb. test line. **\$12.95**
2623—6' Light Action (one-piece construction)— $\frac{1}{4}$ to $\frac{1}{2}$ oz. lures—4 to 8 lb. test line. **\$12.95**



Fresh and Light Salt Water Spinning Rods

High quality and professional actioned rods at budget prices.

Model 2606 has an extra long handle designed to meet the need for a light, powerful spinning rod.

Two-piece hollow fiber glass construction—hard chromed stainless steel guides and tip top—quality cork handle and foregrip with anodized screw-locking reel seat in black and silver—black windings trimmed in white—protective butt cap and winding check—packaged in polyethylene bag and fiber carrying tube.

Recommended Reels: Mitchell 300, 304, 306, 314 and 350.

- 2604**—6 $\frac{1}{2}$ ' Medium Light— $\frac{3}{8}$ to $\frac{1}{2}$ oz. lures—4 to 8 lb. test line. **\$13.95**
2605—7' Medium Light— $\frac{3}{8}$ to $\frac{1}{2}$ oz. lures—4 to 8 lb. test line. **\$14.95**
2606—7' Medium Action— $\frac{3}{8}$ to $\frac{5}{8}$ oz. lures—6 to 12 lb. test line. **\$14.95**



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(A)

Garcia
CONOLON ★★★

Boat and Jetty Spinning Rod

A favorite of budget-minded "Jetty Jockeys".

One-piece hollow fiber glass tip section with detachable hardwood handle and chromed screw-locking reel seat—hard chromed stainless steel guides and tip top—neoprene foregrip—protective rubber butt cap—packaged in polyethylene bag.

Recommended Reels: Mitchell 302 and 306.

2653—7½' Medium Action—2 to 4 oz. lures—15 to 25 lb. test line. **\$14.95**

(B)

Garcia
CONOLON ★★★

Fly Rods

These quality fly rods were designed by experts to please even the most discriminating anglers.

Two-piece hollow fiber glass construction—stainless steel snake guides and tip top—quality cork grip with contrasting winding check—aluminum reel seat anodized in harmonizing colors—packaged in polyethylene bag and fiber carrying tube.

2636—6' Dry Fly—wt. 3 oz.—(for light rod enthusiasts)—E, HEH, HDG. **\$12.95**

2637—8' Dry Fly—wt. 4½ oz.—D, HCH, HCF. **\$12.95**
Recommended Reels for 2636 and 2637: 3" Pridex, 3" Beaudex, 3½" LW Pridex and 3½" Beaudex.

2638—8½' Heavy Dry Fly—wt. 5 oz.—C, GBG, GAF. **\$12.95**

2639—9' Extra Powered—wt. 5¼ oz.—B, GBG, GAF. **\$12.95**

Recommended Reels for 2638 and 2639: 3½" Beaudex, 3½" MW Beaudex, 3½" Landex, 3¾" Pridex, 4" Beaudex, 4" Landex and Garcia-Matics.

(C)

Garcia
CONOLON ★★★

Salmon and Steelhead Spinning Rods

This West Coast Steelheaders favorite action is becoming a prime choice of fishermen everywhere.

Two-piece hollow fiber glass construction—hard chromed stainless steel guides and tip top—quality cork handle and foregrip with anodized aluminum screw-locking reel seat—protective butt cap and winding check—packaged in polyethylene bag.

Recommended Reels: Mitchell 300, 302, 306, 350 and Ambassadeurs.

2651—8½' Light Action—½ to 1½ oz. lures—6 to 15 lb. test line. **\$17.95**

2652—9' Medium Action—¾ to 2½ oz. lures—8 to 25 lb. test line. **\$17.95**

Popping Rod (not illustrated)

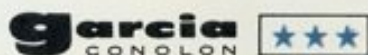
A light two-handed rod ideal for casting lures or bait—also excellent for heavy fresh water trolling.

One-piece hollow fiber glass tip—detachable cork handle with chromed screw-locking reel seat with trigger—protective butt cap—neoprene foregrip—hard chromed stainless steel guides and tip top—black windings trimmed in white—packaged in cloth bag.

Recommended Reels: Ambassadeurs and Abu-Matics.

2631—6'9" Medium Action—⅝ to 2 oz. lures—15 to 25 lb. test line. **\$13.95**

(A)



"Sinker Bouncing" Rods

We offer this series of rods for the troller, bottom fisherman and pier fisherman.

One-piece hollow fiber glass tip section with detachable hardwood handle and chromed screw-locking reel seat—hard chromed stainless steel conventional guides—black windings trimmed in white—neoprene foregrip—packaged in polyethylene bag.

Recommended Reels: Ambassadeur 6000 or larger deep sea reels.

2661 —6' Medium Heavy—36 lb. test line.	\$14.95
2662 —6½' Heavy—45 lb. test line.	\$14.95
2663 —7' Medium—27 lb. test line.	\$14.95
2664 —7½' Medium (Two-piece with heavy duty center ferrule)—27 lb. test line.	\$14.95

(B)



Live Bait Rods

Shafts taper from extra large butt diameters to extremely small tip sizes.

Very popular aboard California live bait boats for casting sardines, anchovies and other delicate baits.

One-piece fiber glass tip section with detachable hardwood handle—chromed screw-locking reel seat—hard chromed stainless steel guides and tip top—black windings trimmed in white—neoprene foregrip—packaged in polyethylene bag.

Recommended Reels: Ambassadeur 6000 and conventional type surf and squidding reels.

2665 —9' Medium Light—½ to 3 oz. lures—10 to 30 lb. test line.	\$18.95
2667 —9½' Medium Light—½ to 3 oz. lures—10 to 30 lb. test line.	\$18.95

(C)



Surf and Squidding Rod

This popular squidding or surf rod needs little introduction; an age-old design in modern fiber glass.

One-piece hollow fiber glass tip with detachable hardwood spring butt—chromed screw-locking reel seat—hard chromed stainless steel surf guides and tip top—black windings trimmed in white—neoprene foregrip—packaged in polyethylene bag.

Recommended Reels: Conventional type surf and squidding.

2666 —9' Medium Action—2 to 6 oz. lures—36 lb. test line.	\$18.95
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FISHING RODS

HIGHEST QUALITY, PRE-TESTED RODS IN A
COMPLETE RANGE OF STYLES AND PRICES

These rods "come alive" in your hands — built with a true balance of power that shoots out bullet-like casts every time. Playing a fish is exciting — full of action, with complete precision control. And all Garcia rods are handsome — have that extra touch that shouts "Quality!"

Each rod is "customized" — produced by hand as a single unit. Every phase has that personal touch — exclusive fiber glass cloth patterns are cut one at a time — handles are hand-formed — ferrules are seated and fitted by hand — all guides are picked by hand and wrapped by hand — and each rod is individually compared to the original model before being released for sale. Garcia rods offer more built-in value — more quality — more durability! — and every rod is **GUARANTEED TEN FULL YEARS!**

GARCIA BIG GAME • The Big Game Line has been developed through close cooperation with outstanding anglers — active members of leading clubs • Meticulously hand-picked "cream-of-the-crop" shafts — each critically compared with prescribed standards • Aftco roller guides and tip-tops — beautifully and substantially double-wrapped, for long, hard service • Varmac heavy duty machined reel seats • Heavy, cross-slotted, gimbal fittings • Long fiber, straight grained, Carolina hickory handles • Packed in Naugahide case, with heavy snap fasteners • Priced from \$40.00

GARCIA CUSTOM • The Custom Line has an incomparably beautiful cherry wood Permalast finish, bonded to the shaft through eight successive applications of an epoxy resin, with careful hand finishing after each of the eight coatings • Shafts chosen with critical care — to conform to exacting standards • Agate guides are made of finest diamond-ground semi-precious stones, cradled in non-corrosive nickel mounts • Gold finish, stainless steel guides by Varmac • Elegant two-color double wrapping, done in a manner reflecting extra care — extra quality • Heavy gauge, beautifully anodized reel seats • Exclusive, unique, special process, velvet-like grips • Most models packed in beautiful, rugged metal case • Priced from \$60.00

GARCIA COMPANION ★★★★★ The Five Star Line has a luxurious, golden, Permalast finish that is bonded to the shaft • Agate guides are made of finest diamond-ground semi-precious stones, cradled in non-corrosive nickel mounts • Varmac metal guides are made of deep-chromed stainless steel • All guides have custom-type underwrap • All cork is custom grade specie cork • Butt caps and winding checks beautifully designed in gleaming, long lasting metal with protective rubber cushions • Each rod comes in a tailored, partitioned cloth bag • Priced from \$23.95

GARCIA COMPANION ★★★★★ The Four Star Line has a distinctive mahogany Permalast finish with harmonizing trim • Metal guides are made of finest deep-chromed, extra-hard, extra-smooth, stainless steel • Cork, reel seats, slide rings, screw locks, and ferrules are all of custom quality • Priced from \$16.95

GARCIA COMPANION ★★★★★ The Three Star Line has a Permalast finish of deep-water blue • Guides are made of an exceptionally strong, extra-hard metal that you would expect to find only on rods that sell for a much higher price • Priced from \$12.95

SERVICE

GUARANTEED TEN YEARS

Your Garcia-Conolon Companion rod is a perfect blend of the most advanced research and engineering — the finest modern materials — and flawless workmanship. We will replace any parts of this rod which fail to give proper service because of defective materials or workmanship. In addition, if your Garcia-Conolon rod should ever need service through normal use and wear within 10 years of the registered purchase date, we will put it into proper working condition for \$1.50 to cover handling, postage and insurance — plus actual listed cost of any necessary parts. This guarantee is void if rod has been subjected to abuse or willful damage.

THE GARCIA CORPORATION
268-76 Park Avenue South
New York 10, N. Y.

(A) **Garcia** CONOLON Custom

Tournament "Big Game" Rods

Designed to International Game Fish Association specifications. Each hollow fiber glass shaft is tailored to protect the recommended line size; providing maximum pulling power without line breakage.

One-piece tip keyed for alignment to screw-locking butt. *Aftco* bearing roller guides and tip-top with double roller first guide. Rich burgundy windings with luxurious, golden underwrap. Generous 10" slip-proof neoprene foregrip.

Varmac screw-locking reel seat with extra lock ring.

10" straight grained Carolina hickory butt. Cross-slotted ball gimbal butt cap. Packaged in a genuine Naugahide protective case.

2790-3 thread or 12 lb. IGFA class.....\$90.00

2791-6 thread or 20 lb. IGFA class.....\$90.00

(B) **Garcia** CONOLON Custom

Tournament "Big Game" Rods

Construction and design the same as above, except: 12" neoprene foregrip and 15" straight grained hickory butt.

One-piece tip, keyed for alignment to screw-locking butt. *Aftco* bearing roller guides and tip-top with double roller first guide. Rich burgundy windings with luxurious, golden underwrap. *Varmac* screw-locking reel seat with extra lock ring. Cross-slotted ball-gimbal butt cap.

Packaged in a genuine Naugahide protective case.

2792-9 thread or 30 lb. IGFA class.....\$90.00

2793-15 thread or 50 lb. IGFA class.....\$100.00

(C) **Garcia** CONOLON Custom

Tournament "Big Game" Rods

Brute strength is no substitute for controlled power. These rods are designed for the giants of the sea.

Construction and design same as the above, with components in proportion, except:

Heavy, machine-turned, *Varmac* reel seat and 13" Carolina hickory butt. One-piece tip keyed for alignment to screw-locking butt. *Aftco* bearing roller guides and tip-top with double roller first guide.

Rich burgundy windings with luxurious, golden underwrap. *Varmac* screw-locking reel seat with extra lock ring. Cross-slotted ball-gimbal butt cap.

Packaged in a genuine Naugahide protective case.

2794-24 thread or 80 lb. IGFA class.....\$135.00

2795-39 thread or 130 lb. IGFA class.....\$145.00





(A) **garcia** CONOLON ★★★

Tournament "Big Game" Rods

Designed to International Game Fish Association specifications. These handsome and rugged trolling rods put big game fishing within the reach of everyone.

One-piece hollow fiber glass tip, with a detachable hickory butt. Double *Aftco* first guide and reinforced roller tip-top. Intermediate guides are heavy deep chromed stainless steel *Varmac* rings. Brown jasper windings trimmed in white, interwrapped with gold foil. Generous 9" neoprene foregrip.

Chuck-lock self-aligning ferrule.

Varmac screw-locking reel seat with extra lock ring.

9" straight grained hickory butt with gimbal taper.

2591-6 thread or 20 lb. IGFA class.....\$40.00

2592-9 thread or 30 lb. IGFA class.....\$45.00

(B) **garcia** CONOLON ★★★

Tournament "Big Game" Rod

Construction and design the same as above, except: 14" straight grained hickory butt with cross-slotted gimbal butt cap and 12" neoprene foregrip.

One-piece hollow fiber glass tip, with a detachable hickory butt. Double *Aftco* first guide and roller tip-top. Intermediate guides are heavy deep chromed stainless steel *Varmac* rings.

Brown jasper windings trimmed in white, interwrapped with gold foil.

Chuck-lock self-aligning ferrule.

Varmac screw-locking reel seat with extra lock ring.

2593-15 thread or 50 lb. IGFA class.....\$55.00

(C) **garcia** CONOLON ★★★

Tournament "Big Game" Rod

Construction and design the same as above, except: 11½" Carolina hickory butt and heavy, machined, screw-locking reel seat.

One-piece hollow fiber glass tip, with a detachable hickory butt. Double *Aftco* first guide and reinforced roller tip-top. Intermediate guides are heavy deep chromed stainless steel *Varmac* rings.

Brown jasper windings trimmed in white, interwrapped with gold foil. Generous 9" neoprene foregrip.

2594-24 thread or 80 lb. IGFA class.....\$80.00

(A) **Garcia** CONOLON Custom

Fast Taper Design
Multi-purpose Spinning Rods

Beauty, power, and balance blended to produce the most luxurious fishing rods in the world. The multi-purpose group represents those models used for general fresh-water and light salt water spinning.

Two-piece hollow fiber glass construction — golden, light weight stainless steel guides and tip-top — deep burgundy windings — gold plated butt cap and winding check with protective rubber cushions — anodized screw-locking reel seat — exclusive slip proof "cushion foam" grips — packaged in partitioned cloth bag and protective aluminum tube.

Recommended Reels: Mitchell 300, 304, 314, 330, 350, and Abu 505.

2701—6½' FAST TAPER—Light-Medium Action—¼ to ½ oz. lures—4 to 10 lb. test line.....\$60.00

2702—7' FAST TAPER—Light Action—¼ to ½ oz. lures—4 to 8 lb. test line.....\$60.00

(B) **Garcia** CONOLON Custom

Fresh and Light Salt Water Spinning Rods

Genuine agate guides make these rods especially suitable for use in salt water as well as fresh water fishing. 2703 is good for all fresh water fish and smaller salt water game fish. 2704 is excellent for Muskellunge, Snook, Tarpon, Striped Bass, and similar species.

Two-piece hollow fiber glass construction — golden, genuine agate guides and tip-top — deep burgundy windings—gold plated butt cap and winding check with protective rubber cushions — anodized screw-locking reel seat — exclusive slip proof "cushion foam" grips — packaged in partitioned cloth bag and protective aluminum tube.

Recommended Reels: Mitchell 300, 302, 306, 330, 350, and Abu 505.

2703—6½' Standard Taper—Light-Medium Action—¼ to ½ oz. lures—4 to 10 lb. test line.....\$60.00

2704—7'3" FAST TAPER—Heavy Action—½ to 2½ oz. lures—8 to 17 lb. test line.....\$60.00

(C) **Garcia** CONOLON Custom

Salt Water Spinning Rods

These models will fit into nearly every salt water fishing situation. Designed for two-handed casting from a boat or the beach.

Hollow fiber glass construction — golden, genuine agate guides and tip-top — deep burgundy windings — gold plated butt cap and winding check with protective rubber cushion — anodized screw-locking reel seat — exclusive slip proof "cushion foam" grips — packaged in partitioned protective carrying case.

Recommended Reels: Mitchell 300, 330, 350, 306, and 302.

2751—7' One piece FAST TAPER—Light-Medium Salt Water Action—½ to 1½ oz. lures—6 to 15 lb. test line.....\$65.00

2752—9' Two piece Standard Taper—Heavy Salt Water Action—2 to 5 oz. lures—12 to 20 lb. test line.....\$75.00





(A)

Garcia
CONOLON Custom

Fast Taper Design Fly Rods

The very latest findings on rod action have been incorporated into the traditional grace of the fly rod, resulting in these magnificent examples of the rod maker's art.

Designed for all types of trout and bass fishing situations.

Two-piece hollow fiber glass construction — golden, light weight stainless steel guides and tip-top — genuine agate stripping guide — deep burgundy windings — gold plated winding check with protective rubber cushion — anodized screw-locking reel seat with extra lock ring — exclusive slip proof "cushion foam" grip — packaged in partitioned cloth bag and protective aluminum tube.

Recommended Reels for 2731: $3\frac{1}{2}$ " LW Pridex, $3\frac{1}{2}$ " Beaudex, and Garcia-Matics.

2731—8' Dry Fly Trout Action—line sizes: D, HCH, HCF.....\$60.00

Recommended Reels for 2732: $3\frac{1}{2}$ " MW Beaudex, $3\frac{1}{2}$ " Landex, and Garcia-Matics.

2732—8'6" Medium Bass Action—line sizes: C, HCH, GBF, GAF.....\$60.00

(B)

Garcia
CONOLON Custom

One Piece Fast Taper

Spin Casting and Bait Casting Rod

An exceptionally well balanced rod with a one-piece tip section and detachable handle. The perfect action for all types of Bass, Pike, and Walleyed Pike fishing.

One-piece hollow fiber glass construction — golden, light weight stainless steel guides and tip-top — deep burgundy windings — golden winding check — knurled tip lock chuck — golden butt cap with protective rubber cushion — harmonizing offset screw locking reel seat — exclusive slip proof "cushion foam" grip — packaged in partitioned cloth bag and protective aluminum tube.

Recommended Reels: Ambassadeurs and Abu-Matics.

2721—6' FAST TAPER Medium Action— $\frac{1}{8}$ to $\frac{1}{2}$ oz. lures—6 to 15 lb. line.....\$60.00

(C)

Garcia
CONOLON Custom

Two Piece Fast Taper

Spin Casting and Bait Casting Rods

Construction and design same as above except for two-piece construction. Also: model 2723 has agate guides and tip-top, and model 2722 has an extra long $8\frac{1}{4}$ " grip.

Two-piece hollow fiber glass construction, golden guides and tip-top, genuine agate or light weight stainless steel — deep burgundy windings — gold plated winding check — knurled tip lock chuck — butt cap with protective rubber cushion — harmonizing offset screw locking reel seat — exclusive slip proof "cushion foam" grip — packaged in partitioned cloth bag and protective aluminum tube.

Recommended Reels: Ambassadeurs and Abu-Matics.

2722—7' FAST TAPER Medium Heavy Action— $\frac{1}{8}$ to 1 oz. lures—6 to 20 lb. test lines.....\$60.00

2723—6'1/2" Standard Taper Light Action— $\frac{1}{3}$ to $\frac{1}{2}$ oz. lures—4 to 8 lb. test lines.....\$60.00

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(A) **Garcia** CONOLON ★★★★★

Light and Ultra-Lite Spinning Rods

Designed specifically for the light and ultra-lite tackle enthusiast, providing the ultimate in control and sensitivity.

One and two piece hollow fiber glass construction—hard-chromed light weight stainless steel guides and tip top—black windings with yellow underwrap—tapered reel rings on finest quality cork handle—metal butt cap and winding check with protective rubber cushion—packaged in flannel bag and fiber carrying tube.

Recommended Reels: Mitchell 300, 304, 308 and 314.

2121—5' Two-Piece Ultra Light Action—1/16 to 1/4 oz. lures—3/4 to 6 lb. test line.....\$23.95

(B) **Garcia** CONOLON ★★★★★

Multi-Purpose Spinning Rods

Ideal for the "one-rod" angler. Excellent for trout, bass or small salt water game fish. Models 2124 and 2125 feature FAST TAPER Action and have stainless steel guides and tip top.

Two-piece hollow fiber glass construction—genuine Agate guides and tip top—black windings with yellow underwrap—tapered brass rings mounted on finest quality cork—metal butt cap and winding check with protective rubber cushion—packaged in flannel bag and fiber carrying tube.

Recommended Reels: Mitchell 300, 304, 314, 330, 350 and Abu 505.

2101—6 1/2' Light Action—1/4 to 1/2 oz. lures—3 to 8 lb. test line.....\$24.95

2102—7' Medium Action—1/4 to 3/4 oz. lures—4 to 10 lb. test line.....\$24.95

2124—6' Ultra Light FAST TAPER Action—1/4 to 1/2 oz. lures—2 to 8 lb. test line.....\$24.95

2125—6 1/2' Extra Light FAST TAPER Action—1/4 to 1/2 oz. lures—2 to 8 lb. test line.....\$24.95

(C) **Garcia** CONOLON ★★★★★

Fresh and Light Salt Water Spinning Rods

Models 2110 and 2111 are STANDARD TAPER. Other models are FAST TAPER. Models 2133, 2134, and 2135 have stainless steel guides and tip-top; models 2110, 2111, and 2112 have genuine agate guides and tip-top.

Two-piece hollow fiber glass construction—black windings with yellow underwrap—specie cork handle with anodized screw-locking reel seat—metal butt cap with protective rubber cushion—flannel bag and fiber carrying tube.

Recommended Reels: Mitchell 300, 304, 306, 314, 330, 350, and Abu 505.

2110—6 1/2' Light Action—1/4 to 1/2 oz. lures—4 to 8 lb. test line.....\$26.95

2111—7' Light Action—1/4 to 1/2 oz. lures—4 to 8 lb. test line.....\$26.95

2112—7' Medium FAST TAPER Action—1/2 to 1 1/2 oz. lures—6 to 15 lb. test line.....\$27.95

2133—7' Light FAST TAPER Action—1/4 to 1/2 oz. lures—4 to 8 lb. test line.....\$25.95

2134—6' Extra Light FAST TAPER Action—1/4 to 1/2 oz. lures—2 to 8 lb. test line.....\$25.95

2135—6 1/2' Extra Light FAST TAPER Action—1/4 to 1/2 oz. lures—2 to 8 lb. test line.....\$25.95



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(A)

garcia
CONOLON



One Piece Fast Taper

Spin Casting and Bait Casting Rod

An ideal "Bass Action" rod, yet because of its FAST TAPER design it is capable of casting the smaller panfish lures.

One piece hollow fiber glass construction with detachable handle — hard chromed stainless steel guides and tip top — black windings with yellow underwrap — black finish offset aluminum handle with finest specie cork grip — self aligning handle chuck — screw locking reel seat — metal butt cap with protective rubber cushion — partitioned flannel bag.

Recommended Reels: Abu-Matics, Ambassadeurs, and Abu 2100 and 2300 tournament reels.

2217—6' Light FAST TAPER Action— $\frac{1}{4}$ to $\frac{1}{2}$ oz. lures—4 to 12 lb. test line.....\$24.95

(B)

garcia
CONOLON



Two Piece Fast Taper

Spin Casting and Bait Casting Rods

Construction and design same as above except for two-piece construction. Also, model 2216 has Agate guides and tip top and model 2219 has extra long grip for two-handed casting.

Two piece hollow fiber glass construction with detachable handle — hard chromed stainless steel guides and tip top — black windings with yellow underwrap — black finish offset aluminum handle with finest specie cork grip — self aligning handle chuck — screw locking reel seat — metal butt cap with protective rubber cushion — partitioned flannel bag.

Recommended Reels: Abu-Matics, Ambassadeurs, and Abu 2100 and 2300 tournament reels.

2216—6' Light FAST TAPER Action— $\frac{1}{4}$ to $\frac{1}{2}$ oz. lures—4 to 12 lb. test line (Agate guides & tip top).....\$25.95

2218—6 $\frac{1}{2}$ ' Light FAST TAPER Action— $\frac{1}{4}$ to $\frac{1}{2}$ oz. lures—4 to 12 lb. test line.....\$24.95

2219—7' Light FAST TAPER Action $\frac{1}{4}$ to 1 oz. lures—6 to 18 lb. test line.....\$25.95

(C)

garcia
CONOLON



Spin Casting and Bait Casting Rods

These rods offer the very best actions in two piece standard taper shafts. They are ideal for general "all around" bait casting applications.

Two piece hollow fiber glass construction with detachable handle — genuine agate guides and tip-top — black windings with yellow underwrap — black finish offset aluminum handle with finest specie cork grip — self aligning handle chuck — screw locking reel seat — metal butt cap with protective rubber cushion — partitioned flannel bag.

Recommended Reels: Abu-Matics, Ambassadeurs, and Abu 2100 and 2300 tournament reels.

2201—6' Medium Action— $\frac{1}{2}$ to $\frac{1}{2}$ oz. lures—6 to 12 lb. test line.....\$24.95

2202—6 $\frac{1}{2}$ ' Light Action— $\frac{1}{4}$ to $\frac{1}{2}$ oz. lures—4 to 8 lb. test line.....\$24.95

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(A) **garcia** CONOLON ★★★★★

Fast Taper Medium Fly Rod

We take pride in presenting the finest fly rod actions available anywhere. Designed and field tested by known experts in the fishing world to further the Garcia guarantee of "The World's Finest Fishing Tackle"

Two-piece hollow fiber glass construction—black windings with yellow underwrap—stainless steel snake guides and tip top—agate stripping guide—half Wells design specie cork handle with contrasting rubber winding check—top quality aluminum reel seat is anodized in gold and black—packaged in a partitioned flannel bag and anodized gold aluminum carrying tube.

2404—8' Dry Fly FAST TAPER—wt. 4½ oz.—D, HDH, HCF...\$29.95
Recommended Reels for 2404: 3½" LW Pridex, 3½" Beaudex and Garcia-Matics.

(B) **garcia** CONOLON ★★★★★

Fast Taper Medium Heavy Fly Rod

Construction and design same as 2404. This rod is ideally suited for bass bugging and lake fishing.

2405—8½' Dry Fly FAST TAPER—wt. 5 oz.—C, HCH, GBF...\$29.95
Recommended Reels for 2405: 3½" Beaudex, 3½" MW Beaudex, 3½" Landex and Garcia-Matics.

(C) **garcia** CONOLON ★★★★★

Fast Taper Heavy Fly Rod

Construction and design same as 2404. This rod is the choice of steelheaders, salmon, tarpon and bone fishermen.

2406—9' Dry Fly FAST TAPER—wt. 5¼ oz.—B, GBG, GAF...\$29.95
Recommended Reels: 3½" and 4" MW Beaudex, 3½" and 4" MW Landex, 3¼" MW Pridex, and Garcia-Matics.

NOT ILLUSTRATED

garcia CONOLON ★★★★★

Husky Musky Rod

The ideal musky rod—designed and built specifically to provide precisely the performance most preferred in this exciting area.

Two piece hollow fiber glass construction. Hard chromed stainless steel guides and tip top—black windings with yellow underwrap—exceptionally strong, black finish offset aluminum handle with finest specie cork grip, extra long for two-handed casting, beautifully finished metal butt cap with protective rubber cushion—comfortable, practical neoprene foregrip. Packaged in partitioned cloth bag and fiber tube.

Recommended reels: Garcia Ambassadeur 5000A and 6000.

2222—5'8" MUSKY TAPER. Lure and line weights unlimited. \$26.95





(A) **garcia** CONOLON ★★★★★

Boat and Jetty Spinning Rod

Designed for the "one-rod" salt water fisherman who enjoys casting, trolling or bottom fishing.

One-piece hollow fiber glass tip section with detachable hardwood handle—Agate guides and tip top—black windings with yellow underwrap—deep chromed screw-locking reel seat—neoprene foregrip—protective rubber butt cap—packaged in durable partitioned duck cloth bag.

Recommended Reels: Mitchell 302 and 306 and Ambassador 6000.

2153—7½' Medium Action—2 to 4 oz. lures—12 to 25 lb. test line..... **\$27.95**

(B) **garcia** CONOLON ★★★★★

Fast Taper

Salmon and Steelhead Spinning Rods

These rods were originally designed for steelhead and salmon fishing but are becoming increasingly popular for light squidding and surfcasting.

Two-piece hollow fiber glass construction—Agate guides and tip top—black windings with yellow underwrap—anodized screw-locking reel seat in black and gold—extra-long finest specie cork handle and foregrip with protective rubber butt cap and winding check—packaged in durable duck cloth bag.

Recommended Reels: Mitchell 300, 302, 306, and Ambassadors.

2161—8' Medium Light FAST TAPER Action—½ to 2 oz. lures—6 to 20 lb. test line..... **\$32.50**

2162—8½' Medium Light FAST TAPER Action—½ to 2 oz. lures—6 to 20 lb. test line..... **\$32.50**

2165—9½' Medium FAST TAPER Action—1¼ to 4 oz. lures—15 to 30 lb. test line..... **\$34.95**

(C) **garcia** CONOLON ★★★★★

Surf Spinning Rods

These rods are primarily designed for the surf but serve equally as well on boats and piers or wherever long casts are necessary.

The 2152 is the workhorse of the Garcia-Conolon Five Star series and is capable of casting the heaviest plugs and block tin squids.

The 2151 is the medium weight counterpart of the 2152, excellent for light squidding or jigging.

Two-piece hollow fiber glass construction—Agate guides and tip top—black windings with yellow underwrap—divided handle of finest specie cork with heavily chromed screw-locking reel seat—protective rubber butt cap and winding check—packaged in durable duck cloth bag.

Recommended Reels: Mitchell 302 and 306.

2151—8' Medium Action—1 to 2½ oz. lures—10 to 17 lb. test line..... **\$34.95**

2152—9' Heavy Action—2 to 5 oz. lures—17 to 30 lb. test line..... **\$37.50**

(A) **garcia** CONOLON ★★★★★

Light Spinning Rods

These rods are a combination of sensitivity and strength; excellent for most types of ultra-lite fresh water fishing.

Two-piece hollow fiber glass construction—hard chromed stainless steel guides and tip top—brown jasper windings trimmed in white interwrapped with gold foil—quality cork handle—tapered reel rings—protective rubber butt cap and winding check—packaged in cloth bag and fiber carrying tube.

Recommended Reels: Mitchell 300, 304, 308, 314, 330, 350 and Abu 505.

- 2500—5' Ultra-Lite Action—1/16 to 1/4 oz. lures—1/4 to 6 lb. test line \$16.95
2501—5 1/2' Extra Light FAST TAPER Action—1/8 to 1/2 oz. lures—2 to 8 lb. test line \$16.95
2503—6' Ultra-Lite Action—1/8 to 1/4 oz. lures—2 to 6 lb. test line \$16.95
2504—6 1/2' Extra-Lite Action—1/8 to 5/16 oz. lures—2 to 6 lb. test line \$16.95

(B) **garcia** CONOLON ★★★★★

Fast Taper Action

Fresh and Light Salt Water Spinning Rods

This group of FAST TAPER rods covers a complete variety of heavy fresh and light salt water fishing. Model 2509 is a one-piece rod featuring an extra-long handle section.

Two-piece hollow fiber glass construction—hard chromed stainless steel guides and tip top—brown jasper windings trimmed in white interwrapped with gold foil—quality cork handle—screw locking reel seat—protective rubber butt cap and winding check—packaged in cloth bag and fiber carrying tube.

Recommended Reels: Mitchell 300, 304, 308, 314, 330, 350, and Abu 505.

- 2502—6' Extra Light FAST TAPER Action—1/8 to 1/2 oz. lures—2 to 8 lb. test line \$17.95
2506—7' Medium Light FAST TAPER Action—1/2 to 1 oz. lures—6 to 10 lb. test line \$19.95
2508—6 1/2' Light FAST TAPER Action—1/4 to 3/8 oz. lures—2 to 10 lb. test line \$18.95
2509—7' Medium Light FAST TAPER Action—1/2 to 1 1/4 oz. lures—6 to 12 lb. test line \$19.95
2510—7' Light FAST TAPER Action—1/4 to 3/8 oz. lures—2 to 10 lb. test line \$18.95

(C) **garcia** CONOLON ★★★★★

Fresh and Light Salt Water Spinning Rods

Designed for all heavy fresh water fishing but equally at home in bays and tidal rivers.

Two-piece hollow fiber glass construction—hard chromed stainless steel guides and tip top—brown jasper windings trimmed in white interwrapped with gold foil—quality cork handle is mounted with anodized aluminum screw-locking reel seat—protective butt cap and winding check—packaged in cloth bag and fiber carrying tube.

Recommended Reels: Mitchell 300, 304, 314, 330, 350 and Abu 505.

- 2505—6 1/2' Medium Light Action—1/4 to 1/2 oz. lures—4 to 8 lb. test line \$17.95
2507—7' Medium Light Action—1/4 to 1/2 oz. lures—4 to 8 lb. test line \$18.95



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(A) **garcia** CONOLON ★★★★★

Spin Casting and Bait Casting Rods

Available in lengths and actions desired by most baitcasters. Mounted with spin casting type guides for level wind or closed face reels.

Two-piece hollow fiber glass construction—hard chromed stainless steel guides and tip top—offset aluminum handle with screw-locking reel seat—quality cork grip—protective rubber butt cap and winding check—brown jasper windings trimmed in white interwrapped with gold foil—self-aligning handle chuck—comes in cloth bag and fiber carrying tube.

Recommended Reels: Abu-Matics and Ambassadeurs.

- 2521—6' Medium Action— $\frac{3}{8}$ to $\frac{1}{2}$ oz. lures—6 to 12 lb. test line\$17.95
 2522—6½' Light Action— $\frac{1}{4}$ to $\frac{1}{2}$ oz. lures—4 to 8 lb. test line\$17.95
 2523—6' Very Light Action— $\frac{1}{4}$ to $\frac{3}{8}$ oz. lures—4 to 8 lb. test line\$17.95

(B) **garcia** CONOLON ★★★★★

One Piece Fast Taper

Spin Casting and Bait Casting Rods

These models offer complete versatility in top quality bait casting rods. Small panfish-size lures or bulky bass plugs and jigs are handled with equal ease by the FAST TAPER shaft.

One-piece hollow fiber glass construction—hard chromed stainless steel guides and tip top—brown jasper windings trimmed in white interwrapped with gold foil—quality cork grip—offset aluminum handle—screw-locking reel seat—protective rubber butt cap—self-aligning handle chuck—packaged in cloth bag and fiber carrying tube.

Recommended Reels: Ambassadeurs and Abu-Matics.

- 2524—6' One pc. Light FAST TAPER Action— $\frac{1}{4}$ to $\frac{3}{8}$ oz. lures—4 to 12 lb. test line.....\$18.95
 2527—5½' One pc. Medium FAST TAPER Action— $\frac{1}{2}$ to $\frac{3}{4}$ oz. lures—6 to 12 lb. test line.....\$17.95
 2528—6' Two-piece Light FAST TAPER Action— $\frac{1}{3}$ to $\frac{1}{2}$ oz. lures—4 to 12 lb. test line.....\$18.95
 2529—5'8" One piece Medium Heavy FAST TAPER Action— $\frac{1}{2}$ to 1 oz. lures—8 to 18 lb. test line.....\$18.95

(C) **garcia** CONOLON ★★★★★

Fast Taper

Spin Casting and Bait Casting Rods

Construction and design same as model 2524 except two-piece construction. The model 2525 has an extra long grip for two-handed casting when necessary. Cloth bag and fiber carrying tube.

Recommended Reels: Ambassadeurs and Abu-Matics.

- 2525—7' Light FAST TAPER Action— $\frac{3}{8}$ to 1 oz. lures—6 to 18 lb. test line.....\$19.95
 2526—6½' Light FAST TAPER Action— $\frac{1}{2}$ to 1 oz. lures—6 to 18 lb. test line.....\$18.95

(A) **Garcia** CONOLON ★★★★★

Fast Taper Popping Rod

For use in trolling, off-shore light tackle fishing, or where a light two-handed rod is used.

One-piece hollow fiber glass tip — detachable cork handle with chromed screw-locking reel seat and trigger—protective rubber butt cap—neoprene foregrip — hard chromed stainless steel guides and tip top—brown jasper windings trimmed in white interwrapped with gold foil — packaged in cloth bag.

Reels: Ambassadeurs and Abu-Matics.

2531—6'9" FAST TAPER—1/2 to 2 oz. lures.....\$18.95

Heavy Duty Trolling and Boad Rod (not illustrated). Same features as above, except: hard wood handle and Carbaloy tip-top. No trigger.

2532—7' FAST TAPER line 20 lb. and up.....\$19.95

(B) **Garcia** CONOLON ★★★★★

Fast Taper Fly Rods

For the "all-around" fly fishermen our expert designers and field testers have developed these rods to cover all general fresh water fly fishing.

Model 2536 has a delicate dry fly action capable of handling light leaders and small flies.

Model 2537 has a powerful action for casting streamers, bass bugs and weighted flies.

Two-piece hollow fiber glass construction—stainless steel snake guides and tip top—brown jasper windings trimmed in white interwrapped with gold foil—half Wells grip of quality cork with contrasting winding check—aluminum anodized reel seat in harmonizing colors—packaged in durable cloth bag and fiber carrying tube.

Recommended Reels: 3 1/2" LW Pridex, 3 1/2" MW Beaudex, 3 1/2" Landex and Garcia-Matics.

2536—7'10" Dry Fly FAST TAPER Action—wt. 4 1/4 oz.—D, HDH, HCF.....\$17.95

2537—8 1/2" Dry Fly FAST TAPER Action—wt. 5 oz.—C, HCH, GBF.....\$17.95

(C) **Garcia** CONOLON ★★★★★

Fast Taper Salmon-Steelhead Spinning Rods

This series is referred to as a salmon-steelhead type and was originally designed for Pacific Northwest fishing. They feature lightning fast tip action with extra powered butt sections capable of handling large fish—yet allow the casting of light lures.

Model 2511 is a one-piece rod.

Two-piece hollow fiber glass construction—hard chromed stainless steel Varmac guides and tip top—brown jasper windings trimmed in white and interwrapped with gold foil—quality cork handle and foregrip—aluminum anodized screw-locking reel seat—protective rubber butt cap and winding check—packaged in durable cloth bag.

Recommended Reels: Mitchell 300, 302, 306 and Ambassadeurs.

2511—8' One piece Medium Light FAST TAPER Action—1/2 to 2 oz. lures—6 to 20 lb. test line.....\$24.95

2551—8' Medium Light FAST TAPER Action—1/2 to 2 oz. lures—6 to 20 lb. test line.....\$26.95

2552—8 1/2' Medium Light FAST TAPER Action—1/2 to 2 oz. lures—6 to 20 lb. test line.....\$26.95

2553—9 1/2' Medium FAST TAPER Action—1/4 to 2 1/2 oz. lures—8 to 25 lb. test line.....\$29.95





(A)

Garcia CONOLON ★★★★★

Fast Taper Live Bait Spinning Rod

Typed as "Southern California Live Bait Rods" because of their extreme butt diameters and extra light tips so necessary to the handling of live bait.

Two-piece hollow fiber glass construction—hard chromed stainless steel Varmac guides and tip top—brown jasper windings trimmed in white inter-wrapped with gold foil—quality cork handle and foregrip—anodized aluminum screw-locking reel seat—protective rubber butt cap—packaged in cloth bag.

Recommended Reels: Mitchell 302 and 306.

2571—9' Medium FAST TAPER—1¼ to 4 oz. lures—15 to 30 lb. test line.....\$29.95

Fast Taper Surf Spinning Rod

One-piece hollow fiber glass construction—hard chromed stainless steel Varmac guides and tip top—brown jasper windings trimmed in white inter-wrapped with gold foil—quality cork handle and foregrip—anodized aluminum screw-locking reel seat—protective rubber butt cap—packaged in cloth bag.

Recommended Reels: Mitchell 302 and 306.

2574—9' One-piece Medium FAST TAPER—1¼ to 4 oz. lures—15 to 30 lb. test line.....\$29.95

(B)

Garcia CONOLON ★★★★★

Fast Taper Live Bait Spinning Rod

Greater length provides added casting distance.

Two-piece hollow fiber glass construction—hard chromed stainless steel Varmac guides and tip top—brown jasper windings trimmed in white inter-wrapped with gold foil—quality cork handle and foregrip—anodized aluminum screw-locking reel seat—protective rubber butt cap—packaged in cloth bag.

Recommended Reels: Mitchell 302 and 306.

2554—10' Medium FAST TAPER—1¼ to 4 oz. lures—15 to 30 lb. test line.....\$29.95

(C)

Garcia CONOLON ★★★★★

Surf and Jig Spinning Rod

The 2573 is a truly heavy-duty rod designed for full power casting.

Two-piece hollow fiber glass construction—hard chromed stainless steel Varmac guides and tip top—brown jasper windings trimmed in white inter-wrapped with gold foil—quality cork divided handle and foregrip—anodized aluminum screw-locking reel seat—protective rubber butt cap—packaged in cloth bag.

Recommended Reel: Mitchell 302.

2573—11 4" Heavy Surf-Spinning—2½ to 5 oz. lures—20 to 40 lb. test line.....\$39.95

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Spinning Rods

This design features models 2602 and 2603 in the famous Garcia-Conolon "All-Purpose" action for the budget-minded angler.

Model 2601 is an ultra-lite rod action designed for the new light reel, line and lure combinations.

Two-piece hollow fiber glass construction—hard chromed guides and tip top—quality cork handle with tapered aluminum slide rings—protective rubber butt cap and winding check—black windings trimmed in white—packaged in polyethylene bag and fiber carrying tube.

Recommended Reels: Mitchell 300, 304, 308 and 314.

2601—5' Ultra-Light Action—1/16 to 1/4 oz. lures—1/4 to 4 lb. test line\$12.95

2602—6 1/2' Medium Light Action—1/4 to 1/2 oz. lures—4 to 8 lb. test line\$12.95

2603—6' Ultra Light Action—1/4 to 1/2 oz. lures—2 to 8 lb. test line\$12.95



Fresh and Light Salt Water Spinning Rods

High quality and professional actioned rods at budget prices.

Model 2606 has an extra long handle designed to meet the need for a light, powerful spinning rod.

Two-piece hollow fiber glass construction—hard chromed guides and tip top—quality cork handle and foregrip with anodized screw-locking reel seat in black and silver—black windings trimmed in white—protective rubber butt cap and winding check—packaged in polyethylene bag and fiber carrying tube.

Recommended Reels: Mitchell 300, 304, 306, 314, 330, 350, and Abu 505.

2604—6 1/2' Medium Light—1/4 to 1/2 oz. lures—4 to 8 lb. test line\$13.95

2605—7' Medium Light—1/4 to 1/2 oz. lures—4 to 8 lb. test line\$14.95

2606—7' Medium Action—1/4 to 1/2 oz. lures—6 to 12 lb. test line\$14.95

Fresh and Light Salt Water Spinning Rods

Here are rods offering the finest actions at budget prices.

One and two piece hollow fiber glass construction—hard chromed guides and tip top—quality cork handle and foregrip with anodized screw-locking reel seat in black and silver—protective rubber butt cap and winding check—packaged in polyethylene bag. 2608 has fiber tube.

Recommended Reels: Mitchell 300, 304, 308, 314, 330, 350, and Abu 505.

2607—7' One piece Medium Action—1/4 to 1/2 oz. lures—2 to 10 lb. test line\$13.95

2608—6' Two piece Ultra Light Action—1/4 to 1/2 oz. lures—2 to 8 lb. test line\$13.95

2609—6 1/2' Light FAST TAPER Action—1/4 to 1/2 oz. lures—4 to 10 lb. test line\$14.95



(A) **Garcia CONOLON** ★★★

Spin Casting and Bait Casting Rods

These rods offer lengths and actions to suit every light bait casting and spin casting need.

Two-piece hollow fiber glass construction—hard chromed guides and tip top—offset aluminum handle with quality cork grip—screw type reel seat—protective rubber butt cap—black windings trimmed in white—packaged in polyethylene bag.

Recommended Reels: Abu-Matics and Ambassadors.

- 2621—6½' Light Action—¼ to ½ oz. lures—4 to 8 lb. test line..... **\$13.95**
 2622—6' Extra Light Action—3/16 to ½ oz. lures—4 to 8 lb. test line..... **\$13.95**
 2624—6' One-piece Light FAST TAPER Action—1/3 to ½ oz. lures—4 to 12 lb. test line..... **\$14.95**

(B) **Garcia CONOLON** ★★★

Fly Rods

These quality fly rods were designed by experts to please even the most discriminating anglers.

Two-piece hollow fiber glass construction—snake guides and tip top—quality cork grip with contrasting winding check—black windings trimmed in white—aluminum reel seat anodized in harmonizing colors—packaged in polyethylene bag and fiber carrying tube.

- 2636—7'3" Dry Fly—wt. 4 oz.—D, HCH, HCF..... **\$14.95**
 2637—8' Dry Fly—wt. 4½ oz.—D, HCH, HCF..... **\$14.95**
 Recommended Reels for 2636 and 2637: 3" Pridex, 3" Beaudex, 3½" LW Pridex and 3½" Beaudex.
 2638—8½' Dry Fly—wt. 5 oz.—G, GBG, GBF..... **\$14.95**
 2639—9' Extra Powered—wt. 5¼ oz.—B, GBG, GAF..... **\$14.95**
 Recommended Reels for 2638 and 2639: 3½" Beaudex, 3½" MW Beaudex, 3½" Landex, 3¼" Pridex, 4" Beaudex, 4" Landex and Garcia-Matics.

(C) **Garcia CONOLON** ★★★

Salmon and Steelhead Spinning Rods

This West Coast Steelheaders favorite action is becoming a prime choice of fishermen everywhere.

Two-piece hollow fiber glass construction—hard chromed guides and tip top—quality cork handle and foregrip with anodized aluminum screw-locking reel seat—protective rubber butt cap and winding check—black windings trimmed in white—packaged in polyethylene bag.

Recommended Reels: Mitchell 300, 302, 306, 350 and Ambassadors.

- 2650—8' Light Action—½ to 1½ oz. lures—6 to 15 lb. test line..... **\$18.95**
 2651—8½' Light Action—½ to 1½ oz. lures—6 to 15 lb. test line..... **\$18.95**
 2652—9' Medium Action—¾ to 2½ oz. lures—8 to 25 lb. test line..... **\$19.95**

(A) **Garcia** CONOLON ★★★

Boat and Jetty Spinning Rod

A favorite of budget-minded "Jetty Jockeys"

One-piece hollow fiber glass tip section with detachable hardwood handle and chromed screw-locking reel seat—hard chromed guides and tip top—neoprene foregrip—protective rubber butt cap—packaged in polyethylene bag.

Recommended Reels: Mitchell 302 and 306.

2653—7½' Medium Action—2 to 4 oz. lures—15 to 25 lb. test line \$16.95

(B) **Garcia** CONOLON ★★★

"Sinker Bouncing" Rods

We offer this series of rods for the troller, bottom fisherman and pier fisherman.

One-piece hollow fiber glass tip section with detachable hardwood handle and chromed screw-locking reel seat—hard chromed conventional guides and tip top—black windings trimmed in white—protective rubber butt cap—neoprene foregrip—packaged in polyethylene bag.

Recommended Reels: Ambassadeur 6000 or larger deep sea reels.

2662—6½' Heavy—45 lb. test line \$16.95

2663—7' Medium—27 lb. test line \$16.95

2664—7½' Medium (Two-piece with heavy duty center ferrule)—27 lb. test line \$16.95

2668—Same as 2662 except with roller tip top \$18.95

(C) **Garcia** CONOLON ★★★

Live Bait Rod

Shafts taper from extra large butt diameters to extremely small tip sizes.

Very popular aboard California live bait boats for casting sardines, anchovies and other delicate baits.

One-piece fiber glass tip section with detachable hardwood handle—chromed screw-locking reel seat—hard chromed guides and tip top—black windings trimmed in white—protective rubber butt cap—neoprene foregrip—packaged in polyethylene bag.

Recommended Reels: Ambassadeur 6000 and conventional type surf and squidding reels.

2667—9½' Medium Light—½ to 3 oz. lures—10 to 30 lb. test line \$18.95



A

B

C