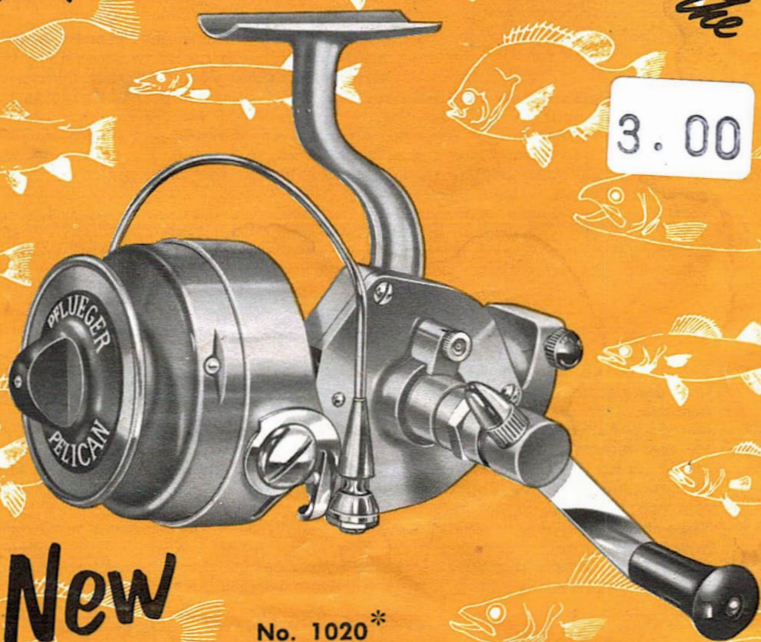


*Facts you'll want to know about the*

3.00



**New**

No. 1020\*

**PFLUEGER**

**PELICAN SPINNING REEL**

PRECISION BUILT BY EXPERIENCED TACKLE CRAFTSMEN

\* Left Hand Model - 1020A

\* Manual Right Hand Model - 1021



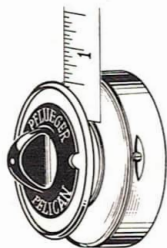
## HERE IS THE REEL YOU'VE BEEN WAITING FOR

Pfueger — the oldest and greatest name in fishing tackle — is proud to present the latest reel for spinning — the Pfueger Pelican No. 1020. The Pelican is the result of years of research and field testing. It is American designed and built — made by Pfueger craftsmen who for almost a century have been producing America's finest fishing reels. In selecting a Pfueger reel, you have chosen one of the finest names in the fishing tackle industry — a name made famous by successful anglers throughout the world who have preferred Pfueger products. Through three generations of the original Pfueger family, Pfueger reels have been known for their smooth performance and exceptional dependability. The Pfueger Pelican is made in three styles—right hand model 1020 and left hand model 1020A as well as a manual pick-up model 1021. Each is factory made and assembled. The reels cannot be changed, once built.

## INSTALLING THE LINE

The lighter the line, the better the cast. Be a sportsman and play the fish to net. In order not to mount the line with excessive twisting, a line winder is recommended. Your sporting goods dealer may have one. If none is available the line may be installed by hand. Mount the reel on the rod and thread the end of the Pfueger monofilament line through at least one line guide. Make sure the bail is in the down or "cocked" position. Tie the line on the reel spool hub. Have someone hold the line dispenser so that it will turn. A pencil through the line dispenser hole will do the trick.

Then merely retrieve or crank in the line, applying a little tension by drawing it between the fingers and thumb. In most cases, 100 yd. of line will be sufficient. When using lighter test line, use enough backing (regular casting line, etc.) to bring the line level to within 1/16" from front flange of spool.



Line Capacity with no backing

If you are going to use size and length of line shown here

**TEST LENGTH-YD.**  
Then wind on backing line up to this distance from edge of front flange

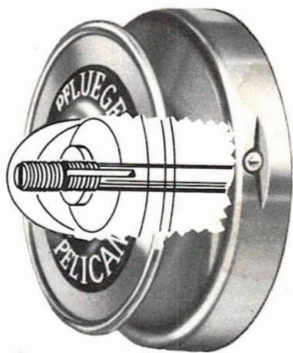
2-Pound		4-Pound		6-Pound		8-Pound		10-Pound	12-Pound
100	200	100	200	100	200	100	200	100	100
1/4 Inch	5/16 Inch	1/4 Inch	7/16 Inch	3/8 Inch	No Backing	1/2 Inch	No Backing	No Backing	No Backing
500 Yards	225 Yards	150 Yards	125 Yards	100 Yards	80 Yards				

## SPOOL

The Pelican spool is machined from solid aluminum for precision, strength and balance. A specially designed clip is built into the side of the spool for holding the end of line when reel is not in use. (A Pflueger exclusive — no rubber bands or bicycle clip necessary.)

To remove spool, unscrew spool nut ONE TURN (black plastic part with words "PFLUEGER PELICAN"). Because spool nut screws on spool and not on axle, nut and spool come off together. To replace spool — (1) Be sure spool nut is loose. (2) Press spool firmly onto axle. (3) Hold spool while tightening nut. (4) Pull on spool to check for secure locking to reel. If you should happen to unscrew nut completely off spool, be sure to replace nut on spool before attempting to put spool on axle.

An adjusting screw is built into the spool nut. This adjustment regulates the manner in which the reel spools the line. All spools are factory adjusted to spool the line evenly when assembled. However, when changing spool or after excessive use, an adjustment may be necessary to lay on line evenly (without building up against front or rear spool flange). By turning the spool nut set screw clockwise, the line will move away from the front spool flange. Turning it counter-clockwise will do the opposite. The ideal condition is when the reel spools the line evenly on the spool. NOTE: Be sure the spool nut is loose before tightening spool adjusting screw. Extra spools are available — ask your dealer.

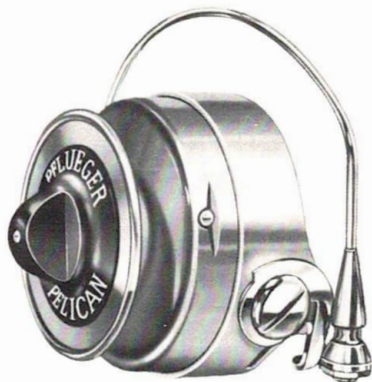


## FULL BAIL

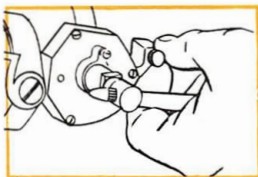
The bail is made of stainless steel and is equipped with a special hardened stainless steel line roller to resist wear. The bail carrier is cast aluminum, finished in satin chrome. It reciprocates forward and back while turning. The spool remains stationary and the line is spooled in a basket-weave pattern. The line-carrying portion of the spool is never covered by the bail carrier — reducing the possibility of the line getting in behind the spool. Due to the fact that the spool is stationary, the spool flange is always in the same relative position, thus enabling the angler to control the casting distance more accurately with the finger.

NOTE: After bail has been placed in the casting or "cocked" position, do not attempt to force bail into retrieve position. The bail will automatically trip when the crank is turned. After the cast, the bail smoothly picks up line in less than 1/4 turn of the crank. Gear ratio is 3-1/4 to 1. Actual line recovery is 20" per revolution of crank.

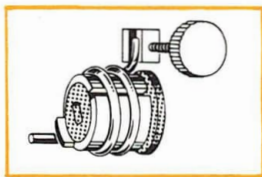
Note—See page 10 for Roller on Manual Model 1021 Pelican Reel.



When packing reel after use, be sure to pull trip lever aside allowing bail to lie back against front plate. This relieves spring tension and protects bail.



*Adjusting Pelican Drag while playing the fish — no need to release crank.*

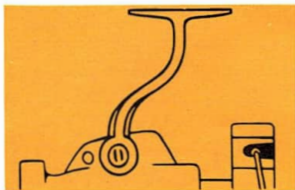


*Adjustable Drag assembly. S-m-o-o-t-b yet positive action.*

## ADJUSTABLE DRAG

Pflueger's new type drag on a Pelican Spinning Reel is a result of extensive engineering. A wide nylon shoe contracts around a brass drum. The drag is infinitely variable, life-long wearing with a smooth, slow take-up. You can adjust drag while playing the fish — without releasing crank. You can adjust drag from you to increase drag — toward you to decrease braking action. (Directions are just opposite for the 1020A Left Hand Model.) Drag should be set slightly under line breaking strength under most conditions. Drag can be adjusted while playing a fish. Being located at the rear of the reel, the Pelican drag is not exposed to water and dirt as experienced when drag is built into spool.

A light click has been installed on the spool shaft to warn you whenever the spool starts to turn. If you hear this click while winding in, it means that something on the line is exerting greater tension than what you have allowed for in the setting of the drag. Under these conditions do not continue to crank in because it only twists the line instead of collecting it. Either wait until the fish stops pulling so hard or increase the drag adjustment to allow more line tension — if you're sure you can without breaking the line. This applies to any spinning reel having a spool drag adjustment because essentially the drag is a braking device to hold the spool from turning while the bail winds line around it.



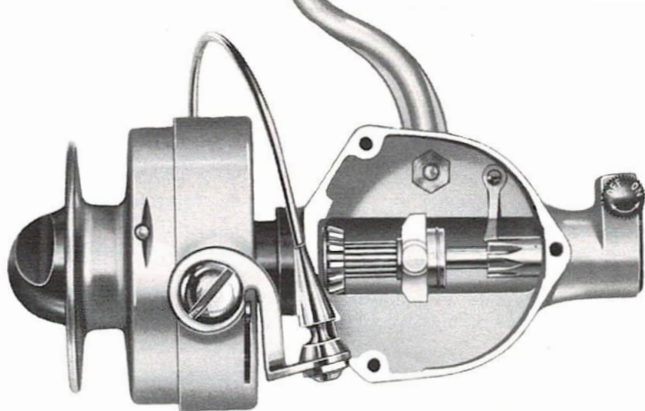
## CROSSPLATE OR FOOT

The Pelican crossplate is a separate cast aluminum piece, finished in satin chrome. It is rigidly attached to frame or housing by a screw making it a simple and inexpensive replacement if ever damaged or broken.



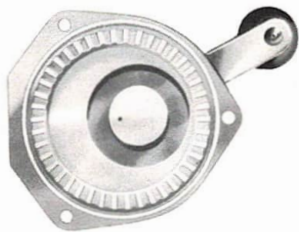
## ANTI-REVERSE

This prevents the handle from turning backward. It is located on the crank side of reel, conveniently turned into position with thumb. The anti-reverse is engaged when button is in, disengaged when pulled out and rotated slightly. Ideal for use when trolling and playing, or netting a fish.



## GEAR HOUSING

Here is the heart of the reel. The housing is cast aluminum, finished in satin chrome. The main gear is special molded nylon for long wear — quiet and light in weight. The pinion gear is made of finest stainless steel. The main gear is supported under point of tooth contact for constant mesh, assuring maximum efficiency and durability.



The frame or housing is sturdy, yet light in weight. Brake or drag mechanism is located in rear of housing separate from gears and spool. The stainless steel spool shaft extends all the way to rear of reel and is supported by wide bronze bearings for maximum strength and minimum wear (no spool "wobble").

## CARE OF THE REEL



The Pflueger Pelican is a fine precision mechanism. A little attention in keeping it clean and properly lubricated will be repaid by years of dependable service. Pflueger Speede Reel Oil is recommended.

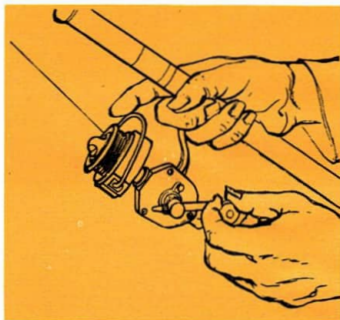
Pflueger Repair Parts are available at most leading sporting goods and tackle stores. If you cannot find a dealer handling the parts, they may be purchased directly from the factory. It is recommended that whenever possible, reels needing repairs or general overhauling should be returned to the factory.

**NOTE:** Please remove fishing line before returning reel.

Spinning is as easy as fishing with a cane pole — and a lot more fun and sport.

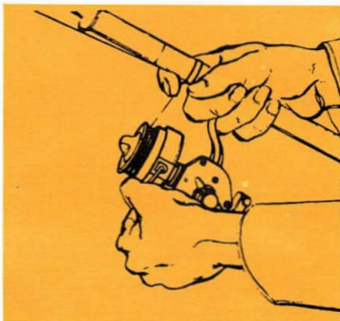
Just imagine fishing without the problem of backlashes! When you fish with the Pflueger Pelican Spinning Reel, backlashes just can't happen. Fish like an expert in a matter of minutes. Anyone who can hold a rod and wave a wrist can fish expertly with the Pelican.

Expert anglers will like the Pelican for the years of dependability and precision casting built into it by Pflueger craftsmen.



Follow these instructions when using Models 1020 or 1020A. See page 12 for instructions on using Model 1021, Manual Pelican.

**1.** The reel is mounted under the rod and it should be held so that two fingers are ahead of the reel crossplate or foot. Turn the crank so that the bail moves to the top of the reel, enabling the forefinger to pick up the line.

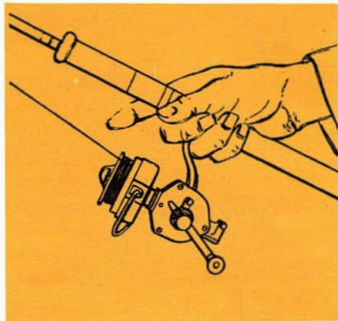


**2.** While holding the line against the rod grip with the forefinger, push the bail to the down position. If necessary pull a little line from the spool (against a moderate drag setting) so that the lure is about 4"-12" from the rod tip.

Measure the cast and raise the rod smoothly, stopping as the rod reaches 12 o'clock or vertical.

## MORE FISH

**3.** Without hesitation, begin the forward cast immediately. Let the rod do the work. Release the line with the forefinger as the rod is at the 10 o'clock position pointed over the target. As the lure approaches the target regulate or "thumb" the length of cast by placing the forefinger gently on the spool flange. This same fingering action can be used as an auxiliary brake when playing a fish if desired.



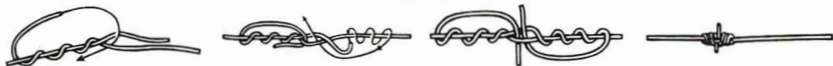
## SPINNING KNOTS

These knots are especially helpful in tying nylon monofilament line — knots that will stay tied without slipping. Use a Pflueger swivel when using a lure that might twist the line.

CLINCH KNOT



BLOOD KNOT



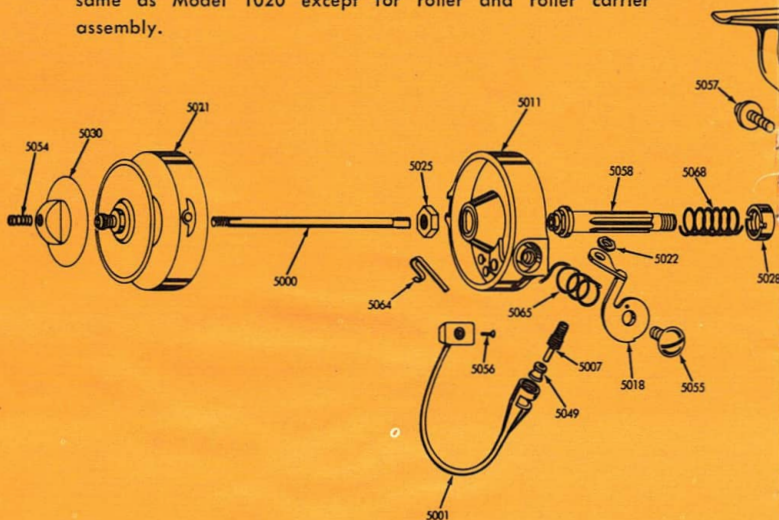
PERFECTION LOOP KNOT



# PFLUEGER PELICAN REEL PARTS

## For Model 1020 and 1020A Reels

Note — Parts and assembly for Model 1021 Manual Pelican same as Model 1020 except for roller and roller carrier assembly.

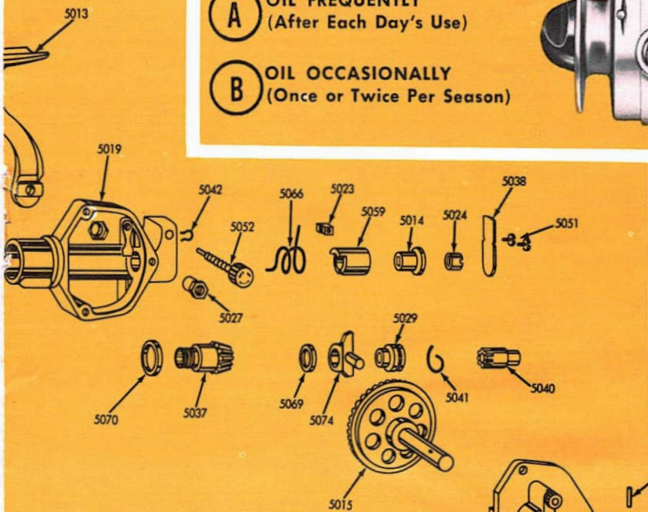
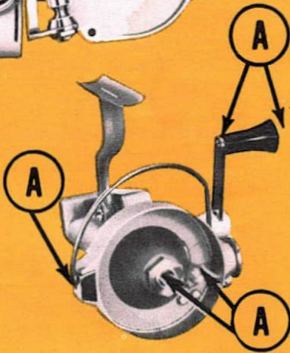
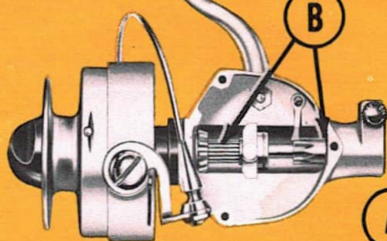


5000	Axle	5019A	Housing Assembly (Left Hand Model)	5038
5001	Bail Assembly			5039
5001A	Bail Assembly (Left Hand Model)	5021	Spool Assembly (Includes 5030, 5054)	5040
5007	Line Roller Bushing	5022	Bail Nut	5041
5011	Bail Carrier Assembly	5023	Drag Adjusting Nut	5042
5011A	Bail Carrier Assembly (Left Hand Model)	5024	Drum Nut	5049
5012	Crank Assembly	5025	Bail Carrier Nut	5050
5013	Crossplate	5026	Crank Nut	5051
5013A	Crossplate (Left Hand Model)	5027	Crossplate Nut	5052
5014	Brake Drum	5028	Pinion Nut	5053
5015	Gear	5029	Yoke Nut	5054
5018	Bail Holder	5030	Spool Nut	5055
5019	Housing Assembly	5032	Crank Cover Nut	5056
		5035	Crank Pin	5057
		5036	Gear Shank Pin	
		5037	Pinion Gear	

## OILING CHART

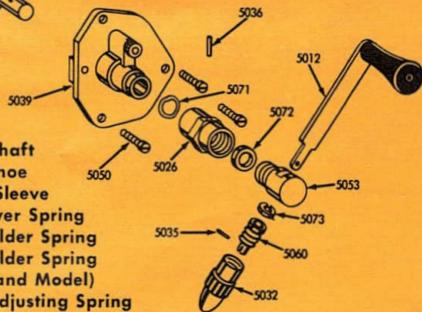
**(A)** OIL FREQUENTLY  
(After Each Day's Use)

**(B)** OIL OCCASIONALLY  
(Once or Twice Per Season)

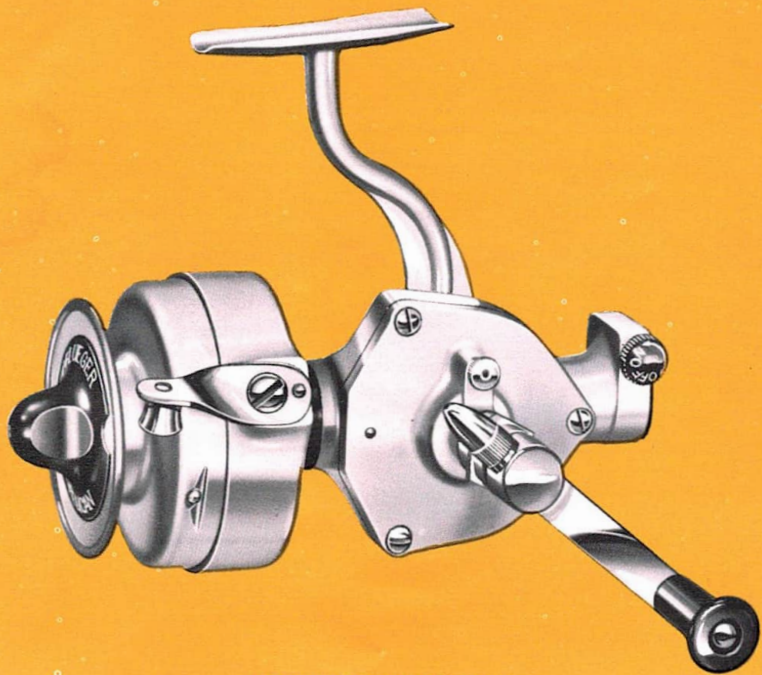


Cover Plate  
 Front Plate Assembly  
 Ratchet  
 Yoke Nut Retainer  
 Brake Adjusting Screw  
 Retainer  
 Line Roller  
 Front Plate Screws  
 Cover Plate Screws  
 Drag Adjusting Screw  
 Crank Screw  
 Spool Adjusting Screw  
 Bail Holder Screw  
 Ball Holder Screw  
 Crossplate Screw

5058 Drive Shaft  
 5059 Drag Shoe  
 5060 Crank Sleeve  
 5064 Trip Lever Spring  
 5065 Bail Holder Spring  
 5065A Bail Holder Spring  
 (Left Hand Model)  
 5066 Drag Adjusting Spring  
 5068 Bail Carrier Take-Up Spring  
 5069 Drive Shaft Washer  
 5070 Pinion Washer  
 5071 Crank Nut Tension Washer  
 5072 Crank Nut Bearing Washer  
 5073 Crank Cover Washer  
 5074 Yoke



Note: Part numbers followed by A designate parts for 1020A Left Hand Model.



## **PFLUEGER PELICAN**

### **Model 1021 Manually Operated Model**

This particular style of the Pelican Spinning Reel is recommended for the advanced or experienced spin fisherman. However, with a little effort and practice, the beginner can become as proficient with the Model 1021 Manually Operated Model as is possible with the Model 1020.

Instructions on how to cast this particular manual model are described later on pages 12 and 13.

This style is basically the same as the conventional 1020 full bail model except the manually operated model has a line roller which replaces the automatic bail.

## MANUAL PICK-UP ROLLER

The Model 1021 Pflueger Pelican spinning reel has a line roller which replaces the automatic bail on the conventional Pelican. The line roller is made of specially hardened stainless steel to resist wear. Roller is polished to a smooth finish and turns freely. This part should be oiled frequently when fishing and should be kept clean.

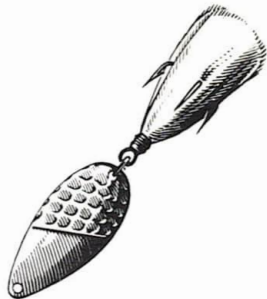
Repair parts are available for this reel if damaged, with the exception of the roller carrier assembly and the roller. Pflueger recommends that the reel or the roller carrier assembly be returned to the factory for repairs on these parts. Parts other than the line roller or roller carrier assembly may be repaired by ordering parts listed on pages 8 and 9.



**BIRDIE** —  $\frac{1}{4}$  oz. Keel weighted spinning lure. Rubber sleeve keeps treble hook straight during cast. Bright flashing spinner. Colorful feathers. Red glass beads. \$.75.



**O'BOY**—Highly polished-hammered pattern. Concave spoon attracts those big-ones. Extra heavy metal. Polished chrome or gold finish. Trailing treble hook. \$.45.



**O'BOY** — Same, except this style has colorful feathered treble hook in place of plain treble hook. Chrome or gold.  $\frac{1}{4}$  oz. \$.55.

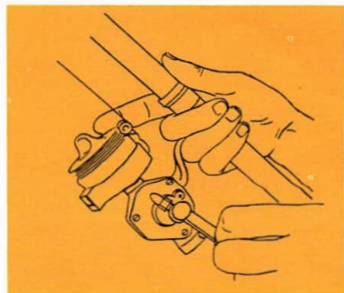


## SPIN-FISHING WITH THE PFLUEGER MANUALLY OPERATED PELICAN SPINNING REEL NO. 1021

The Model 1021 Pflueger Pelican is a spinning reel preferred by the experienced or expert spin-fisherman. However, the beginner can pick it up quickly with a little practice and effort. There are many things to remember when spin-casting. The three most important are — first, get a bend in your rod when making a cast. If done properly, a minimum of exertion on your part will be necessary. Second, release the lure at the proper instant — timing will easily come with practice. Third — let the rod do the work. You'll be less tired and have more fun at the end of a fishing day. To install the line on the model 1021 Pelican reel mount the reel on a rod butt, thread the end of the line through at least one line guide and tie the line securely to the spool. Then while someone holds the line, place the line over the line roller and retrieve the line exerting a little pressure on the line by drawing the line through your fingers.

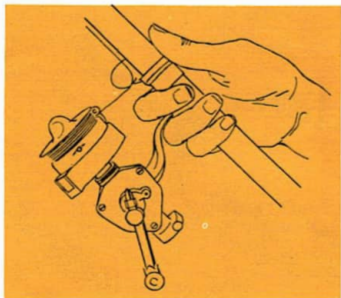
For line capacity and length of backing, refer to the chart on page two. The spool is the same as used on all Pflueger Pelican spinning reels.

### CASTING THE MANUAL

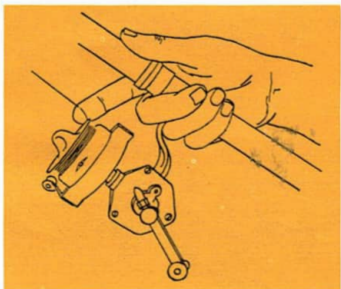


1. The reel is mounted under the rod and it should balance with the tip. The balance may be accomplished by moving the reel either forward or backward on the cork handle of the rod. Thread the line through the line guides on the rod and place the line over the line roller on the reel. When preparing to cast, back up the crank until the line lies across the extended index finger. Pick up the line with this finger and continue backing up the crank until the line roller clears the line.

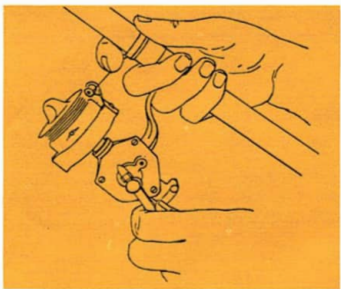
2. If necessary pull a little line from the spool (against a moderate drag setting) so the lure is the desired distance from the rod tip. Measure the cast and raise the rod smartly, yet smoothly, stopping as the rod reaches 12 o'clock or vertical.



3. Without hesitation, begin the forward cast immediately. Let the rod do the work. Release the line with the index finger as the rod is at the 10 o'clock position pointing over the target. As the lure approaches the target drop the index finger down across the spool front flange to slow down or stop the line.



4. Line will stop going out when the finger is placed on the spool flange. Raising the rod tip will assist in picking up the line with the index finger by applying tension on the line. Crank the reel handle and the first revolution of the line roller will pick up line which should then be dropped by index finger. Retrieve in the usual manner.





**LIMPER** — Quick flashing action gets attention. Chrome, gold, or rainbow finish. 1/4 oz. \$.50.



**CYCLONE** — 1/4 oz. attractive new Pflueger spinning lure. Colorful weighted keel body. Feathered hook. Efficient spinning blade attracts. Lures the big ones. \$.75.



**PIPPIN** — Beautiful design — terrifically active. Treble hooks set easily. Chrome, gold, or rainbow finish. 1/4 oz. \$.65.



**GLAMOR** — Fast moving spoon. Has an action all its own — similar to an injured minnow. Makes fish hit like mad. Length 1-7/8", 1/4 oz. Chrome or Gold finish. \$.55.



**NIFTEE SPINNER** — Weighted shaft with luminous blade, lures fish day or night. Bright colored feathered hook with streamer. 1/5 oz. \$.65.



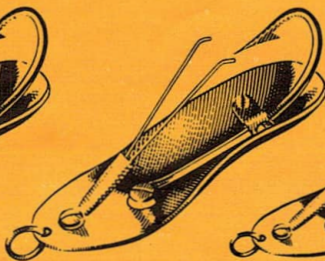
**TREBLE HOOK CHUM** — Terrifically active. 1/4 oz. Free swinging treble hook. Wonderful wiggling action. Chrome or gold finish. Easy to cast. \$.65.

*Americas' Best Fishermen have*

# Spinning Lures



Chrome \$.70

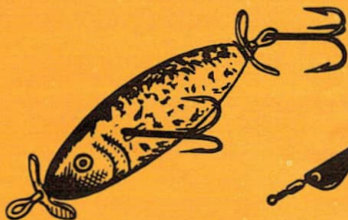


Weedless — Chrome \$.85  
Gold \$.90



Weedless-feathered  
Chrome \$1.10  
Gold \$1.15

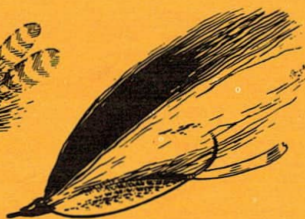
**CHUM SPOON** — The most successful series of lures known, proven fish-getters for years. Now, new spinning sizes, Well designed. Replaceable hooks. Use with Pork Rind. Weedless styles wonderful for weed beds and lily pads. Won't twist the line.



**BABY SCOOP** — 1/4 oz. Floats on its side like an injured minnow. Spinners in front and rear get certain action. Variety of finishes. Killing action.  
\$1.25.



**RAZEM** — Keel weighted body-casts beautifully. Active spinner works freely. Brightly colored hackles and streamer. Several colors. 1/4 oz.  
\$.75



**SURETY STREAMER** — Casts perfectly — sinks fast, raises fish in deep holes. Unbelievably weed-free. 1/4 oz. \$.65.

*been saying "FLEW-GER" for 90 Years*

## MERIT "LIMP" NYLON SPINNING LINE



Strong camouflaged DuPont nylon TYNEX monofilament. Small uniform diameter (see line capacity chart) — minimum stretch. Convenient plastic dispenser. Two 100 yd. coils connected in a box.

### Number 7460

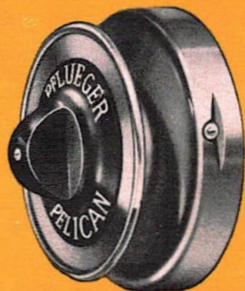
2-Pound Test  
4-Pound Test  
6-Pound Test  
8-Pound Test  
10-Pound Test  
12-Pound Test

### Price per 100-yd. coil

\$ .75  
.80  
.90  
.95  
1.20  
1.60

## EXTRA PELICAN SPOOL ASSEMBLY NO. 518

Fits All Pflueger Pelican Models.



**No. 518 EXTRA  
PELICAN SPOOL ASSEMBLY**  
Includes spool, spool nut, built-in line holder, and spool adjusting screw. \$3.00

Form 136B-2

Pat. Applied For. Trade Marks Reg. U.S. Pat. Office

# PFLUEGER — A Great Name in Tackle

THE ENTERPRISE MFG. CO.

AKRON 9, OHIO